



Ansøgning om arrangementsstøtte (musik, visuel kunst, scenekunst)

Arrangementet	
Arrangementets titel:	The Antidote 2.0
Hvilken type arrangement søger du støtte til?:	Scenekunst
Startdato:	15-10-2024
Slutdato:	27-10-2024
Antal opførelser/koncerter:	5

Sted	
LiteraturHaus Møllegade 7, 2200 København N 0101	
Foregår arrangementet flere steder? (Hvis ja, se bilag):	Nej

Baggrundsinformationer	
Ønsket støttebeløb i kroner:	15000 kr.
Navne på deltagende kunstnere/grupper:	Company: Copenhagen Platform //////////////////////////////////// Venue / co-producer: LiteraturHaus //////////////////////////////////// Director: Newman Lønbæk Yellen (formerly J Newman Allen) //////////////////////////////////// Artists: Matilde Kjær Hilligsøe, Peiman Fallahian Sichani, Anna Thim, Harald Tokværd, Morten Skovgaard Andersen, Aragon Xavier Nikolei Damgaard //////////////////////////////////// LARP consultant: Nina Runa Essendrop
Evt. relevant link til projektet:	https://www.copenhagenplatform.com/antidote-v1-docu

Kort projektbeskrivelse som forelægges udvalget uredigeret
<p>The Antidote is an interactive performance event that explores human connection, creativity and citizen engagement. It imagines a near-future where Copenhagensers, mediated by a domineering AI, are even more disconnected from each other and glued to their screens than they are today. In this world, being together is a dangerous act of rebellion.</p> <p>////////////////////////////////////</p> <p>By exaggerating the problems we face today, The Antidote addresses many of our pressing social issues: the epidemic of loneliness, our declining focus and a steep rise in mental health issues. Rather than discussing these issues, the project gives audiences a lived experience of how to counteract them.</p> <p>////////////////////////////////////</p> <p>Having made a successful first version in March, we are applying for funding to expand the show. Working in partnership with LiteraturHaus, we'll deliver 5 performances for up to 400 people, increasing and improving the immersion and interactivity and making a more ambitious cabaret.</p>



Formidling af projektet
This interactive cabaret party attracts a young queer audience deeply engaged with our themes of playfulness, presence and connection. ////////////////////////////////////
We focus our marketing efforts on this target group, using our strong connection with The Lighthouse Association to bring in about half the audience. This includes those who attended the first version, many of whom told us they are looking forward to the upgraded version. ////////////////////////////////////
Our marketing strategy is developed in partnership with LiteraturHaus, with much of the marketing embedded in their email and SoMe strategy. LiteraturHaus has a diverse audience, including many queer and non-binary folk, that are a great fit for the show. ////////////////////////////////////
Through the combination of social media, email marketing and a viral sticker campaign ("What is The Antidote"), we will convey the show as something surprising, unusual and exciting for Copenhagen audiences.

Information om ansøger	
Ansøgers navn	
Virksomhed	
Momsregistreret	