

mit New York

Set fra en middelklasse dansker

Mit New York

- Daglig liv i NY
- Ekstremernes by
- Melting pot/Parallelsamfund?
- Public Schools i NY
- SØV, Social enterprises, solution economy

fra turister...



til 'residents'



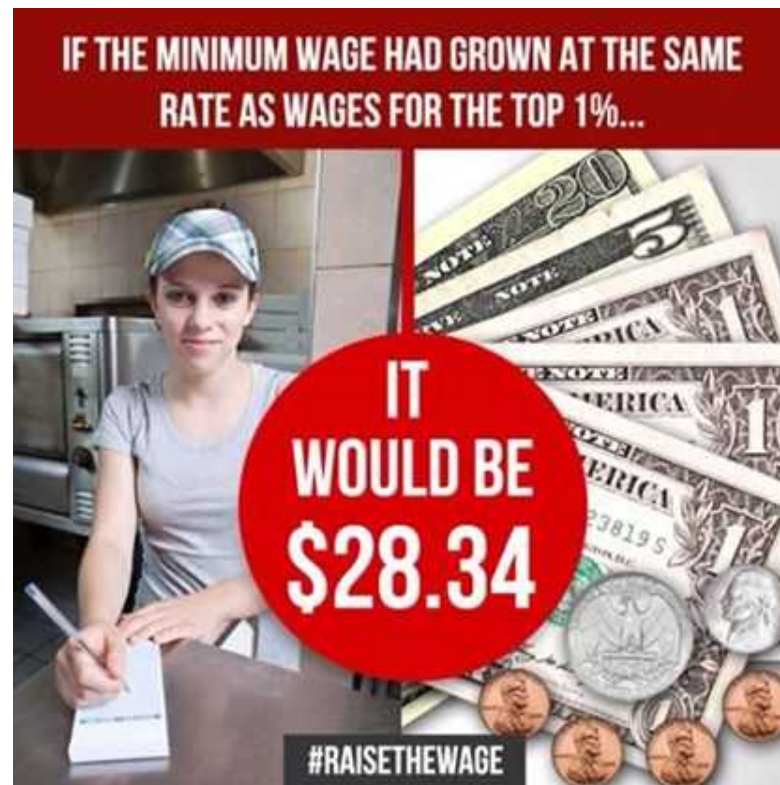
Daglig liv i New York

- Bureaukratisk
 - skat
 - opskrivning i skoler, udfylde papirer etc.
 - Lægebesøg, forsikringer osv.
- Den officielle version – og den reelle version
 - 'alle går over for rødt, selvom det er forbudt'
 - ID
- Danskere er meget ligefremme, amerikanere er mere høflige og politisk korrekte
 - "nice people or nice system"

Ekstremernes by

- Hård by!
 - 22.000 børn bor i shelters i New York City

1% vs. resten



Ekstremernes by

- Manhattan – det county i US med størst indkomst ulighed og størst befolkningstæthed
 - I 2013 havde top 5 % husholdninger middel indkomst på \$864.394,00 - 88 gange så meget som de 20% fattigste
- Queens – det county i US (faktisk i hele verden) med størst diversitet
- 8 mil ifølge Census – 10-11 mil. ifølge andre

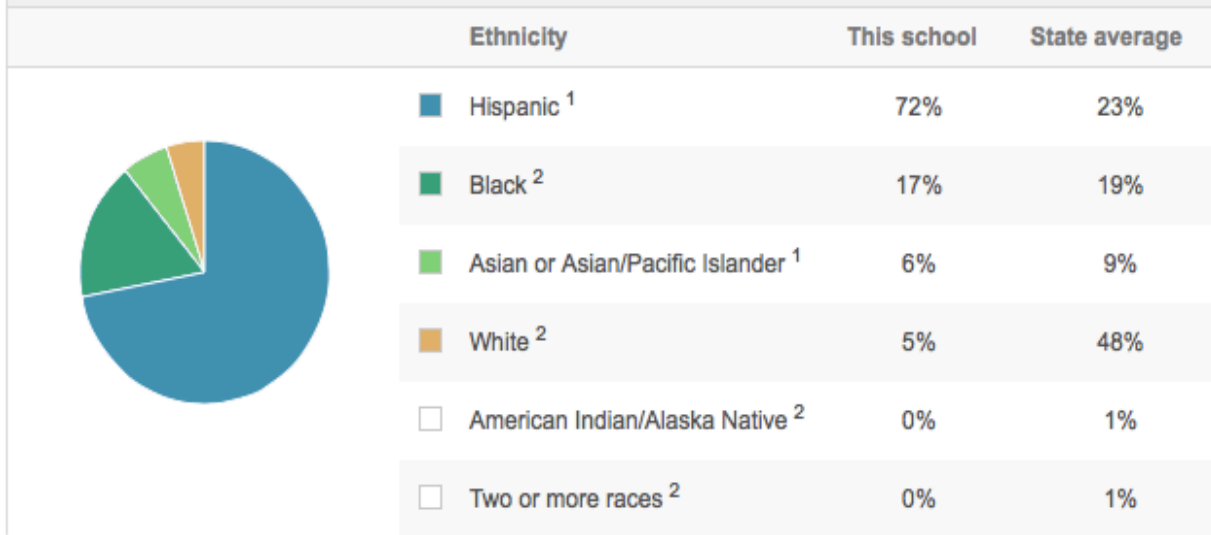
Melting Pot?



