

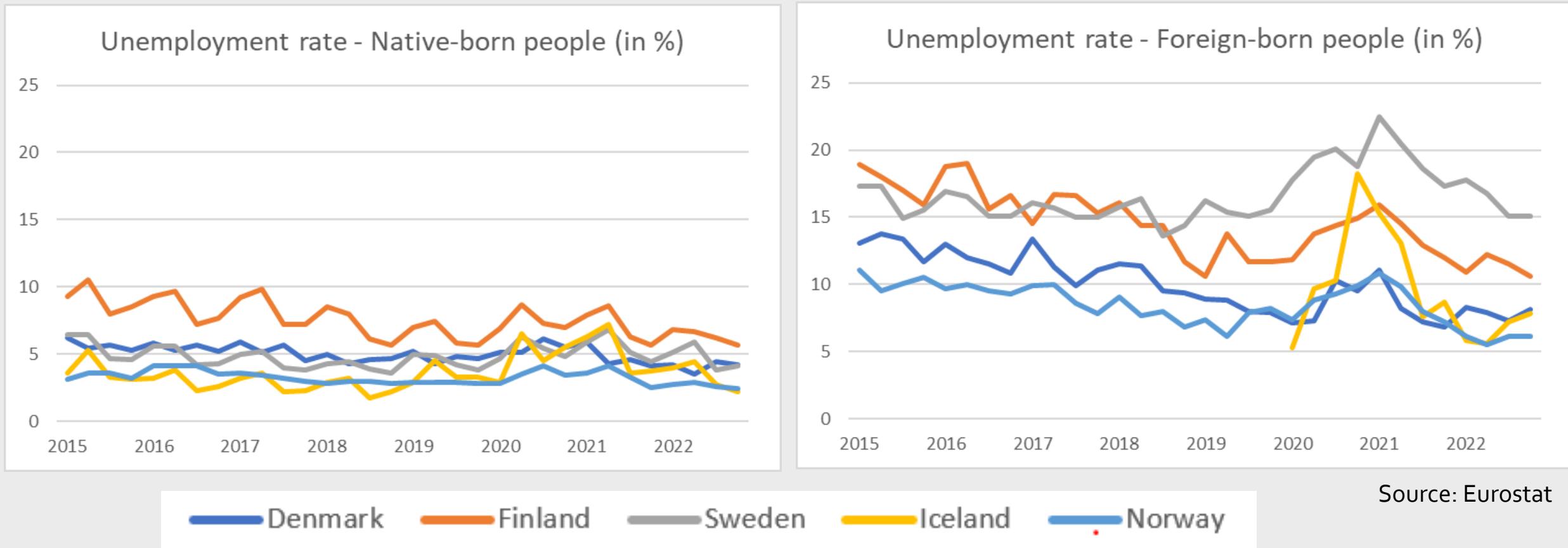
# Research on integration at Nordregio



# Nordregio's mandate

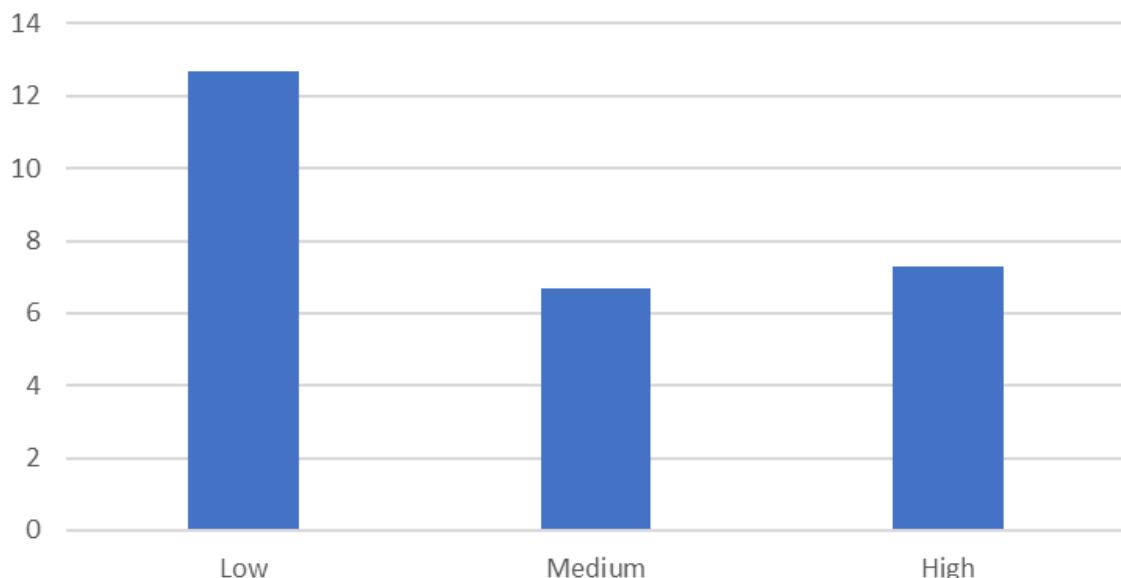
- Conduct applied research on regional development, planning and policies
- Provide policy-relevant knowledge and comparative case studies for Nordic decision-makers and practitioners at all levels of governance
- Support sustainable regional development and policy – both urban and rural
- Enhance Nordic collaboration on regional development, planning and policies – and create Nordic added value
- Develop our role as a leading Nordic research institute in Europe, and facilitate knowledge transfer between the Nordics and the EU
- Migration and integration are two of our key research areas –
- In collaboration with the Nordic Welfare Center

# Labour market integration challenges in the Nordics

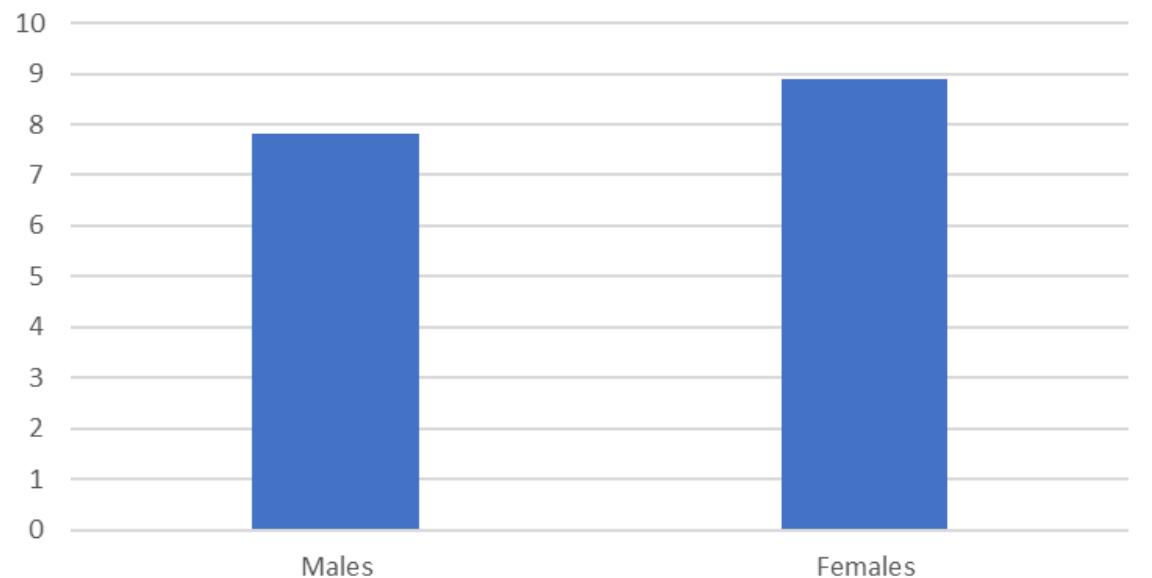


# Unemployment rate among foreign-born people in Denmark (2021)...

...by educational attainment level (in %)

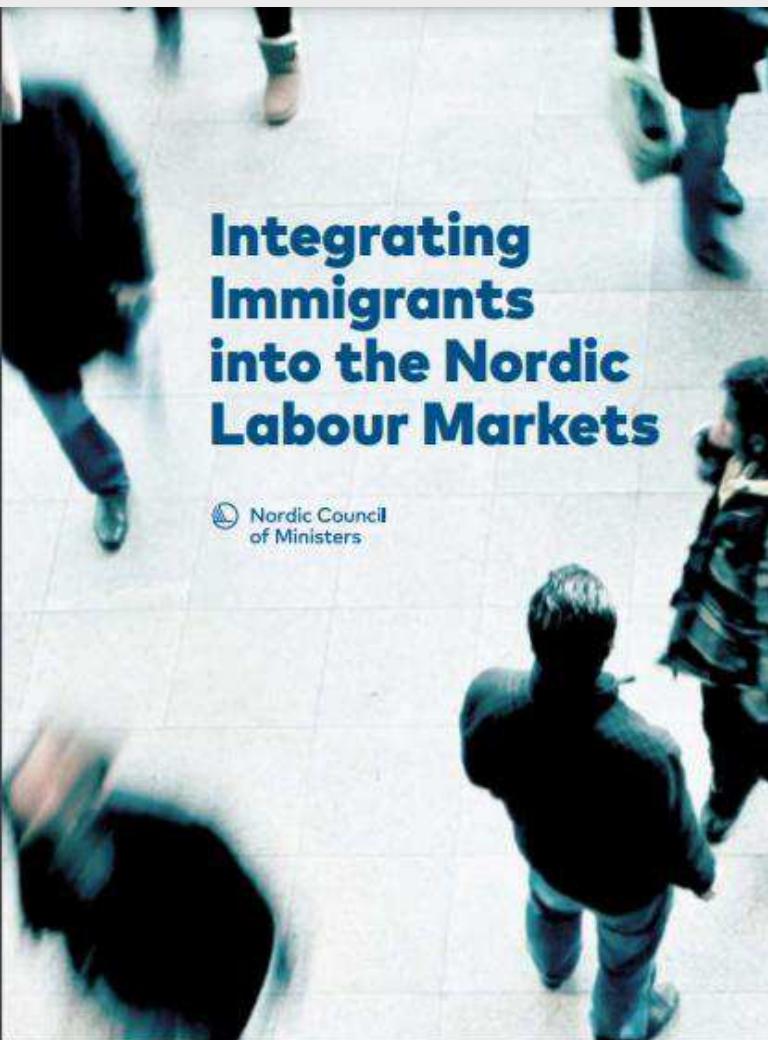


... by gender (in %)



