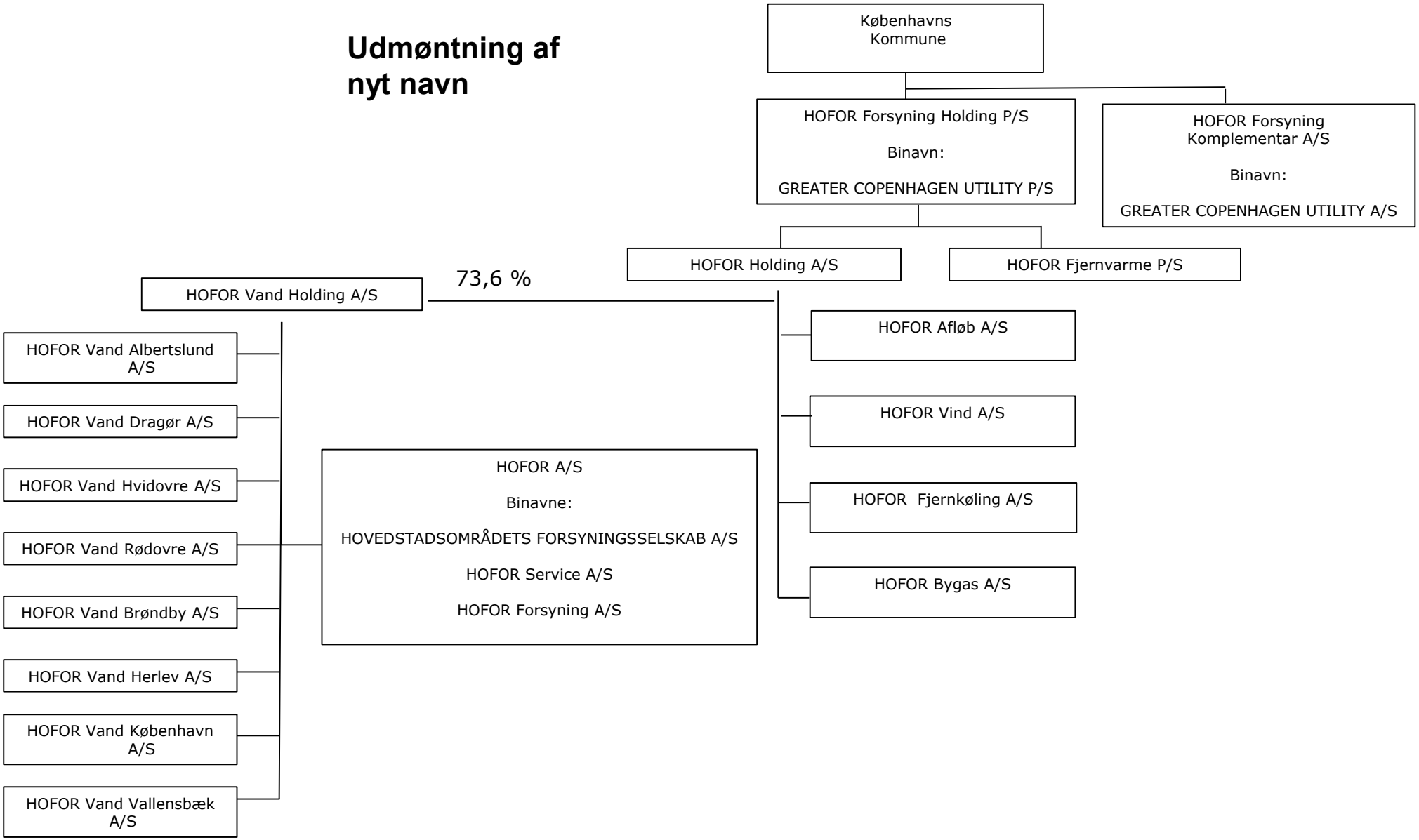Udmøntning af nyt navn