Parallelsamfund?



Student ethnicity



Source: NYSED, 2011-2012

Source: ² NCES, 2011-2012

Student subgroups

	This school	District average	State average
Limited English proficient ²	4%	N/A	8%
Students eligible for free or reduced-price lunch program ²	74%	N/A	43%

Source: ¹ NYSED, 2011-2012

Source: ² NCES, 2011-2012



MAP OF THE WORLD

- ANDORRA • ANGOLA • ANTIGUA AND BARBUDA • ARGENTINA • ARMENIA • AUSTRALIA • AUSTRIA • AZERBAIJAN • THE BAHAMAS • BAHRAIN • BANGLADESH • BARBADOS • BELARUS • BELGIUM • BELIZE • BENIN • BHUTAN • BOLIVIA • BOSNIA AND HERZEGOVINA • BOTSWANA • BRAZIL • BRUNEI • BULGARIA • BURKINA FASO • BURMA • BURUNDI • CAMBODIA • CAMEROON • CANADA • CHAD • CHINA • COLOMBIA • COMOROS • DEMOCRATIC REPUBLIC OF THE CONGO • REPUBLIC OF THE CONGO • COSTA RICA • COTE D'IVOIRE • CROATIA • CUBA • CYPRUS • CZECH REPUBLIC • DENMARK • DJIBOUTI • DOMINICA • DOMINICAN REPUBLIC • EAST TIMOR • ECUADOR • EGYPT • EL SALVADOR • EQUATORIAL GUINEA • ERITREA • ESTONIA • ETHIOPIA

Victor
Russia

Denmark
Esther

China
Kohan

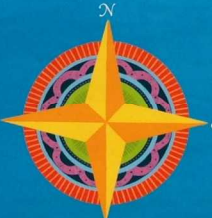
Italy
Ricardo

Bulgaria
Sophia and Irina

South Korea
Nathan

Nelson Mandela
South Africa

Japan
Leo



The map is a vibrant, stylized representation of the world's continents. Each continent is filled with small, colorful illustrations representing its diverse flora, fauna, and culture. For example, North America shows a bison, a moose, and a bald eagle. Europe is depicted with windmills, a bear, and a cow. Africa features a lion, a zebra, and a giraffe. Asia includes a panda, a tiger, and a dragon. Australia is shown with a kangaroo and a koala. The map also includes various geographical features like mountains, rivers, and oceans, as well as celestial bodies like Jupiter and Saturn in the upper right corner. A rainbow arches across the top of the map. Hand-drawn yellow star-shaped labels with names and locations are scattered across the map, pointing to specific regions. A compass rose is located in the bottom right corner.

Kan alle ikke bare være venner?



Ruby Bridges 1961

www.rubybridges.com



Skoler beror på fundraising – i stort



2014-2015 MNS Annual Appeal Campaign

YES, I want to support my child's education! Enclosed is my donation:

\$1,400 \$50 to \$750 \$750 to \$1,400 \$1,400+
(Suggested Amount)

We accept donation by credit card, cash or check.