Source: Eurostat

# Integrating immigrants into Nordic labour markets – recent reports



Nordic Council of Ministers

## Integrating Immigrants into the Nordic Labour Markets: An Overall Perspective

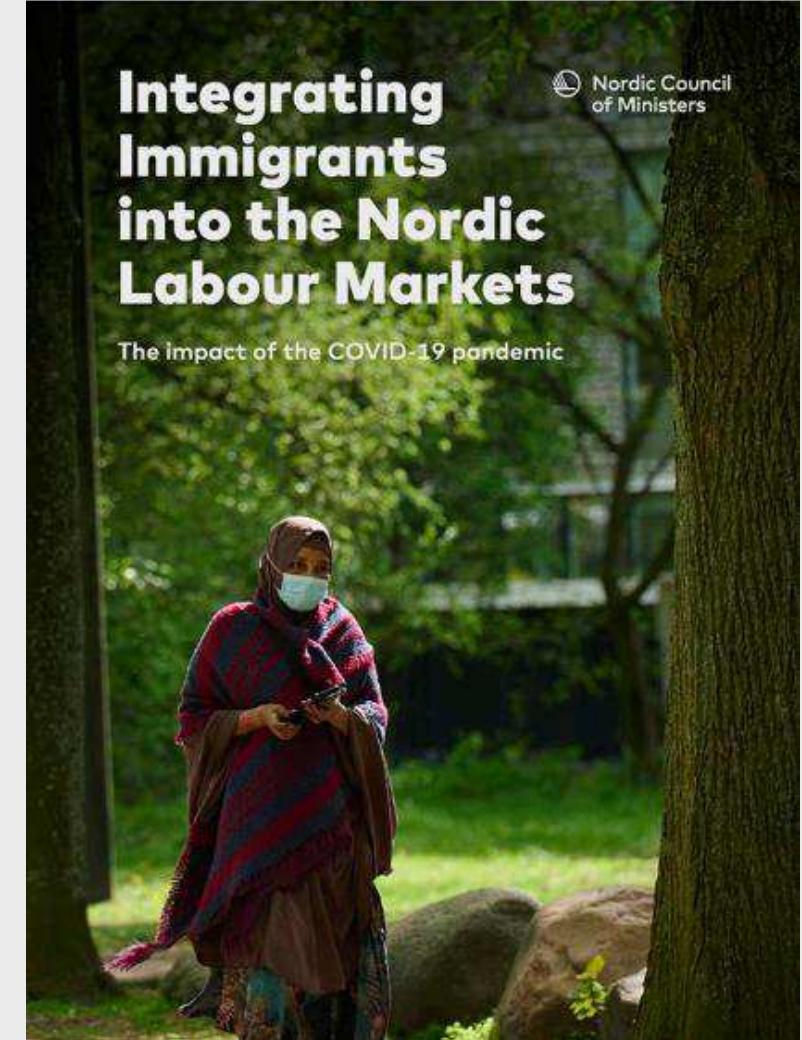


**Summary**  
The four large Nordic countries face similar problems when it comes to integrating large groups of immigrants into their labour markets, especially non-EU immigrants with low levels of education. The report *Integrating Immigrants into the Nordic Labour Markets* analyses how to promote the integration of such groups. Here we present the background to the volume, summarise the main findings and offer policy recommendations. One key conclusion is that no single policy will suffice. A combination of education policies, active labour-market measures, social benefit and wage policies is needed. The precise policy mix must be based on an evaluation of the trade-offs with other policy objectives.

Lars Calmfors, Research Institute of Industrial Economics (IIF) and Institute for International Economic Studies, Stockholm University, lars.calmfors@iies.su.se  
Nora Sánchez Gassén, Nordregio, nora.sanchezgassen@nordregio.org

**Immigrants in the Nordic Region**  
In recent years, the Nordic countries have taken in large numbers of immigrants, including many asylum seekers and family migrants. This has led to an increase in the share of the population born abroad. Sweden has the largest percentage of foreign-born residents, up from 9% in 1990 to 19% in 2018. Finland has the lowest proportion at only 7% in 2018, Norway and Iceland (both 16%) and Denmark (12%) lie in the middle.

**Challenges in the labour markets**  
Employment rates among immigrants are substantially lower than those among native populations in all of the Nordic countries except Iceland. In particular, immigrants with low levels of education often experience problems finding employment. One reason is the scarcity of elementary jobs that require only basic skills. Nonetheless, the successful labour-market integration of immigrants is crucial for the Nordic societies, as their generous welfare systems are dependent on high levels of employment. For the migrants, labour-market integration boosts incomes and enhances wellbeing. The equitable distribution of employment is also a factor in ensuring social cohesion.



# How can we best support long-term unemployed immigrants?

- Report written in the context of the pandemic
- Long-term unemployment had increased among immigrants
- Desk study and interviews in each Nordic country to find out:
  - Which support measures exist for this group?
  - Are there any new promising initiatives?
  - What can we learn from each other?



Link to publication: <https://pub.norden.org/nord2022-021/>

# So, how did the Nordic countries address long-term unemployment during the pandemic?

- In most cases no new strategies or approaches but some extra funding
- Exception: Iceland
- Measures coordinated at national level often did not target immigrants specifically – aimed to avoid labour market exclusion
- But: Many local-level initiatives focus on immigrants
- Local projects focus increasingly on upskilling to improve matching
- Target group often women and/or immigrants with low education
- Many common traits across initiatives: **Summarised in CHECKLIST**

# Checklist: 11 lessons to combat long-term unemployment



Source: Etableringslyftet

Etableringslyftet, Sweden

Part I – three important perspectives to begin with

1. Consider **gender** aspects and challenge stereotypes
2. **Holistic approach:** Address applicants' entire life situation
3. **Fight discrimination** and prejudice among training providers and employers

## Checklist Part II – organisation

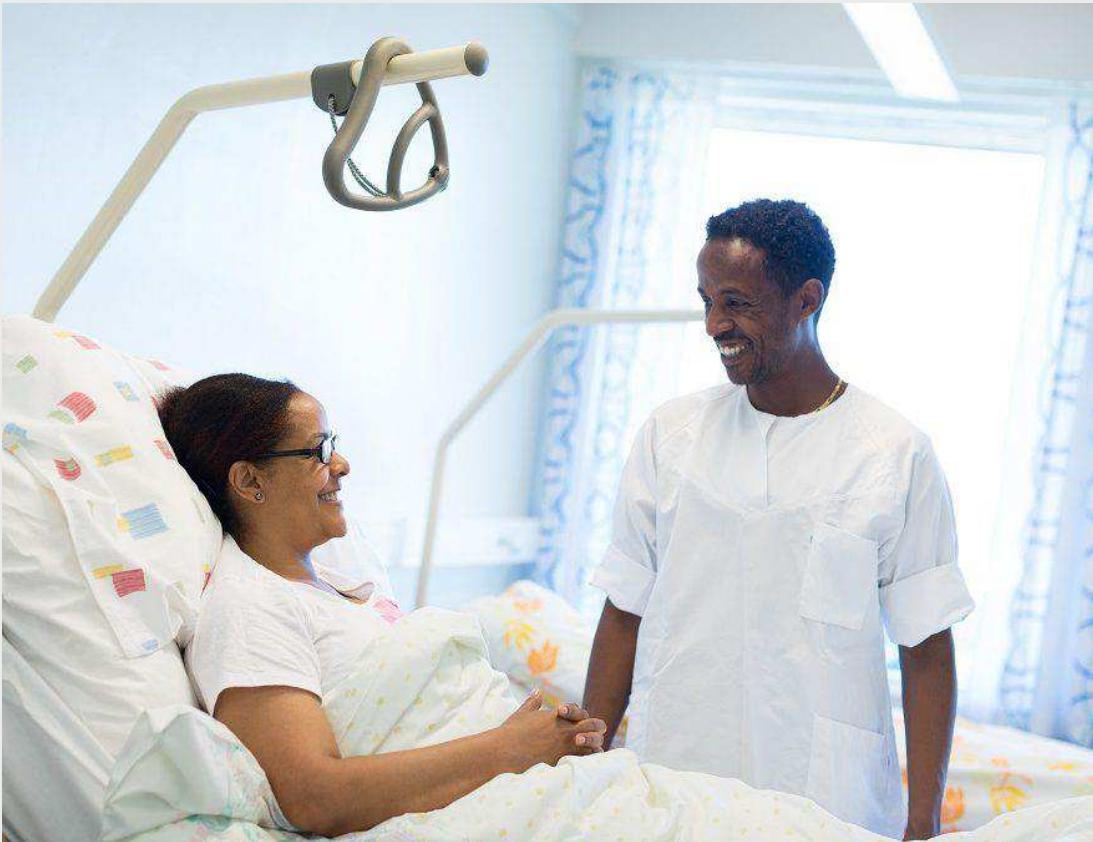


Source: Vinnumálastofnun Norðurlandi eystra

4. Ensure effective **national–local** level collaboration
5. Encourage **public-private** partnerships (PPP) and wage subsidies
6. Strive for a **long-term**, systematic approach and avoid short-term projects

Hefjum störf (Let's get to work), Island

## Checklist Part III - content



Source: Nordens Välfärdscenter

Gloppenmodellen, Norway

7. **Matching:** Focus on employers' needs
8. **Motivate** students: Set clear targets for training programmes & employment guarantees for graduates
9. **Map** and build on jobseekers' competencies and commitments

## Checklist Part IV – Go Digital!



Source: Eliasrobot.com

Helsinki Skills Center, Finland

10. Provide high-quality language training in **combo** with on-the-job training; offer language coaches
11. **Use digital tools** for language training

# Many good examples come from Denmark



Source: Nordanse Välfärdscenter

Bydelsmødre



Source: KHRs Academy

KHRs Academy

# Get inspired by local practices that work

Find more examples in the report, country chapters and online:  
<https://nordicwelfare.org/integration-norden/exempel/>



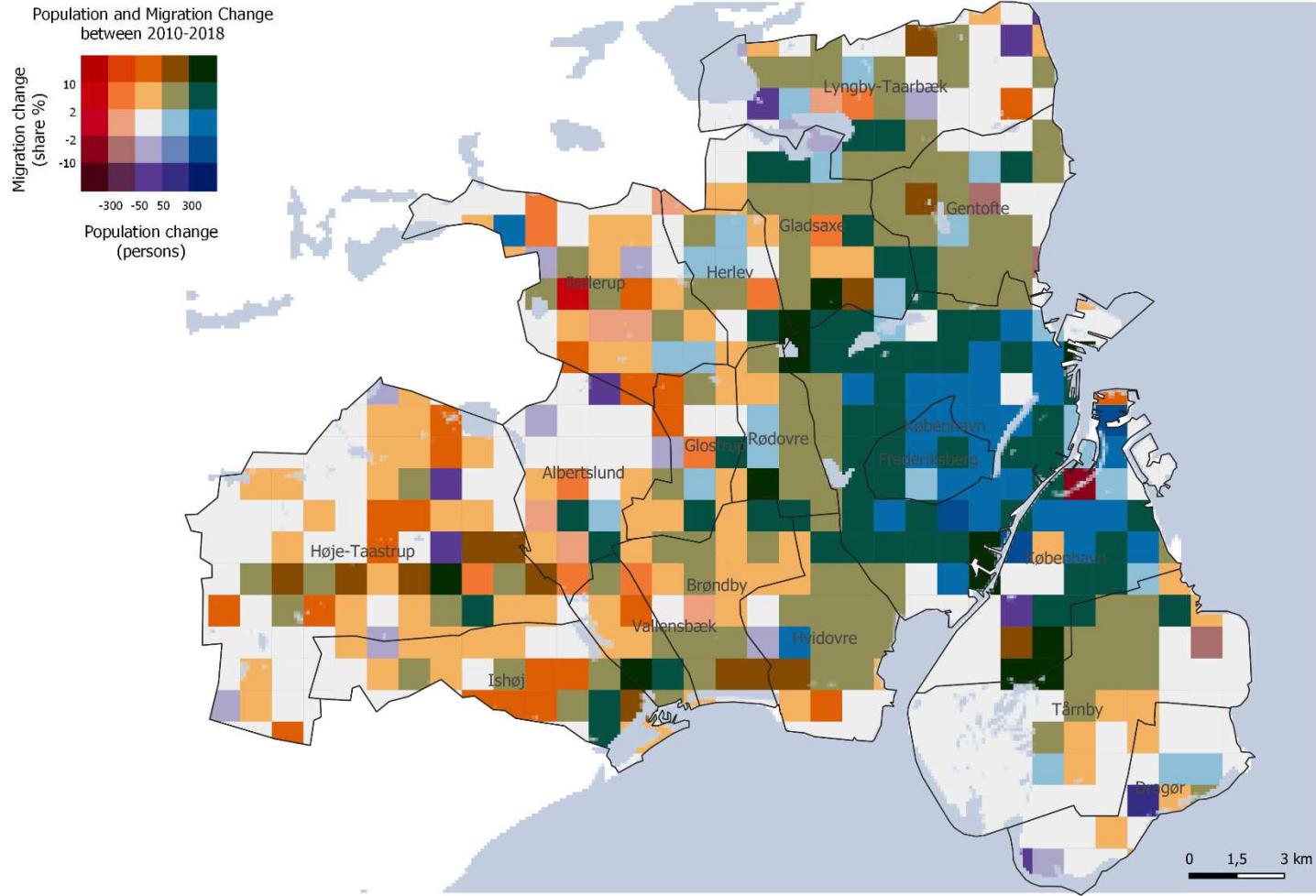
# Machine learning for cohort-based high-resolution spatial population projections

Cities expand rapidly and **international migration** contributes primarily in their development and growth shaping their image.

