

Wednesday May 3rd

Time	Program	Info
9.45 am - 11.30 am	Delegation arrives at Arrive at AMS, travel to Hampshire Hotel - Rembrandt Square	
11.30 am – 12.30 pm	Introduction to Amsterdam Culture & Events strategies Araf Ahmadali & Sebas van de Sangen [OPTIONAL: Meeting with Deputy Mayor Kajsja Ollongren - tbc]	Meeting confirmed Location: Jodenbreestraat 25 or City Hall (to be confirmed)
12.30 – 1.00 pm	Travel to De Hallen Streetfood Market	
1.00 – 2.00 pm	Lunch @ De Hallen Streetfood Market	To be confirmed
2.00 – 2.30	Tour @ De Hallen Streetfood Market	To be confirmed
2.30 – 3.00	Travel	
3.00 – 5.00	Meeting with Amsterdam Night Mayor & Rembrandt Square Host Project Ella Overkleeft, Pieter Walinga, Suzanna Rechthuis	Meeting confirmed To be confirmed Location: City Hall or Rembrandt Square (to be confirmed)
5.00-5.30 pm	Travel back to Hotel	
5.30	Break at the Hotel	
6.30 pm	Time for the Committees own discussion (at the hotel)	
7.30 – 8.00 pm	Travel to Restaurant	
8.00 pm	Dinner	Location: to be decided

Thursday May 4th

Time	Program	Info
9.00 – 9.45 am	Travel from Hotel to Amsterdam Marketing	
10.00 – 11:30 am	Presentation on tourism strategies of Amsterdam Marketing: Livable, Lovable, Profitable Geerte Udo – Deputy CEO Amsterdam Marketing	Meeting confirmed Location: De Ruijterkade 5, 1013 AA Amsterdam

11:30 – 12:00 am	Travel to ADAM tower	
12:00 – 2.00 pm	Lunch + Presentation/meeting with Amsterdam Dance Event + Tour Adam Tower JAn-Willem van de Ven, Gijs Verburg, Gitte Milder	Meeting confirmed Location: To be decided/confirmed Lunch: To be decided/confirmed
2.00 – 2.30 pm	Travel to office of Amsterdam Light Festival	
2.30 – 3.30	Meeting with Amsterdam Light Festival	Meeting confirmed Location: To be confirmed
3.30 – 4.00 pm	Travel to Hotel	
5.00 – 6.00 pm	Time for the Committees own discussion (at the hotel)	
6.00 – 7.00 pm	Break	
7.00 – 7.30 pm	Travel to Restaurant	
7.30 pm	Dinner	Location: to be decided

Friday May 5th

Time	Program	Info
8.00 am -9.00 am	Check-out Hampshire Hotel - Rembrandt Square and travel to AMS	
10.25 am	Depart AMS	