

Project plan

In July 2023, the Musica Silvestra Orchestra (MSO) and the Rotterdam Student Orchestra (RSO) will go on a collaborative concert tour to Copenhagen. During the concert trip, three concerts will be given in and around Copenhagen. Aside from this, activities will be organised to give the members of the orchestra a chance to get to know Copenhagen and Denmark. Due to COVID-19, the concert trip of the MSO has been postponed from 2020 to 2021 and finally to 2023. If there were to be any COVID related restrictions in due course, we will do our utmost to make this concert trip possible in compliance with the rules.

Before the orchestras leave for Copenhagen, there will be two farewell concerts. One in Rotterdam and one in Enschede. After the concert in Enschede, the orchestras will leave for Copenhagen together in a bus during the night of the 16th – 17th of July. In Copenhagen, members will generally have a rehearsal in the morning, followed by free time or a fun activity in the afternoon and on three days there will be a concert in the afternoon or evening. There will be a concert on Friday after which the bus will return to Enschede and finally Rotterdam during the night.

The aim is to give the concerts in Copenhagen at three different venues. Thus, an outdoor venue, a church and another concert venue in Malmö or at a university venue are currently being considered. If possible, the rehearsal location will be at the hostel or at a university venue in Copenhagen. The concerts will be free to attend, although a donation from visitors is appreciated. The programme will include Tchaikovsky's second symphony, some short Dutch pieces by Kindler, a bassoon concerto by Weber (Andante e rondo Ongarese, Op. 35) and Helios overture by Danish composer Carl Nielsen.

In preparation for these concerts, it is important that there is good communication between the MSO and the RSO. To ensure this, a committee consisting of members of both the MSO and the RSO has been set up. A joint programme will be played in Copenhagen, which means that rehearsals with both orchestras together should also be organised beforehand. This way, not only will the pieces be practiced, but the members will also get to know each other before going on a trip together. Each orchestra has its own strengths and weaknesses, and by working together, a lot can certainly be learned from each other on a musical level.

In addition to communication between the MSO and RSO, contact has also been made with the local student orchestra, SymfUni. They are currently helping us with finding venues for concerts and rehearsals, and translating documents, both from Danish to English and from English to Danish. We will also ask them to help promote our concert tour in Copenhagen. In addition to online promotion on both orchestras' websites and Instagram and Facebook, they will then help us distribute posters and flyers throughout the city of Copenhagen. The same promotion strategy applies in the Netherlands, with the PR committee of both orchestras being responsible for this. In addition, SymfUni has already shown interest in an exchange. It is therefore possible that they will come to Rotterdam on a concert tour in 2024.

This trip will be a first concert trip abroad for many members. For them in particular, but also for the rest, this will be an intensive but unforgettable period. Not only musically, but also because of the opportunity to learn a lot about Denmark and Danish culture, and because they will be able to meet many new people from both other orchestras.

Budget

Budget of Concert Trip 2023

Income		Budgeted	Expenses		Budgeted
Contribution			Transport		
Members/Substitutes		€ 22.000,00	Bus, trailer and driver		€ 8.500,00
Non-Students		€ 3.600,00			
External Funds			Accommodation		
SFC		€ 1.500,00	Rooms, breakfast and parking		€ 12.700,00
UFonds		€ 1.000,00	Food		€ 5.670,00
Subsidy municipality of Enschede		€ 2.000,00			
Subsidy municipality of Copenhagen		€ 1.500,00	Locations		
Student Union Initiative Fund		€ 500,00	Concert locations		€ 2.000,00
			Rehearsal locations		€ 1.000,00
Internal Funds			PR		
MSO		€ 1.800,00	Flyers		€ 100,00
RSO		€ 1.350,00	Social media		€ 50,00
			Translations		€ 150,00
Other			Relation Gifts		
Additional Sponsors		€ 350,00	Gift Package		€ 100,00
Fundraiser		€ 2.000,00			
			Conductor		
			Fee		€ 1.200,00
			Other		
			Merch		€ 693,00
			Excursions		€ 1.575,00
			Pre-trip committee, 4 people by car		€ 600,00
			Program booklets participants		€ 100,00
			Program booklets concerts		€ 250,00
			Unforeseen		
			Unforeseen		€ 2.912,00
Total					
Total Income		€ 37.600,00	Total Expenses		€ 37.600,00