Most neighborhoods in Copenhagen have changed dramatically in the last decade, with the share of migrants over the total population increasing by 2-10% in the periphery of the municipality and by more than 10% in Ørestad and Sydhavn.

However, local authorities miss valuable information on future population distribution due to the **lack of established tools and methodologies**.

**Spatially explicit population projections**, such as the ones we work on at FUME utilizing the advantages of Machine Learning techniques, are an important tool for **urban planning and managing cultural and ethnic diversity creatively**. They can also be useful for infrastructure development, resource allocation, and policy-making.



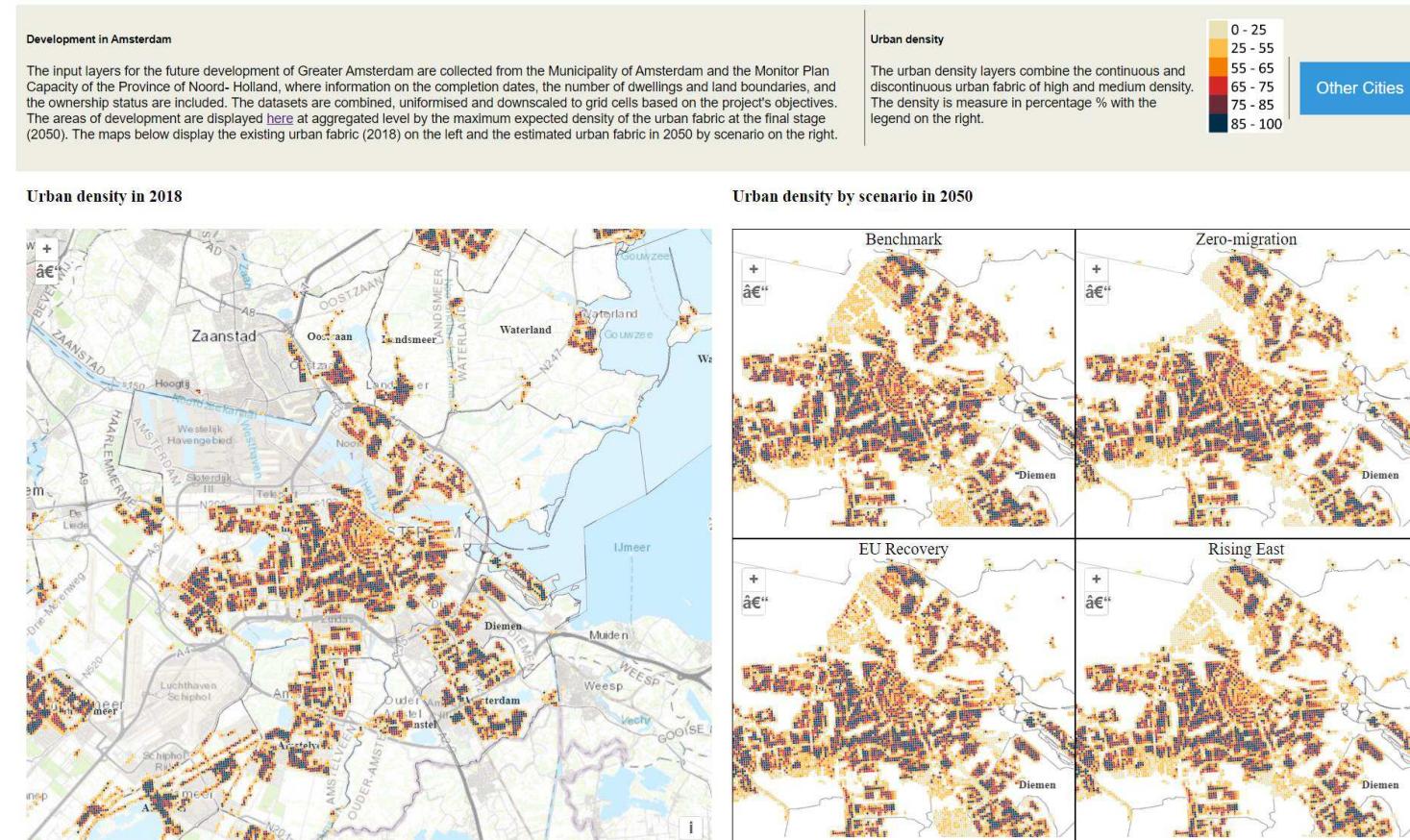
# Machine learning for cohort-based high-resolution spatial population projections

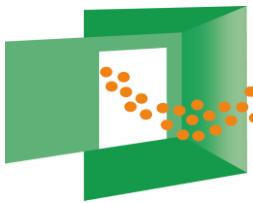
We developed a spatial disaggregation approach based on the **self-training of a regression model combining multiple ancillary variables, considering the simultaneous prediction of disaggregated counts for multiple inter-related variables**, by leveraging multi-output models based on **Convolutional Neural Networks**.

We show that our methodology is convenient for studies involving multiple socio-demographic variables – migrant/ age groups --, compared to separate single-output models. High quality results can be obtained with a single model, simplifying the overall disaggregation procedure and lowering the computational requirements.

On the right, the image shows our estimations on the changes of the urban fabric based on the plans of the local authorities. Our aim is to make scenario-based projections of the distributions of the examined migrant groups that would allow us recognize patterns of socio-spatial segregation.

## Future Development Plans in Europe





FUTURE MIGRATION  
SCENARIOS FOR EUROPE



# Machine learning for cohort-based high-resolution spatial population projections

PhD Student: Marina Georgati<sup>1</sup>  
Supervisor: Carsten Keßler<sup>1,2</sup>  
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<sup>1</sup> Department of Planning, Aalborg University, Copenhagen, Denmark

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**Marina Georgati**  
PhD Fellow  
*E: marinag@plan.aau.dk*  
*LinkedIn: Marina Georgati*

