

## D 9.2.1 – Opening Site Visit (1-3 Oct)

### Agenda **DRAFT**

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Contributors:

- PP 1 City of Copenhagen (MUA): Ida Maj Emborg, Mathias Qvist Christensen
- PP 2 - Aalborg University (AAU): David Anthony Charles Broomham
- PP 3 – Wonderful Copenhagen (WoCo): Adam Engel, Marie Munk
- PP 4 – Story Hunt ApS (STH): Lukas Bjerg
- PP 5 – We Do Democracy (WDD): Pil Beider Kleinschmidt
- PP 6 The National Museum of Denmark (NMD): Mikkel Heller Jensen, Helene Buch
- EUI-IA Transfer Expert: Sandra Marin Herbert

Status: 26-08-2025 – draft for feedback by TPs (deadline 02-09-2025)

*This draft is based on a collaborative development process between all CULTIGEN PPs coordinated by the MUA and discussions with the EUI-IA Transfer Expert.*

*Speakers and venues are currently being requested and confirmation is still pending.*

*The final program will be announced based on TPs' input and availability of speakers and venues by September 8.*

Overview Activities Transfer Cooperation (now-October)		
Date	What	Responsible
26 August	Agenda draft shared with TPs for input	MUA
2 September	Deadline input to agenda draft	TPs
3 September	CULTIGEN Transfer Cooperation - Coordination Meeting (D 9.1.2)	MUA + TPs
8 September	Final agenda shared with all	MUA
<b>15 September</b>	<b>Introduction Meeting (Online) (D 9.2.3)</b> Preliminary Agenda: <ul style="list-style-type: none"> <li>• CULTIGEN Project Partners Introduction (5 min each) – 30 min</li> <li>• Introducing the solution/ WPs5-8 – (20 min + 10 min Q&amp;A each) – 2h</li> </ul> Focus <ul style="list-style-type: none"> <li>• What is the Work Package's main objective?</li> <li>• Which activities does the Work Package consist of?</li> <li>• Which deliverables/ outputs will be created?</li> <li>• Timeline for the work package (also showing how deliverables will inform/ stimulate each other)</li> </ul>	MUA + PPs
<b>1-3 October</b>	<b>Onsite Visit</b> – see agenda draft on the following pages	MUA
After the visit	Collection of Feedback/ Lessons learned	MUA

## Agenda Draft Opening Site Visit (1-3 October 2025)

WHEN	WHAT	WHO (Responsible)	WHERE
<b>Day 1 – Wednesday</b>			
18.00-18.30	Arrival and welcome drinks with snacks	MUA (Ilka)	TBC: Venue in one of the CULTIGEN neighborhoods, e.g. Reservoir, Carlsberg Byen (alternative: Nordhavn)
18.30-19.00	Welcome and Ice Breaker <i>Format: Bingo “You and me as tourists”</i>	MUA (Ilka)	TBC
19.00-19.30	Showcasing the Partners <ul style="list-style-type: none"> <li>• Presentation of the TP cities in three rounds à 8 minutes:</li> <li>• Round 1: <i>City Profiles + Who Visits &amp; Why</i></li> <li>• Round 2: <i>Urban Challenges in Tourism + Citizen Involvement</i></li> <li>• Round 3: <i>Alternative Neighborhoods if any + What We Hope to Learn</i></li> </ul> <i>Potential format:</i> <ul style="list-style-type: none"> <li>• 3 presentation rounds with all the TPs, PPT templates provided by MUA with focus on visuals not text</li> </ul>	TPs	TBC
19.30 – 21.00	Dinner <i>Format: Flying Buffet</i>	MUA (Ilka)	TBC
<b>Day 2 – Thursday</b>			
9.00 – 9.30	Arrival and light breakfast (standing)		Nationalmuseet (City Centre)
9.30 – 10.30	<b>General/ WP7</b> <b>Setting the scene - Tourism in Copenhagen</b> e.g. <ul style="list-style-type: none"> <li>• Tourism’s significance for Copenhagen and Denmark (advantages and challenges) and how it has developed</li> <li>• Who is visiting and why?</li> <li>• How is tourism organized (governance structures on a national, regional, municipal level) and who are the key agencies involved?</li> <li>• Current Political Strategies</li> <li>• Urban Challenges addressed by CULTIGEN</li> </ul> <i>Potential formats:</i>	MUA (Mathias?), WoCo (Adam?), facilitator: WDD (Pil)?	Meeting Room U2, Nationalmuseet (City Centre)