I want to charge my gift to: Visa MasterCard American Express Discover

Card # _____ Exp. Date _____

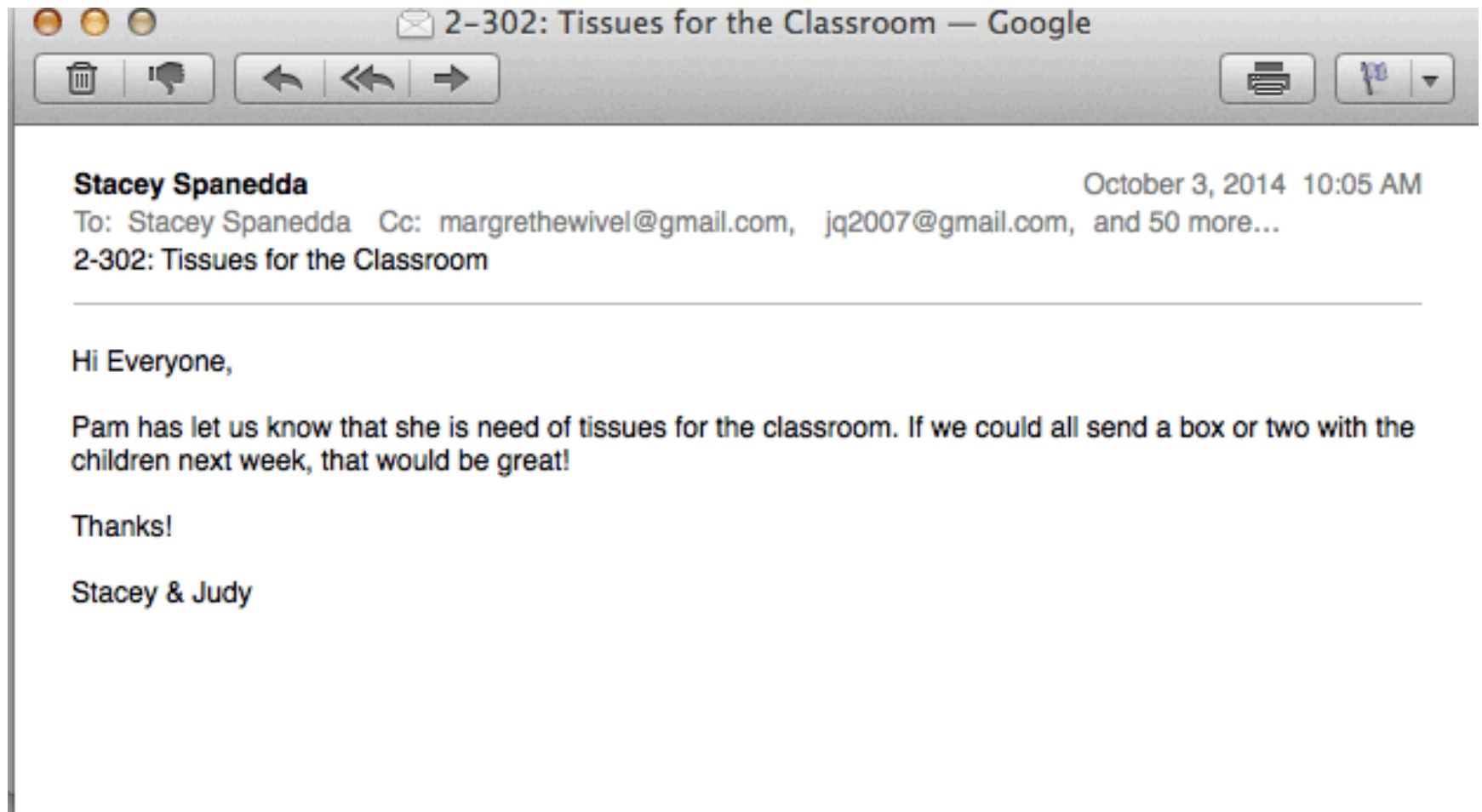
Card Holder's Name _____ CID: _____

Amount \$ _____ Zip Code _____

Signature _____

- If you wish, you may have your gift amount deducted from your credit card in _____ (fill in the # of payments you would like to make through June) equal monthly payments by checking this box.
- I am enclosing one check for the total amount made payable to MNS PTA (with MNS Annual Appeal on the memo line).
- I am enclosing cash.
- If you work for a company with a matching gift program, tell us where you work (_____) and be sure to return the proper form from your HR department. Matching gift questions? – Please contact us at matchinggifts@ps290.org.

... og småt



Fundraising og donations

- Stort frivilligt engagement (stay-home moms)
- Velorganiseret
- 'Management' og systemer
- Stor opfindsomhed i fundraising

Social enterprises - SØV

- Social enterprises - 'når marked møder mission'
 - FareStart (Seattle), HotBread(NY), DC Central Kitchen (Wash. DC.)
 - mindsteløn, illegale arbejdere, ufaglært arbejde, bredere mainstream

Social enterprises

- Stort på mange universiteter
 - Teknologi, on-line løsninger, apps, big data.
 - Ofte 3. verdens lande

'Solution economy'

De store verdensomspændende problemer

- Malaria
- Rent vand
- Sanitet/toiletter
- Mikro banking/mobil banking

'Solution economy'

Erkendelse af at det offentlige ikke kan løfte opgaven alene.

- Obamas 'Office of Social Innovation'
 - facilitate social innovation by harnessing human and facilitating the flow of financial capital.

'Solution economy'

Bill og Melinda Gates Foundation, Warren Buffet
ol.

- Business models, forskning, volumen, 'operationel management', performance measurement, return on investment
- Uddeler flere penge end DKs ulandsbistand

Solution economy

”Today’s the world’s biggest problems are the world’s biggest market opportunities. Want to become a billionaire? Solve a billion-person problem”

- Vandresningsanlæg udbredt via Coca Cola i vest Afrika
- Unilever ansætter kvinder i Indiens landområder
- Pampers og Unicef udbreder vacciner til nyfødte børn
- Acumen (NY) VC, vil skabe forbrugere i 3. verden (3.5 milliarder mennesker er udelukket fra forbrugermarkedet)

Kapitalistisk land

- Pengene driver værket
 - Bonus som motivation i arbejdet
 - Donerer til det man selv går op (ens barns skole el.)

'The Real Deal'

vs.

'Kbh som en sæbeboble'

???

Jeg selv er blevet både

...

mere 'rød'

og

mere liberal

Konklusion...

- Det er er svært at opretholde fordomme...
- Rummelig og mindre kategoriserende
- Man kan gøre det anderledes end i DK
- Danmark er et meget lille land...