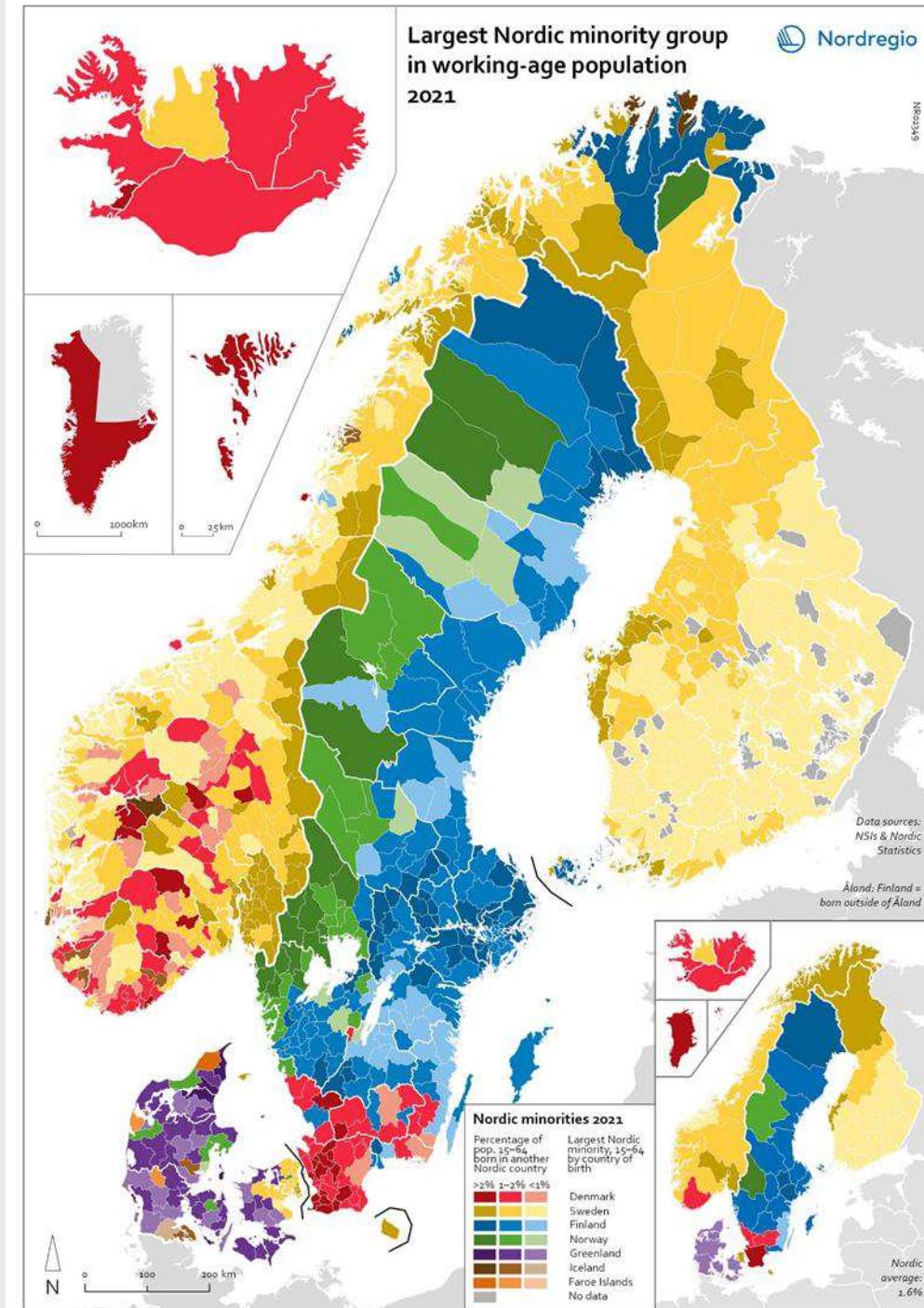


# Intra-Nordic migration

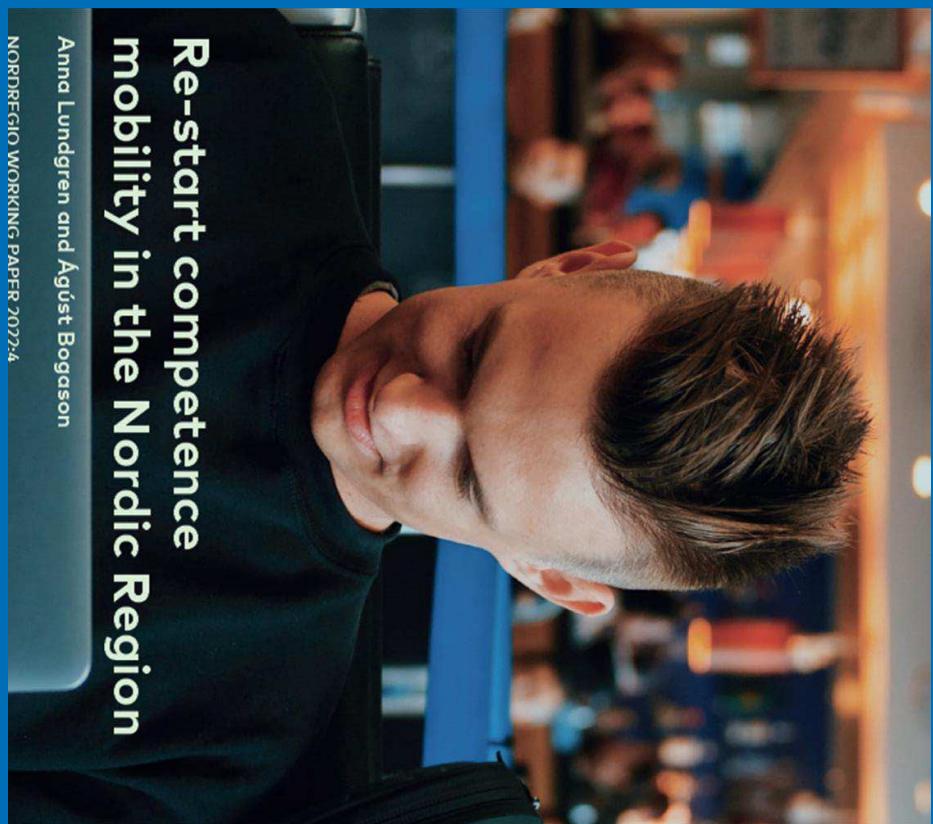
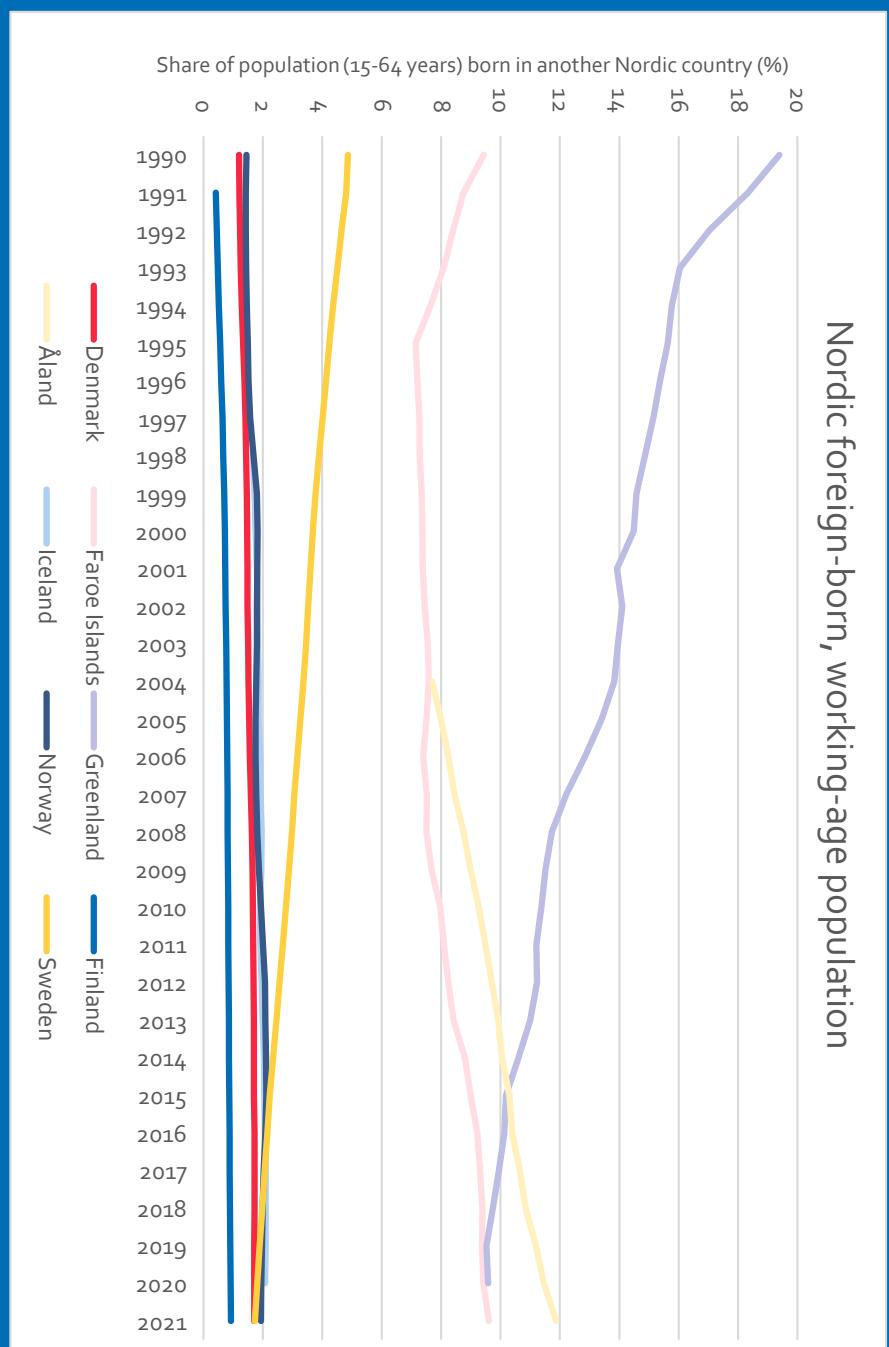
- **27,2 million inhabitants in the Nordic Region**
- **49,000 per year commute to a job in another Nordic country (0.5%, EU average: 1%)**
- **40,000 per year move to another Nordic country**
- **458, 000 live in another Nordic country than the one where they were born (1.7%)**
- **Proximity matters**



Nordregio



# Migration trend – stable or slightly declining



# Thank you for listening!

Download the long-term unemployment report here:  
<https://pub.norden.org/nord2022-021/>

Questions or thoughts, email us:  
[nora.sanchezgassen@nordregio.org](mailto:nora.sanchezgassen@nordregio.org)  
[asa.hildestrand@nordregio.org](mailto:asa.hildestrand@nordregio.org)

More about Nordic collaboration for integration of immigrants:  
[www.integrationnorden.org](http://www.integrationnorden.org)



[www.sollentuna.se/etableringslyftet\\_eng](http://www.sollentuna.se/etableringslyftet_eng)

# Etableringslyftet – ett samverkansprojekt

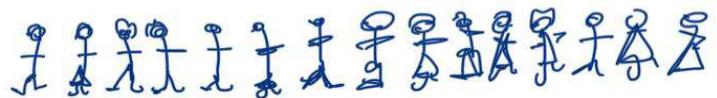
- Sollentuna kommun
  - Upplands Väsby kommun
  - Sigtuna kommun
  - Europeiska socialfonden (ESF)
- 
- Pågått med deltagare sedan oktober 2018. Nytt stöd från 2023-2025.

## Projektmål

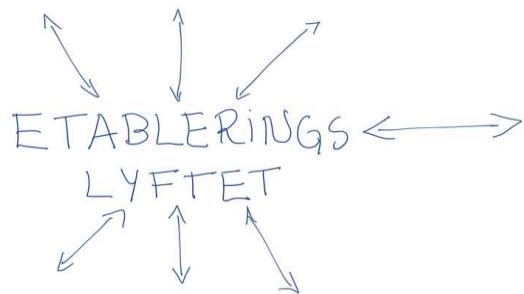
- Påskynda utrikesföddas etablering i samhället och på arbetsmarknaden.
- Minskad segregation.
- Stärkta förutsättningar för arbetsgivare att anställa.
- Förbättrad samverkan mellan aktörerna som arbetar med målgruppen.

## Målgrupp

- Utrikesfödda långtidsarbetslösa o nyanlända



ARBETSGIVARE

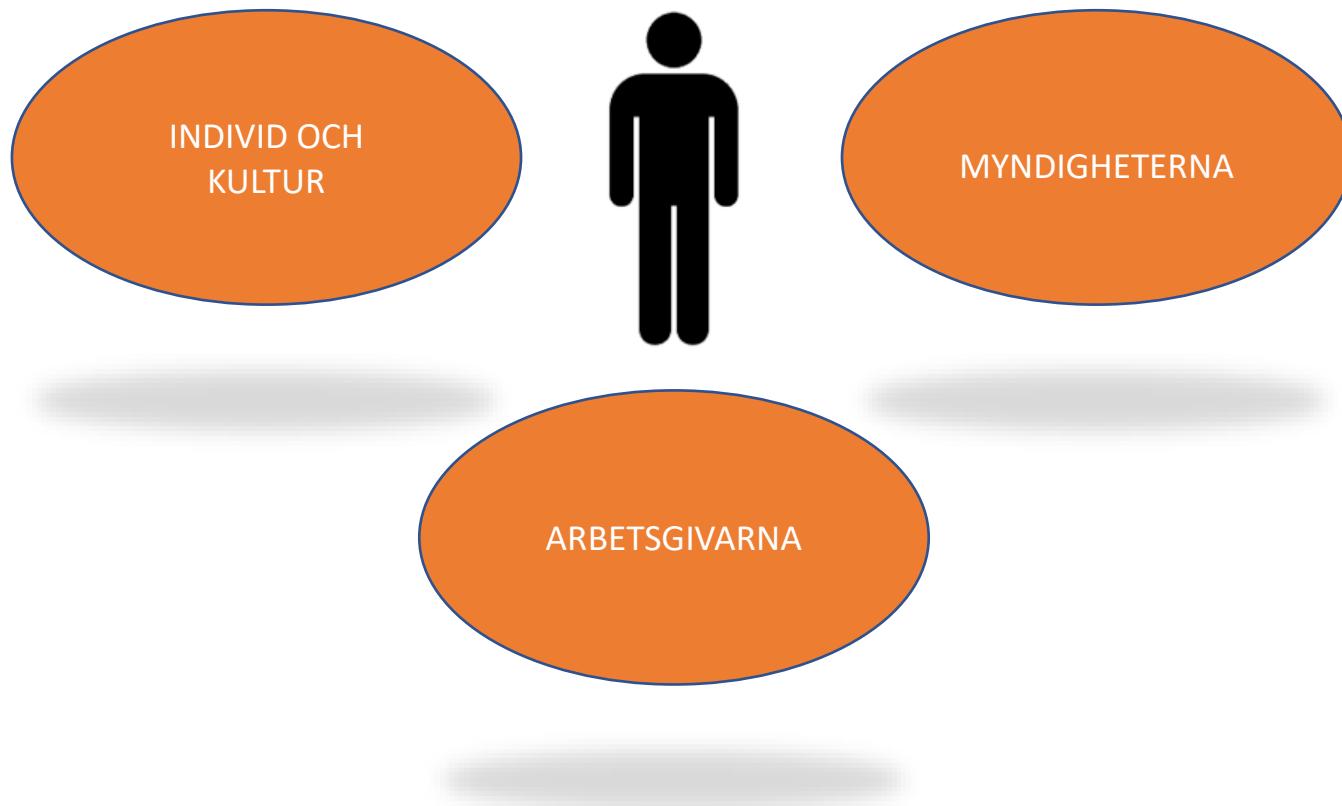


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NYANLÄNTA



# Centralt



## Rollerna

- 4 Interkulturella case managers
- 2 språk- och kulturstödjare
- Kommunsamordnare
- Utbildningssamordnare
- Administratör + arbetsgivarsamordnare
- Projektledare

## Hur ser målgruppen ut som vi arbetat med?

- Totalt arbetat med **716** personer
- **52%** är kvinnor
- **57%** är kortutbildade el saknar utbildning
- **135** personer saknar formell grundläggande utbildning
- Majoriteten läser SFI B el SFI C - läser SFI parallellt

Av de **716** personer som avslutats gick **75%** ut i arbete el CSN-studier.

**442** avslutade med anställning

**95** avslutade med CSN-studier

**46** avslutade p g a flytt

**25** avslutade p g a föräldraledighet

**108** personer återgick till AF (sjuk, avbrott, annan insats AF)

- Kvinnor – 72%
- Män – 78%
- Ingen el kort utbildning – 73%
- Gymnasial/högre utbildning – 77%
- Genomsnittstid i projektet är knappt **6 månader**.

## Vem anställer?

Branscher – fallande skala

Restaurang
Förskola/Skola
Storkök/Produktion
Lager
Vård/Omsorg
Hantverk/Grovarbete
Butik
Städ/Lokalvård
Övrigt
Bilvård
Transport

Drygt 200 arbetsgivarkontakter

**67%** av arbetsgivarna är privata

**61%** får anställning i någon annan kommun

Majoriteten nystartsjobb

Uppföljning 13 månader efter avslut - **70,2%** hade fortfarande ett arbete eller studerade.