Explanation of the budget

Income

Contribution

- The member contribution for the concert trip will be €400,- for students and €450,- for non-students. For a fully occupied orchestra with members from both the RSO and MSO a total of 63 musicians are expected. For the contribution, we expect around 55 of the musicians to be students and 8 to be either alumni, employees or not connected to the university. It is therefore expected that the contribution will generate €25.600,- in income.

External Funds

- Three funds affiliated to the University of Twente will be approached. These are the University Fund, the SFC (Subsidy Fund Culture) and the Student Union Initiative Fund. €1000,- will be requested from the University Fund and the maximum amount of €1500,- will be requested from the SFC. €500,- will be requested from the Student Union Initiative Fund.
- The municipality of Enschede and the municipality of Copenhagen have been contacted regarding subsidies. The municipality of Enschede has already agreed to a subsidy of €2000,-. Additionally, we are hoping to get €1500,- from the municipality of Copenhagen.

Internal Funds

- In recent annual budgets, the MSO has set aside a total of €1000,- for the concert tour. Besides this, the MSO has made a profit of €1100,- in the previous academic year. From this amount €800,- will go towards the concert trip. This makes the total contribution of the MSO €1800,-. In addition to this, a contribution of €1350,- is expected from the RSO.

Other

- The MSO and RSO are currently looking for sponsors. We hope to make a total of €350,-. This is based on the cheapest sponsor package we set up. In addition to this, a fundraiser has been set up with a goal of €2000,-. This can hopefully be achieved by family/friends of orchestra members and visitors of the concerts in Copenhagen.

Expenses

Transport

- For transport costs to Copenhagen, €8500,- has been estimated. This includes the transport of the percussion. A bus has already been arranged for a total price of €7400,-. This means there is still €1100,- left for a van for the transportation of percussion. From this, the van which will cost approximately €450,-, the ferry from Puttgarden-Rødby (€125,-) and fuel will be paid.

Accommodation

- For a hostel and 2 single rooms (for the conductor and bus driver), €12.700,- has been budgeted. The hostel has already been booked, however, this price is not yet certain in euros due to fluctuations in exchange rate between Danish crowns and euros.
- The cost for food during the trip is estimated at €5670,-. This cost is set to 3 meals with the orchestra together.

Locations

- Exact costs for concert venues or rehearsal venues have not yet been agreed. For concert venues, we plan to arrange 3 venues for a total of €2000,-. For rehearsal locations, €1000,- is expected for the entire week.

PR

- To get as much audience as possible to the concerts in Denmark, €100,- is budgeted for promotional material like posters and flyers, and €50,- for social media like Instagram and Facebook. To make the promotional material understandable for the Danes, €150,- is budgeted for translations of the promotional material and the programme booklet.

Relation gifts

- To show our gratitude to our contacts in Denmark, an amount of €100,- has been estimated for promotional gifts.

Conductor

- A conductor's fee of €1200,- is budgeted, including 9% VAT. The costs are based on rehearsals and three concerts.

Other

- To offer a special T-shirt to all concert tour participants, €693,- has been budgeted. This is based on €11,- per T-shirt for 63 participants. These clothes can possibly be sponsored.
- For excursions in and around Copenhagen, €1575,- has been calculated; this is based on €25,- for 63 participants.
- For the committee's pre-trip to Copenhagen before the actual trip to check everything, €600,- has been budgeted.
- For the printing costs of the program booklets for the participants and public respectively, €100,- and €250,- has been budgeted.

Unforeseen

- 8.36% of the total costs have been budgeted for unforeseen costs