



Ansøgning om arrangementsstøtte (musik)

Arrangementet	
Genrer	RnB, soul
Yderlig beskrivelse af genrer	jazz arrangements on festive songs
Arrangementets titel:	A Winter Concert of Jazz and Soul
Startdato:	04-12-2026
Slutdato:	20-12-2026
Antal koncerter:	1

Sted
Literaturhaus Møllegade 7, 2200 København N

Baggrundsinformationer	
Ønsket støttebeløb i kroner:	49000 kr.
Navne på deltagende kunstnere/grupper:	Jordan Jackson - piano/vocals Claudio Suriano - guitar Rolf Løkke - trumpet Frederik Bülow - drums Mie Louise - kor
Evt. relevant link til projektet:	https://hampsteadjazzclub.com/whats-on/a-jazzy-christmas-carol-with-jordan-jackson/

Kort projektbeskrivelse
The project I am applying for is a Christmas concert at Literaturhaus in Nørrebro - an evening of soulful jazz christmas music with five-piece band (guitar, bass, drums, trumpet, piano), featuring reimagined carols alongside my own original festive songs. I've built this repertoire through performances at venues including the London Jazz Festival, PizzaExpress Live, and the Hampstead Jazz Club, and I'm now bringing it to Copenhagen audiences. The concert combines high musical quality with genuine artistic renewal: familiar carols get new jazz and soul arrangements, alongside newly written seasonal originals. All musicians will be paid in line with minimum wage standards. The event is ticketed, with admission charged at the door and online. My target group is jazz lovers in Nørrebro and music lovers aged 25–60 across genders, including men, women and non-binary audiences, ensuring equal engagement regardless of gender, ethnicity or age. Literaturhaus's central Nørrebro location supports outreach to new, local audiences, contributing to the breadth and activity of Copenhagen's music scene this Christmas season. The show is non-religious and will be marketed as a winter concert ra

Formidling af projektet
We have a PR strategy which includes:



- A public facebook event
- A public billetto event page for tickets
- A social media campaign involving stories and posts on the pages of the artists and the venue
- Paid advertising - instagram and facebook
- Sending press releases to Danish music magazines
- Reaching our existing networks via our email newsletter
- Leafletting locally
- Displaying posters in local businesses and venues