Alltid på deltagarnas nivå



**Etableringslyftet**

ARBETSFÖRMEDLINGEN  
SWEDISH PUBLIC EMPLOYMENT SERVICE

Sigtuna  
kommun

SÖLLENTUNA KOMMUN

Upplands Väsby  
kommun



Alltid på deltagarnas nivå



**Etableringslyftet**

ARBETSFÖRMEDLINGEN  
SWEDISH PUBLIC EMPLOYMENT SERVICE

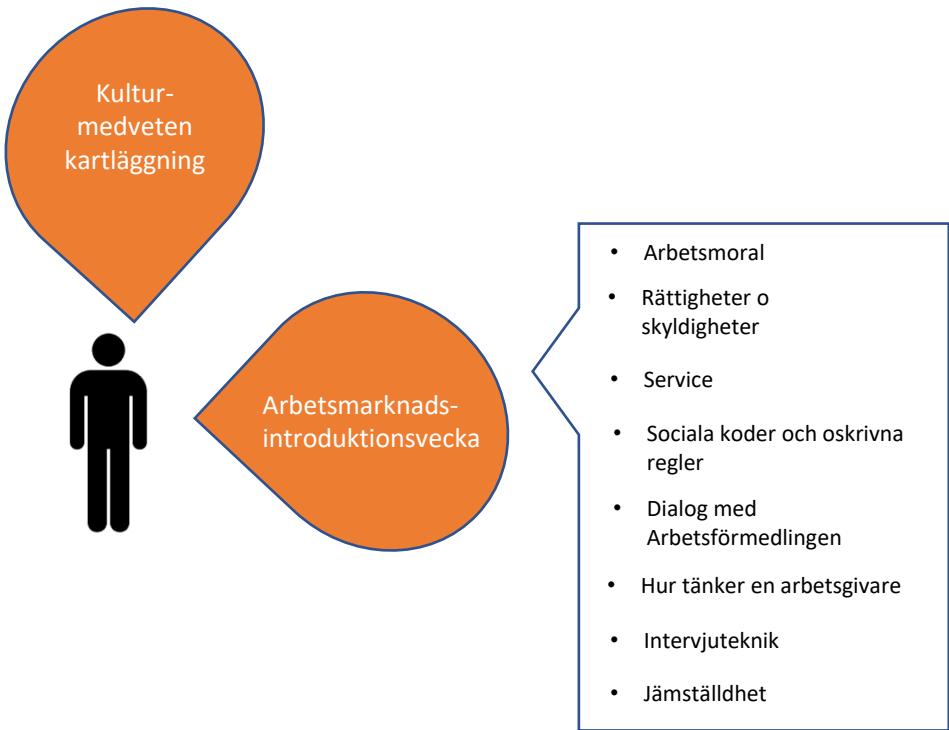
Sigtuna  
kommun

SÖLLENTUNA KOMMUN

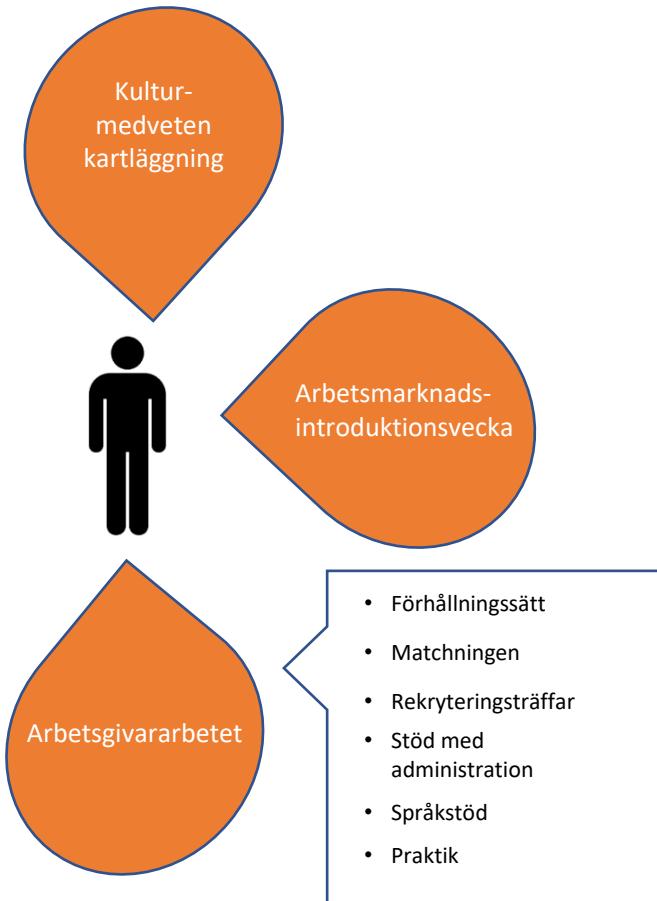
Upplands Väsby  
kommun



## Alltid på deltagarnas nivå

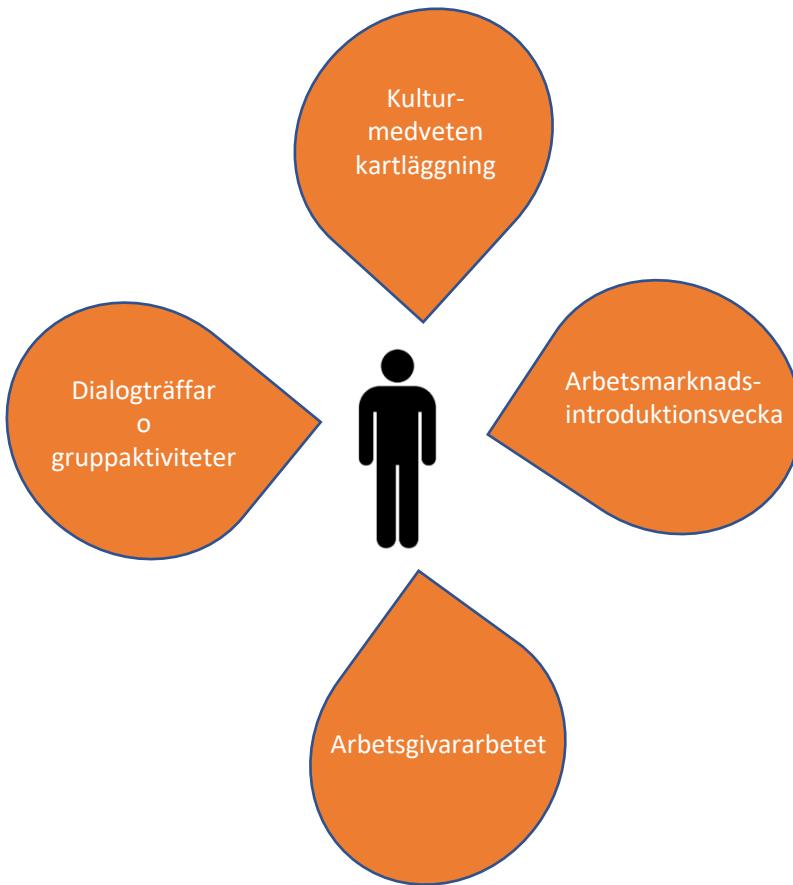


## Alltid på deltagarnas nivå



*Etableringslyftet*

## Alltid på deltagarnas nivå



## STRUKTUREN

- 3 kommuner
- AF i lokalen
- Kommunal plattform
- Flexibla runt andra insatser
- En arbetsgrupp

## ARBETSGIVARNA

- En väg in
- Matchningen



## DELTAGARNA

- Information ej tillräcklig
- Förståelse är A o O
- Navigera, prioritera, undanröja
- Man kan arbeta innan SFI är klar
- Myndighetskontakterna

## GENOMSYRANDE ATTITYD

- Tillgänglighet o service
- Aldrig bolla vidare – inget mellan stolarna
- Orienterade mot lösningar - alltid

*Etableringslyftet*

# Tak!

**Annika Nordgren**, Projektledare

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**Alexander Lindman Fuentes**, Interkulturell case manager

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samhall

# Who we are

Our vision is to contribute to a Sweden where **all individuals** are **seen as assets** on the labor market.

Our mission is to create **meaningful and developing jobs** for people with disabilities. Jobs on the open labor market which **prevent social exclusion** and contribute to a **sustainable** Sweden.



# Basic facts

- State-owned company.
- 25 000 co-workers all over Sweden.
- 10,3 billion SEK in turnover.



Retail



Property mnt.



Facility mnt.



Storage &amp; Logistics.



Care services



Recruitment



Cleaning



Manufacturing



Laundry



# 25 occupational roles with 4 700 customers



Care services



Recruitment



Cleaning



Retail



Property mnt.



Facility Management



Manufacturing



Laundry



Storage &amp; Logistics.



## Targets set by our owner

- Employ at least ca 23,000 employees with disabilities. (36.1 million wage hours).
- 40 % recruitment from prioritised groups (e.g., people with intellectual or multiple disabilities).
- 5 % return on own capital over a trade cycle and 30 % solvency.
- 1,500 employees/year to leave for a new job with another employer.



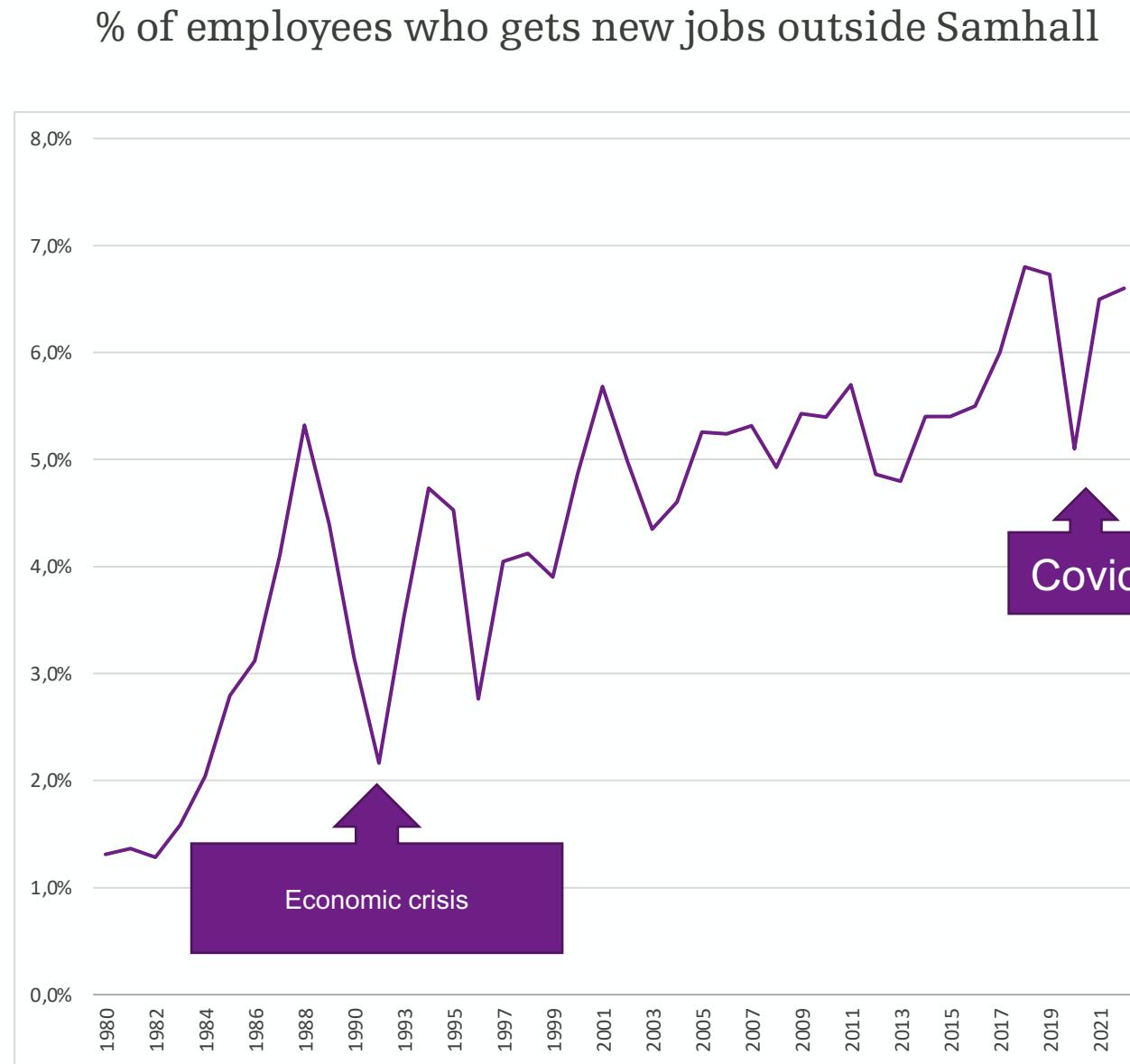
# Added cost compensation

- **Staff-related costs**
  - Wages, adaptions, sickness leave, rehab, range of work tasks
- **Production costs**
  - Adaptions, material, certificates, etc.
- **Geographic spread and work all day**
  - Operations all over Sweden, based on labour market demand,
- **Employee development**
  - Training and education programs. Activities to raise self esteem.
- **More managers**
  - Leadership and support in 11,000 workplaces.
- **Transitions**
  - Low continuity and constant training/introduction.