	<ul style="list-style-type: none"> <li>Preferred option: Facilitated discussion/ series of 10-minute interviews with representatives covering different aspects</li> <li>Alternative option: Presentation (Culture and Leisure Administration, Wonderful Copenhagen)</li> </ul>		
10.30 – 10.45	Short Coffee Break		
10.45 – 12.30	<b>WPs 5, 6, 7, 8</b> <b>CULTIGEN – Deep Dive work packages</b> <ul style="list-style-type: none"> <li>Project-start until now: Outputs produced, methodologies applied/ developed, achievements, challenges, lessons learnt)</li> <li>Next steps</li> <li>Ideas/ wishes for Transfer Cooperation</li> </ul> Format: Presentation	PPs (WP-Ls and ALs)	Meeting Room U2, Nationalmuseet (City Centre)
12.30 – 14.00	Lunch		Restaurant Smør, Nationalmuseet (City Centre)
14.00 - 14.30	<b>WP6</b> <b>Cultural heritage as a point of departure</b> <ul style="list-style-type: none"> <li>Major museums and sustainable tourism: experiencing cultural heritage beyond the museum space (and the historic city center)</li> <li>Introduction to Myths &amp; Bricks Methodology that will be used for Signature Events</li> </ul>	MUA (Københavns Museum) and NMD	Big city map, Nationalmuseet (City Centre)
14.30 – 15.00	<b>WP6</b> <b>Walk through the historic city center to Nyhavn</b> Guide: STH app	STH?	Nationalmuseet (City Centre) – Nyhavn (City Centre)
15.00 – 15.30	Urban challenge, WP7 <b>Stakeholder Meeting: Indre By Lokaludvalg + WDD</b> <ul style="list-style-type: none"> <li>How does tourism affect the local life of citizens in one of the city's most popular tourist areas?</li> <li>How can the Citizen Assembly method help to address/ solve these citizen concerns?</li> </ul>	WoCo, WDD?	Nyhavn (City Centre)
15.30	Walk to Ferry stop		
15.41 – 16.20	<b>WP5</b> <b>Ferry trip with public “havnebussen” to non-central neighborhood Nordhavn (39 minutes)</b> <ul style="list-style-type: none"> <li>Coffee + Snacks</li> <li>Introduction to photo task (ULT)</li> </ul>	MUA (Ilka)  AAU	Nyhavn (City Centre) – Orientkaj St. (Nordhavn)
16.20 – 16.30	Walk to Meeting place		Orientkaj St. (Nordhavn)) - tbc

16.30 – 17.00	<b>WP6, WP8</b> <b>Stakeholder Meeting: By &amp; Havn</b> <ul style="list-style-type: none"> <li>Building a new city in the ocean: How the local authority aims to create a balanced city in a former industrial area.</li> </ul> Alternative stakeholders: Audo or Containerakademiet	WoCo	Tbc (Nordhavn)
17.00 – 17.45	<b>WP5, WP6</b> <b>Walk through Nordhavn</b> <ul style="list-style-type: none"> <li>Guided by AND/ OR visiting 2-3 local ambassadors (ambassador network)</li> <li>Photo task (ULT)</li> </ul>	WoCo  AAU	Tbc (Nordhavn)
17.45-18.00	Arrival to Dinner location		
18.00 – 19.30	<b>Communal Dinner</b> <i>A communal dinner, known as "fællesspisning" in Danish, is a social dining experience where people gather at long tables to share a meal, often with strangers, fostering a sense of community.</i>	MUA(Ilka)	Nordhus (Nordhavn)
19.30 – 20.00	<b>WP6</b> <b>Stakeholder Meeting: Nordhus</b> <ul style="list-style-type: none"> <li>How a the privately funded culture house works with focus on sustainable development and inclusive communities targeting both – residents and visitors</li> </ul>	WoCo/MUA (Ilka)	Nordhus (Nordhavn)
<b>Day 3 – Friday October 3</b>			
9.00 – 9.30	Arrival and light breakfast (standing)	MUA (WoCo)	Karens Minde Kulturhus (Sydhavn) <i>One of the few cultural centres in Copenhagen run by a cultural association.</i>
9.30 – 11.00	<b>WP5, WP6, WP7</b> <b>Explore CULTIGEN and discuss local challenges/opportunities for transfer</b> <ol style="list-style-type: none"> <li><b>Myths and Bricks</b> Try the game that will be key to CULTIGEN's Signature Events with a local host</li> <li><b>Test of AI Interviewer</b> Try a prototype of the ULT AI interviewer</li> <li><b>Citizen Assembly's Methodology</b> Learn about the methodology behind the development of the Blueprint Model.</li> </ol> <p>Potential formats:</p> <ul style="list-style-type: none"> <li>Split group in 3 after cities for 3 sessions á 30 minutes.</li> <li>Alternative format: Present/ discuss all topics as one group.</li> </ul>	NMD  AAU  WDD, MUA	Karens Minde Kulturhus (Sydhavn)
11.00 – 11.30	<b>WP6, WP8</b> <b>Walk through Sydhavn</b>	WoCo or KM	Karens Minde Kulturhus (Sydhavn) –

	<ul style="list-style-type: none"> <li>Hear about Sydhavn's recent transformation and the tensions and potential resulting from it.</li> <li>Guided by Sydhavn-local and founder of Copenhagen Free Walking Tours Rikke. (TBC)</li> <li>Photo task (ULT)</li> </ul>		AAU-campus (Sydhavn)
	<u>Note:</u> Other potential stakeholders to meet in Sydhavn could be: Sydhavn Festival		
<b>11.30-12.30</b> (if possible, extend to 1h30)	<b>Give and take sessions</b> <ul style="list-style-type: none"> <li>After visiting the PPs and getting a deeper knowledge of each part of the solution, TPs could exchange or mention what they could offer based on their own experience (two way transfer). (We might have some more information after the introductory meeting on the level of the TP to give something back...)</li> </ul>	TPs (facilitated by Sandra/ MUA)	AAU campus (Sydhavn)
<b>12.30-13.00</b>	<b>Wrap-up and thank you!</b>		AAU campus (Sydhavn)
<b>13.00 – 14.00</b>	<b>Lunch</b>		AAU campus (Sydhavn)
	Travel time from AAU to the airport: 40 min		

### Comments:

This agenda draft has been designed with a focus on:

- Moving through the city continuously to give TPs a good feel for Copenhagen
- Meetings with stakeholders representing different sectors affected by tourism
- The possibility to explore first prototypes/ tools that are available already
- Give space to informal conversations and networking
- Visiting the historic city center and exploring the three non-central neighborhoods we are working with in CULTIGEN