

# MR. WOOFMANTIC



**Mr Woofmantic Games Festival**  
**Concert, Games Exhibition, Art Market**  
**November 2025**



# **About Mr Woofmantic**

## Mr Woofmantic

Mr Woofmantic is a singer-songwriter dog, who lives in a videogame. He sings about dog life and plays jazz piano, with empathy and humor.



Mr Woofmantic artwork



## **Team behind Mr Woofmantic**

The co-producers are Horatiu Roman (DK/RO) on the musical performance and programming side, and Til Nomi (DE/JP) on the graphics side.



**Horatiu**

**Nomi**



# **About the Festival**

## Mr Woofmantic Games Festival

We are organizing a 1-day event with game showcases, art exhibition, and ending with a concert, to gather game developers, enthusiasts and fans, for the debut of Mr Woofmantic's new band.



Photo from the opening concert of A MAZE. / Berlin festival, 2025



## **Timeline**

*some day in November, TBD*

11:00-17:00 Games Exhibition / Art Market

18:00 Dinner

(19:00) (Opening act)

20:00 Mr Woofmantic performance

21:00 Mingling (DJ / VJ / silent disco / afterparty)

23:00 Event is over

## Program

Our event is centered around: the games showcase, art exhibition, art market and finally the concert. It is an opportunity to mingle and network with game developers and creative people across industries, to get inspired and strengthen the community.



**exhibition**

**game showcase/  
art market**



**piano / live  
musicians**

**projector or screen**



## Games Exhibition/ Art Market

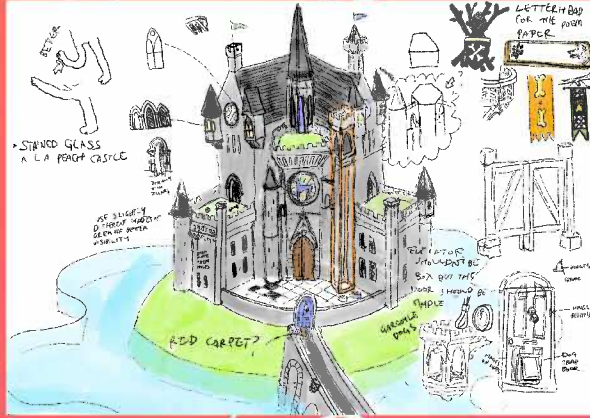
We will host a space for students, indie studios or companies to showcase their games and sell their art, as this could help people know what they're doing and help them connect.

## Dog Castle World, a Behind the Scenes exhibition (working title)

We, the team behind Mr Woofmantic will also have a little exhibition about BTSs (concept art, work in progress, etc.) of Mr Woofmantic universe, the video game world that Mr Woofmantic lives in.



Art market – games and more



Mr Woofmantic / Dog Castle  
concept art



Mr Woofmantic  
t-shirts

## Stage Performance

We will have the Mr Woofmantic band play the main concert, and we are looking into having an opening act as well (music / comedy / circus performance or the like).



## The Mr Woofmantic Band

Mr Woofmantic plays concerts inside videogames, as well as for live human audiences. This will be the first public performance by the Mr Woofmantic Band with Mr Woofmantic on piano & Simone de Bovwarf on bass.





**When, Why, What**



## **When? Why in November?**

We believe November is a good opportunity for a creative, indie-focused event, especially for the people in Denmark and Nordic countries, because we noticed a gap in games-related events in the late part of the year in Northern Europe. Most of the regular big events happening in this region are happening in the spring and summer.

### **Regular regional game events**

- ~April - Nordic Game Jam
- ~May - Nordic Game Conference
- ~Feb - Copenhagen Games Week
- ~May - A MAZE. / Berlin
- ~August - Gamescom, Devcom, Cologne

### **November 2025 events overview**

- 30 oct- 2 nov paris games week
- 30 oct 1 nov ivipro days, trieste, italy
- 3 & 4 nov madeira efames summit by devgamm, funchal (madeira), portugal
- 12-15 nov play, hamburg, germany
- 13-16 nov checkpoint festival, rome, italy
- 15-16 nov comic con denmark
- 18-20 nov graphics programming conference, breda, nl
- 18-19 nov konsoll, bergen, norway
- 19-20 nov unite, barcelona, spain
- 20-23 nov lisboa games week, lisabon, portugal
- 27 nov - 4 dec dutch game week, breda
- 27 nov icgj 2025, wrexham, uk

# Why

The event is meant as a cross-media creative gathering to foster community and build network, while sending a positive, playful message about ecology & animal welfare\*. The event will also be a platform for people to showcase and sell their creative works.



## Branding & Universe

We chose the name of the festival Mr Woofmantic Games Festival in order to set a tone and a focus for the type of experience one can expect: a playful, musical, experimental cross-media celebration of games as an artform.

## \*ecology & animal welfare

Mr Woofmantic is thematically related to dogs and ecology so we think it is relevant to invite people from these fields and spread awareness about their work

Artist zine bazaar at Spektrum Gæmz Manapool Game Jam (2019)



## **What we can offer**

We expect an audience of ~100 game developers and creative industry people, based on the size of similar events in Copenhagen, such as SpilBar, Dev>Test>Repeat, other jams and concerts.

We will advertise and share the event online, so we also expect to reach several thousands of people via social media and press.

We have experience in co-organizing concerts and game industry events (A MAZE. / Berlin, Nordic Game Jam, various concerts and games meetups) and we can promise professionalism and clear, punctual communication.



## **Safety & Security**

### **Security of the equipment**

We will offer a secure place/room to store equipment for the exhibitors when not in use, as well as have security on the premises to reduce the risk for mishaps.

We will regulate the entrance to the venue via tickets.

### **Safety of the participants**

To ensure the safety and wellbeing of the participants, we will have a zero-tolerance, harassment-free, discrimination-free safer spaces policy and Code of Conduct. A reporting system will be used as a deterrent and a way to document and resolve unwanted events.

## **Tickets**

### **Reduced-price ticket (60 kr)**

*bring a valid ID*

### **Regular-price ticket (100 kr)**

### **Supporter ticket (200 kr)**

*if you have the means to support*

## **Add-ons**

Food ticket

Donation

# MR. WOOFMANTIC



## **Thank you!**

**Any questions?**

Send us a message.

[mrwoofmantic@gmail.com](mailto:mrwoofmantic@gmail.com)