# Great progress

- 6,500 new job opportunities for people with disabilities in 2022!
- Increased share of employees who leaves us for new employers. →
- Many large national partnerships.
- Appointed Europe's most sustainable business.



A photograph of five diverse individuals—three men and two women—smiling and laughing together outdoors. They are wearing dark-colored shirts and are positioned in front of a building with a red roof and some green trees in the background.

# How do we do this?

Confidence  
in the ability  
of every  
individual

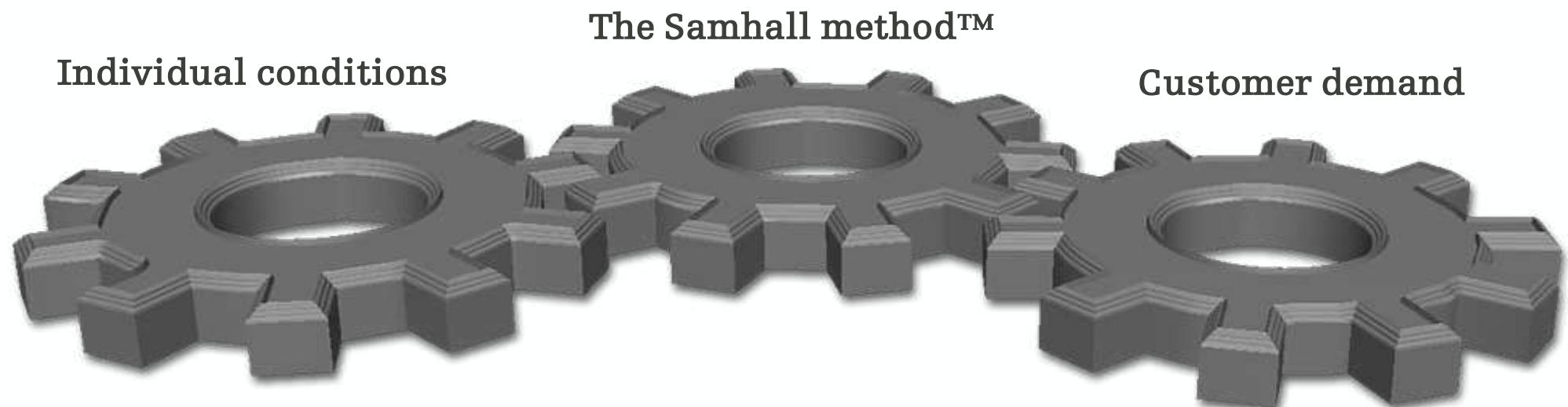
Qualified  
leadership

Wide range of  
jobs

Hunger for  
business

Complex  
matching:  
The Samhall  
method™

# The Samhall method™ - the right person to the right job



## A new start at Samhall

You can be assigned a job at Samhall if:

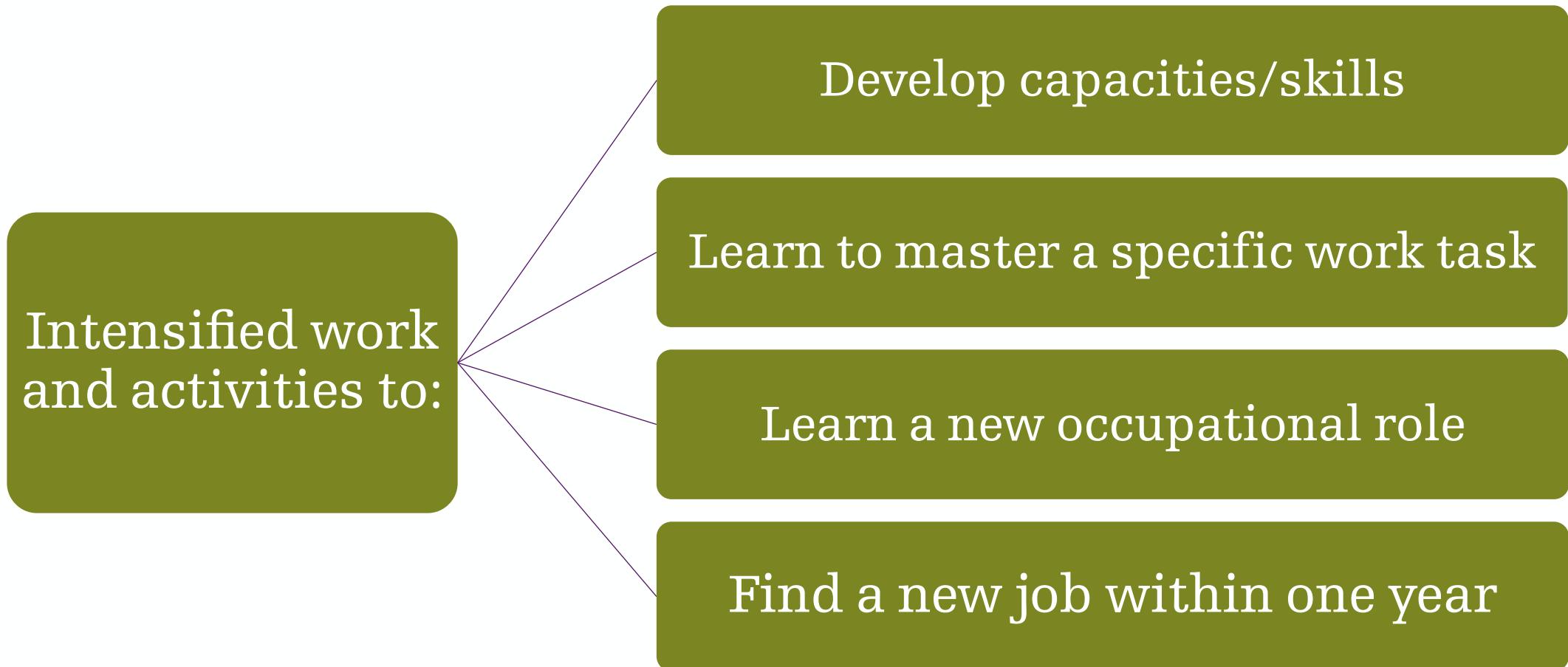
- you have a disability that causes reduced working capacity (decision made by the PES).
- you have tried every other relevant labor market policy measure offered by the PES.

It all starts with a meeting between Samhall, the PES and the employee, where we:

- try to reach a mutual goal for the employment.
- only focus on the possibilities!



# Clearly defined goals for development



# The Samhall method™

Working capacity and job requirements is assessed/determined out of 16 capacities that is important for getting or keeping a job.

Reading	Writing	Calculating	Time and punctuality
Hygiene	Fine motor ability	Strength	Mobility
Physical endurance	Concentration and focus	Problem solving	Cooperation and teamwork
Communication	Flexibility	Independent work	Service performance

# Development within occupational roles

- all roles have descriptions, work requirements and education programs

Administrator	Driver	Laundry worker	Shop assistant
Assembler	Forester	Machinist	Stockroom worker
Attendant	Garbage collector	Property caretaker - indoor	Superintendent
Care attendant	Instructor	Property caretaker - outdoor	Team leader
Cleaner	internal teacher	Receptionist	Waiter/waitress
Customer-service clerk	Janitor	Service attendant	Window cleaner



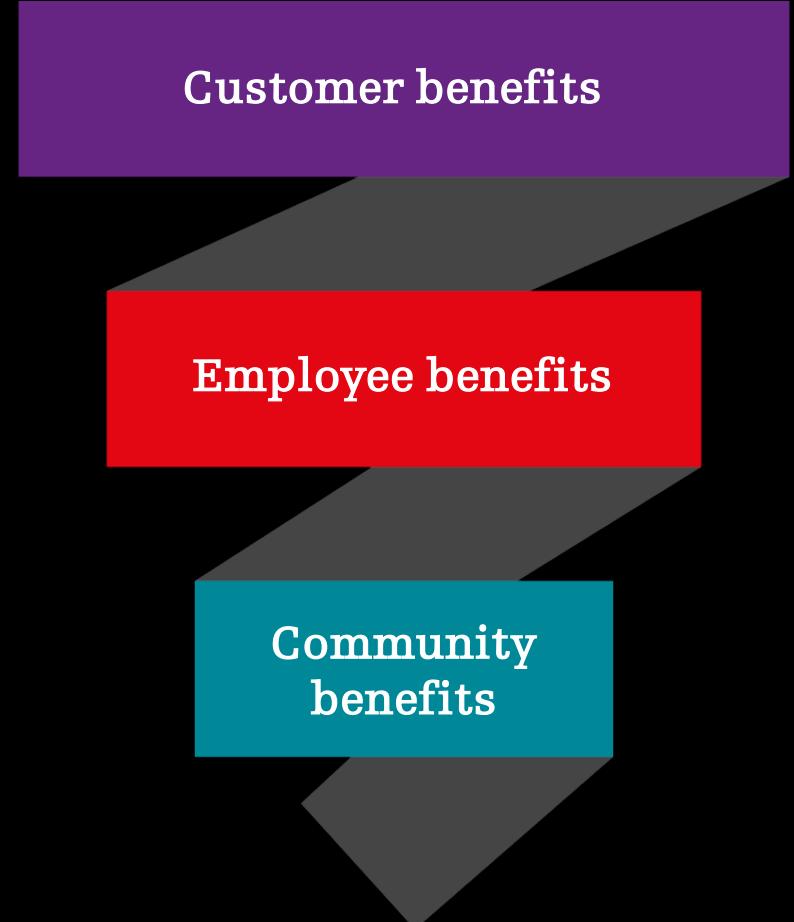
# Basic education for every occupational role

- 25 occupational roles in Samhall

Basic education for 2-4 days

# A win-win-win situation

Samhall creates a unique combination of employee benefit, client benefit and society benefit.



