

**Endless Process is a digital music label founded in 2019 by Cristian Vogel. It is an innovative and modern brand for electronic music, established to support a small network of artists many of whom have already had a long career but seek to explore different label community concepts to release under.**



## **SHOWCASE 28.1.23**

**THE ARTISTS PERFORMING AT THE LABEL SHOWCASE REPRESENT THE CORE DANISH TALENT, INCLUDING INTERNATIONALLY RENOWNED AND AWARD WINNING ARTISTS. THE QUALITY OF THE ELECTRONIC MUSIC THAT WILL BE SHARED WITH THE AUDIENCE, WILL BE UNDENIABLY HIGH AND THE PROGRAMME REPRESENTS A RARE CHANCE TO WITNESS SUCH EXTRAORDINARY DANISH MUSIC TALENT PERFORMING IN ONE PLACE, ON ONE NIGHT. WE EXPECT A DIVERSE AUDIENCE REFLECTING THE ARTISTS WHO ARE ALSO DIVERSE IN THEIR MUSIC, IDENTITIES AND ACHIEVEMENTS.**

## **WHAT IS ENDLESS PROCESS?**

**ENDLESS PROCESS IS RUN TRANSPARENTLY, IT IS OPEN TO FUNDING VIA THE OPEN COLLECTIVE PLATFORM ONLINE, AND ALL ACCOUNTS ARE FREELY ACCESSIBLE TO ALL ARTISTS THROUGH A WEB PORTAL. THE LABEL CLAIMS NO RIGHTS OVER ANY OF THE RECORDINGS, AND IS NON-EXCLUSIVE, ALLOWING ARTISTS ON THE ROSTER TO ALSO WORK THROUGH THEIR OWN CHANNELS FOR MONETISING THEIR MUSIC. THE LABEL NEVER TAKES A CUT. IN THIS WAY, IT IS A MORE OF A BRANDED FRONT, A COLLECTIVE THAT SLOWLY BUT SURELY ENCOURAGES ARTISTS TO REACH CERTAIN END GOALS FOR THEIR OWN PRODUCTIONS, PROVIDING SUPPORT, NETWORK AND ADVICE FOR THE FINISHING STAGES OF A MUSIC PRODUCTION, SUCH AS MASTERING, PROMOTION, MEDIA AND ARTWORK. ENDLESS PROCESS GUARANTEES GLOBAL DISTRIBUTION FOR ALL ARTISTS RELEASES ON ALL DIGITAL DISTRIBUTION PLATFORMS, FREE OF CHARGE TO THE RECORDING ARTISTS.**