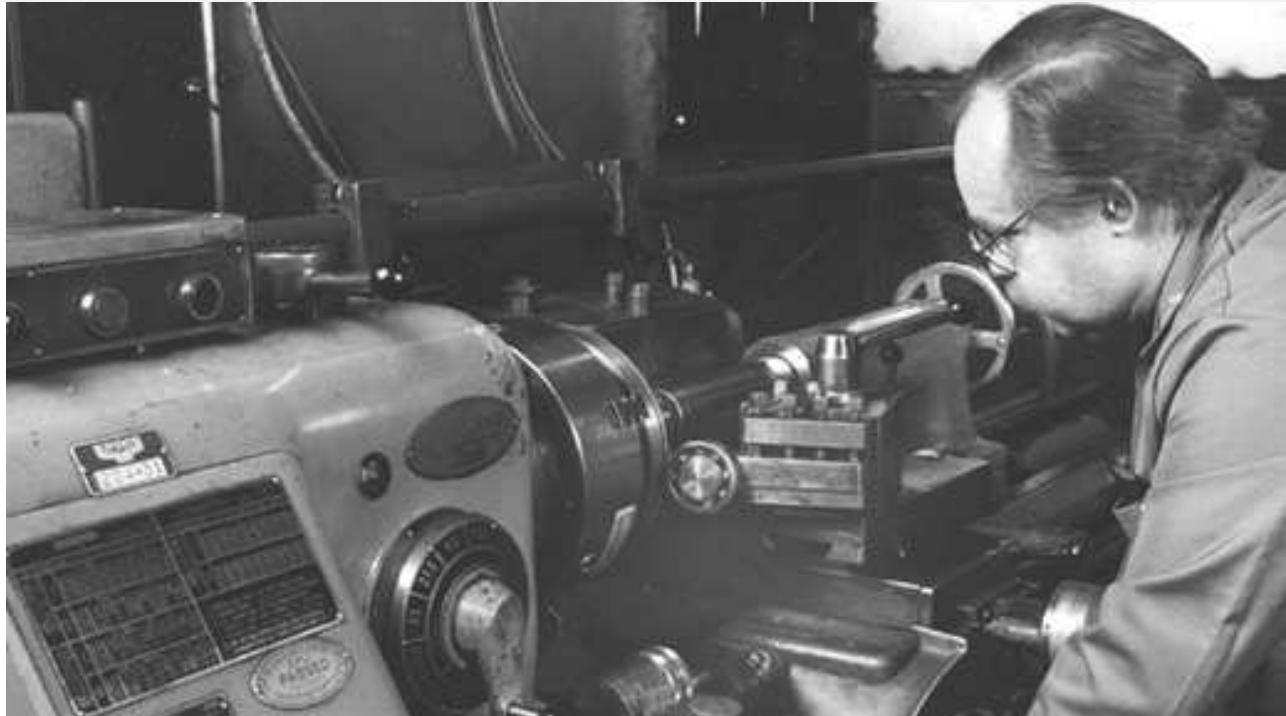
Customer benefits

Employee benefits

Community  
benefits

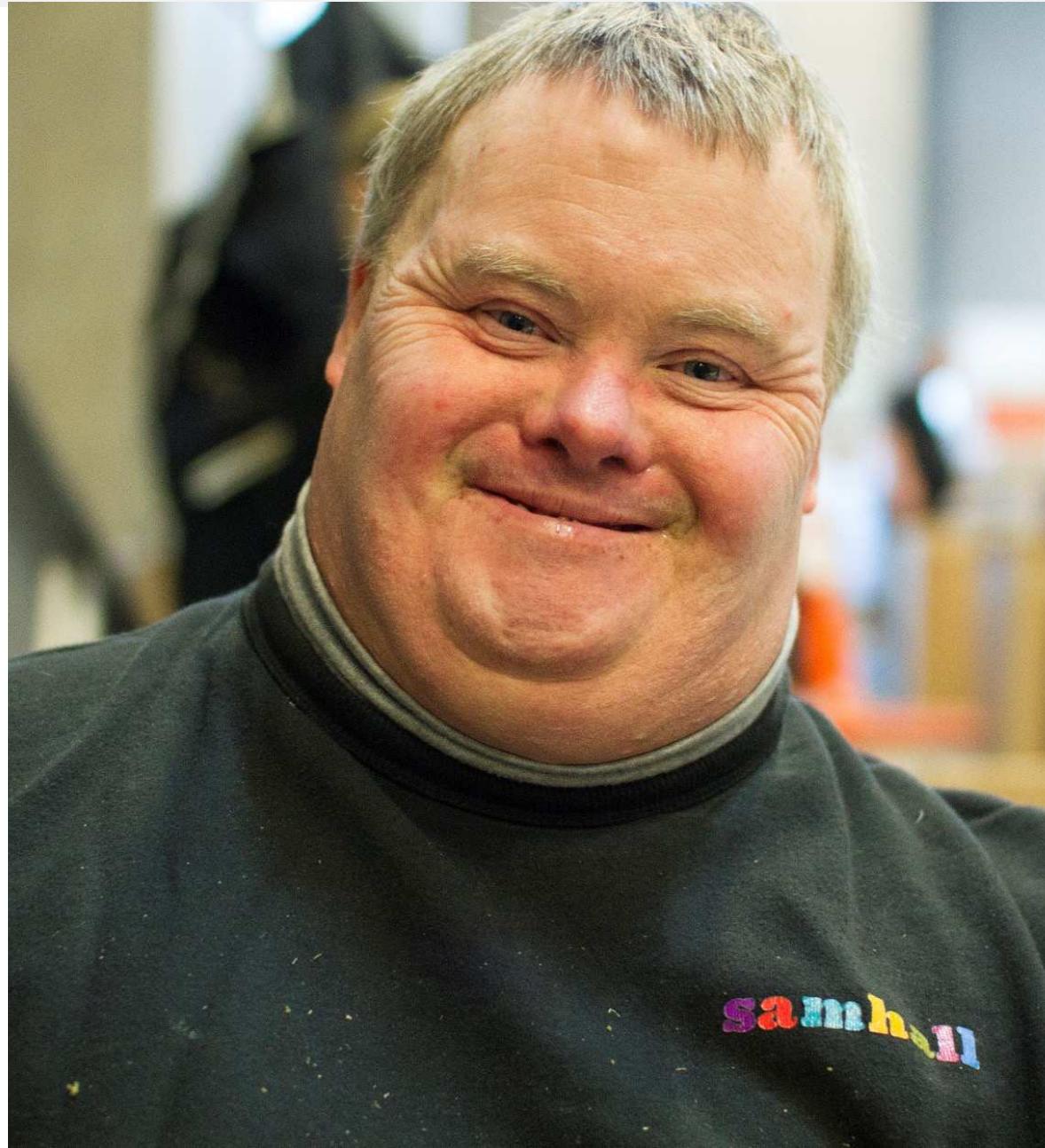
# Samhall 1980

- Manufacturing operations dominated.
- 375 own production units (sheltered workshops).
- Sub contractor to the export industry. (Produced all Ericsson's batteries and was IKEA:s main furniture producer.)
- Male dominated operations.
- Few employees left for the regular labor market.

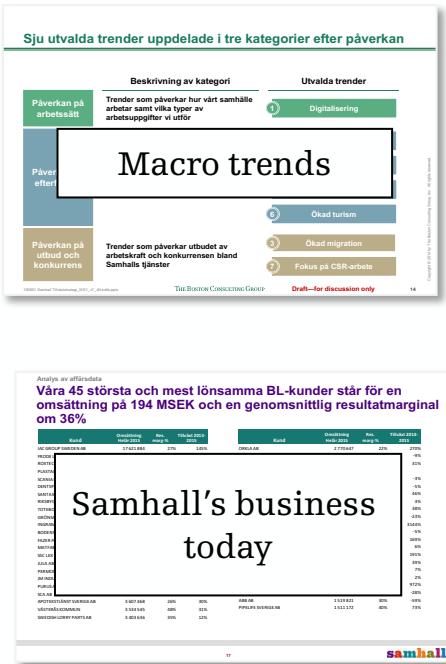


# Why this massive change?

- Structural changes in the labour market and changes in the competitive landscape.
- Increased demand on self-financing from the owner.
- Need for jobs suitable for varying disabilities.
- Owners demand on increased employee transition to regular labour market.

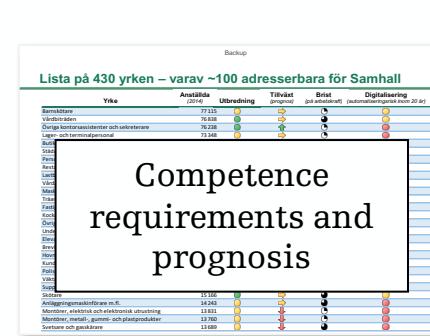


# Identification of Samhall's growth opportunities



*External analysis*

*Internal analysis*



**Growth opportunities out of three dimensions:**

- Market potential and attractiveness
- Matching to Samhall's employees
- Feasibility

# Educated for new markets

Assembler  
Laundry worker  
Machinist



Administrator	Driver	Laundry worker	Shop assistant
Assembler	Forester	Machinist	Stockroom worker
Attendant	Garbage collector	Property caretaker - <i>indoor</i>	Superintendent
Care attendant	Instructor	Property caretaker - <i>outdoor</i>	Team leader
Cleaner	Internal teacher	Receptionist	Waiter/waitress
Customer-service clerk	Janitor	Service attendant	Window cleaner

**From**

375 manufacturing plants

5 000 staff/managers

Sheltered workshops

Subcontractor to Swedish  
export industry

Male dominated

**To**

13 000 customer sites

1 400 staff/managers

Sheltered employment

Service delivery at customer  
sites

Gender equal

# Samhall today

- Sheltered employment
  - not sheltered environment
- Manned services dominate
- 96 % works in customer's assignments





Thank you!

[albin.falkmer@samhall.se](mailto:albin.falkmer@samhall.se)

# The Labour Market Department in the City of Stockholm

Stockholmer's pathway to work and studies



- **Welcome to the City of Stockholm and the Labour Market Department**  
*Annika Rosbring, strategist international collaboration*
- **Presentation of the Welcome House** - *Anna Almén, project manager*
- **Short break and tour of Welcome House**
- **Jobbstart unit within Jobbtorg Stockholm** - *Carina Hammar, head of unit*
- **Discussion and exchange**

# Welcome to Stockholm!

- A city built on 14 islands.
- 978,770 inhabitants, the biggest municipality in Sweden and growing rapidly.
- 80 per cent voted in the 2022 election.
- 43 per cent have higher education qualifications.
- Unemployment (in those aged 16-64) is 6.1 per cent.
- 2 per cent of the city's population receive income support.



# City of Stockholm

- The city consists of 13 city districts.
- The City of Stockholm employs around 40,000 people.
- The City of Stockholm is responsible for a large proportion of public services for the city's residents.



# The responsibilities of the Mayor and the Vice Mayors

## Mayor's Office Karin Wanngård (S) Mayor

- City Executive Board
- Finance and Public Safety Committee
- City Development Committee
- Service Committee
- Election Committee
- CDC: Overall and finances
- Stockholms Stadshus AB and other companies not mentioned below
- Mässfastigheter i Stockholm AB
- Stockholm Business Region AB
- Stokab AB
- Stockholm Globe Arena Fastigheter AB
- Stockholm International Water Institute
- Bostadsförmedlingen i Stockholm AB



## City Planning and Sports Jan Valeskog (S) Vice Mayor

- City Planning Committee
- Sports Committee
- Council for Protection of Ecological and Aesthetic Matters



## Education, Labour Market and Human Resources Emilia Bjuggren (S) Vice Mayor

- Education Committee
- Skolfastigheter i Stockholm AB
- Labour Market Committee
- CDC: Labour market measures
- Human Resources and Equality Committee



## Social Affairs and Public Safety Alexander Ojanne (S) Vice Mayor

- Social Services Committee
- Public Trustees Committee
- CDC: Income support
- CDC: Individual and family care
- CDC: Support and services to residents with disabilities
- Social housing resources organisation
- Council for Disability Issues



## Housing and Real Estate Clara Lindblom (V) Vice Mayor

- Real Estate Committee
- Cemeteries Committee
- Housing companies
- S:t Erik Insurance AB
- Greater Stockholm Fire Brigade
- Stockholms Hamn AB



## Elderly Care and Culture Torun Boucher (V) Vice Mayor

- Elderly Services Committee
- Council for Retirement Issues
- CDC: Elderly care
- Micasa Fastigheter AB
- Kulturhuset Stadsteatern
- Culture Committee



## Preschool, Children and Recreational Activities Alexandra Mattsson (V) Vice Mayor

- Preschool Committee
- CDC: Children, Culture and Recreational Activities
- CDC: Preschool
- School vacation/summer camp activities organisation



## Transport and Urban Environment Lars Strömgren (MP) Vice Mayor

- Transport Committee
- Stockholms Stads Parkering AB
- CDC: Urban environment



## Environment and Climate Åsa Lindhagen (MP) Vice Mayor

- Environment and Committee
- Stockholm Vatten och avfall AB
- Waste Management Committee
- Council for the 2030 agenda
- National Minorities and Indigenous People issues



## Opposition Vice Mayors



Christofer Fjellner (M)



Andréa Hedin (M)



Dennis Wedin (M)



Jan Jönsson (L)

## Party Group Leaders



Gabriel Kroon (SD)



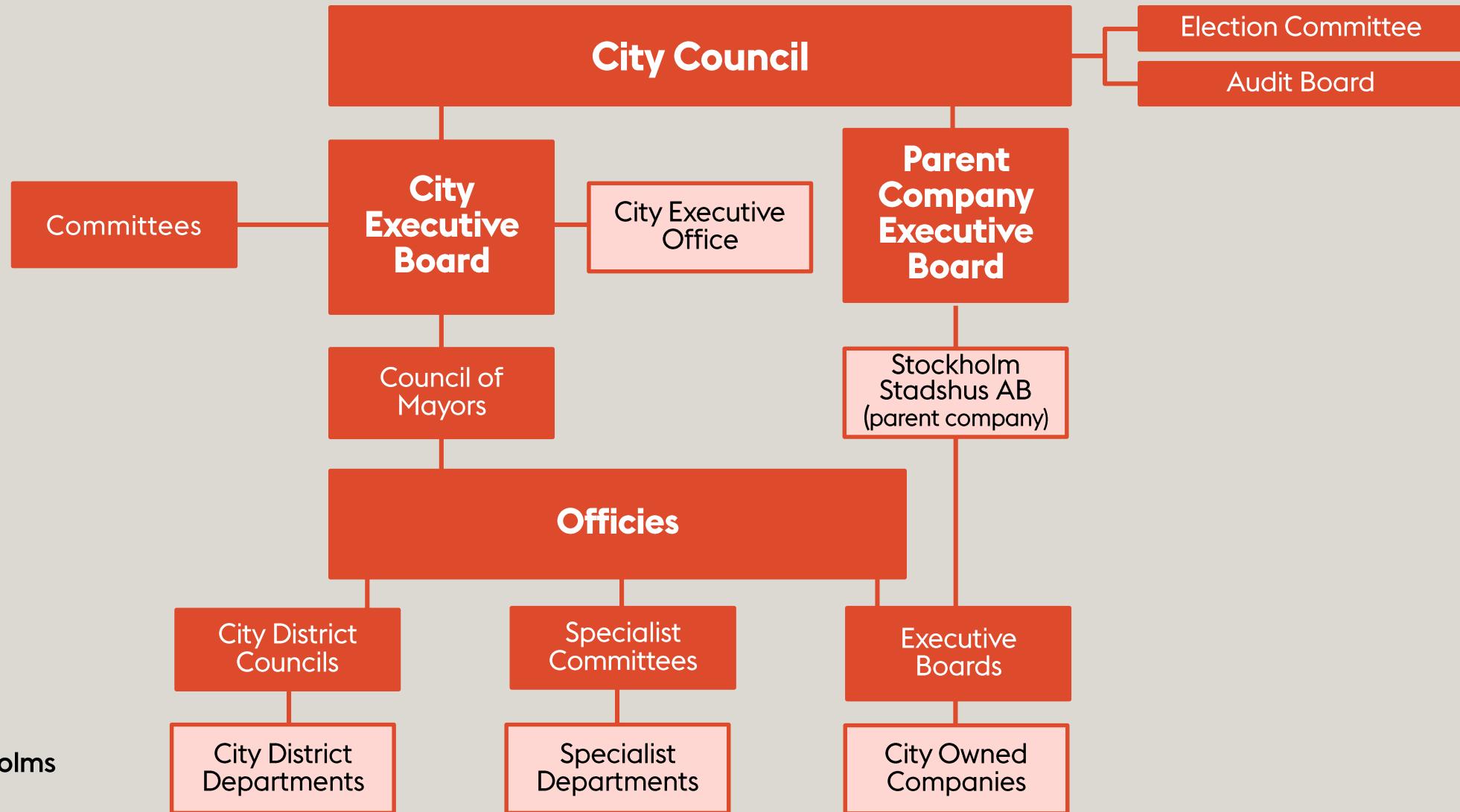
Karin Ernlund (C)



Nike Örbrink (KD)

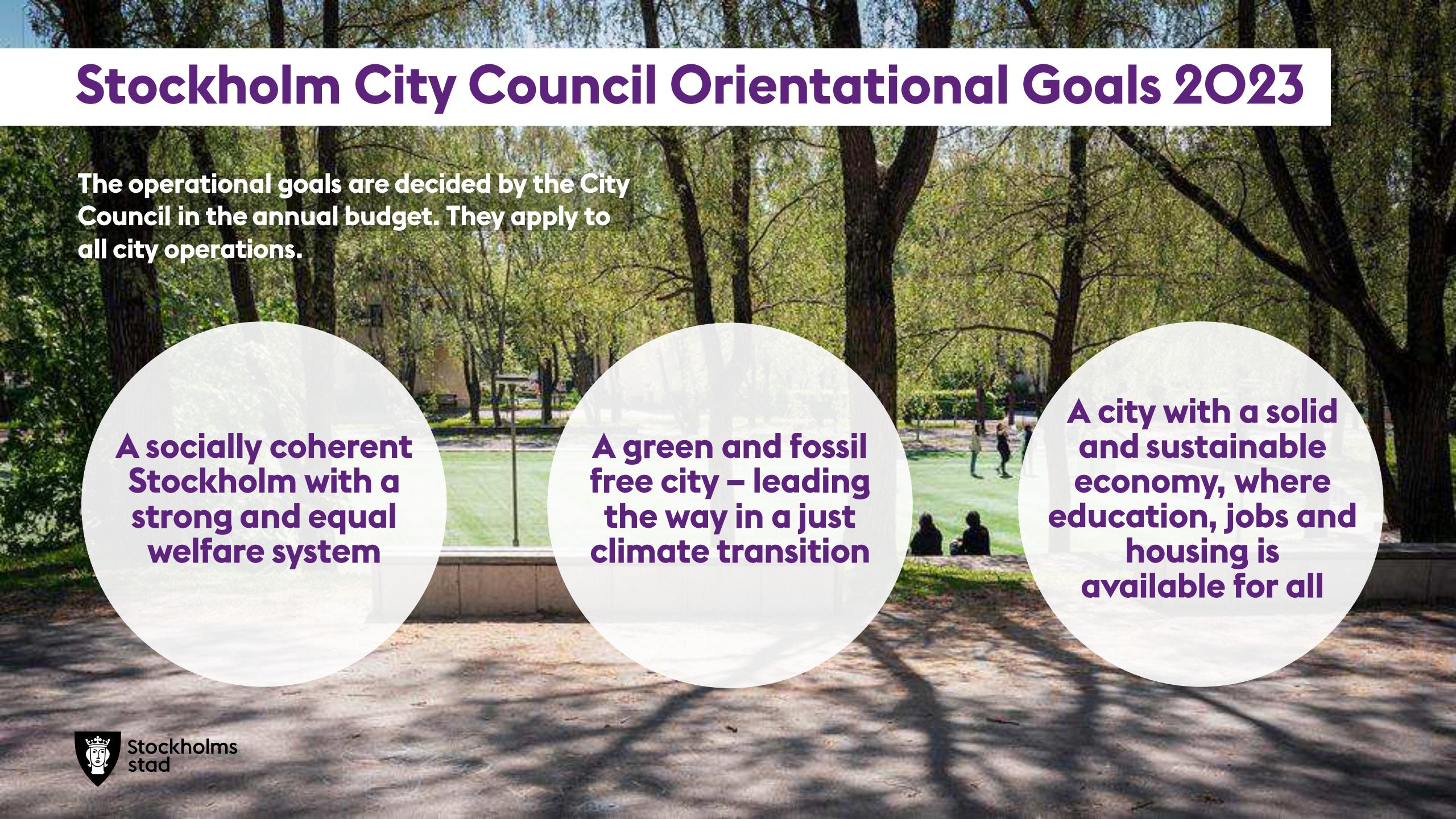
CDC = City District Council

# City of Stockholm political organisation



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# Stockholm City Council Orientational Goals 2023



The operational goals are decided by the City Council in the annual budget. They apply to all city operations.

**A socially coherent Stockholm with a strong and equal welfare system**

**A green and fossil free city – leading the way in a just climate transition**

**A city with a solid and sustainable economy, where education, jobs and housing is available for all**



# Unemployment in Stockholm

- Unemployment has been falling at a higher rate since July 2021, approaching pre-pandemic levels.
- Unemployment has stabilised since October 2021.

## February 2023

- Unemployment rate 6.1% in the city.
- Youth unemployment in the city 6.3%.
- Unemployment among those born abroad in the city 12.2%. Corresponds to approx. 20,800 people.



# Responsibility for job-seekers

- At the national level: Arbetsförmedlingen – the Swedish Public Employment Service
- At the local level:  
Arbetsmarknadsförvaltningen – the Labour Market Department in the City of Stockholm



# **Arbetsmarknadsförvaltningen** – the Labour Market Department in the City of Stockholm

- The Labour Market Department has existed since 2011, having been formed to assume overall responsibility for labour market matters, adult education and refugee-related matters in Stockholm.
- The Labour Market Department has 1,100 employees, nearly 900 of whom are on permanent contracts.
- Mission: to help the city's residents to establish themselves sustainably in the labour market, to progress to higher education, to provide support for life-long learning and to strive to achieve a good skills supply for the city's employers.



# A city for all

The Labour Market Department's mission is to get more Stockholm residents into work or education. All those who live in our city should be given the opportunity to support themselves, participate in society, and build a good life for themselves.

These are the goals that we work towards in all our operations, every day.

*Karina Uddén,  
Labour Market Director*



# Our tasks

## We shall

- support people into work and studies
- coordinate the city's resources with a focus on the labour market and reduce unemployment in the city through targeted initiatives
- provide labour market initiatives
- assume responsibility for and develop adult education in the city
- create opportunities for jobs within the City of Stockholm
- strive to create a good skills supply for the city's employers and strengthen collaboration with employers and industries.



# Our tasks

## We shall also coordinate

- and develop holiday jobs for young people
- the municipality's responsibility to provide activities for 16-19-year-olds
- the City's work with the Swedish Public Employment service
- social orientation for new arrivals
- the City's work on the initial reception and establishment of new arrivals
- the district councils' labour market initiatives
- protected employment with public sector employers (OSA).
- procurement of intermediary services relating to replacements through the City's Trustee Unit.



# Target groups

- Limited educational background
- Long-term unemployed
- Young people who lack or need to supplement their upper secondary education
- Young people who are unemployed
- New arrivals
- People with various kinds of disabilities
- Adults who want to further their education or switch careers



# Jobbtorg Stockholm



# Jobbtorg Stockholm

Provided that personal circumstances are taken into account and with the right support, anyone can find employment or pursue further studies.



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**Jobbtorg Stockholm** helps people  
to support themselves through  
employment or studies.

Jobbtorg offers **coaching, guidance**  
and different kinds of **labour market  
initiatives.**

# Jobbtorg's target groups

- Persons receiving **benefits**
- Persons with **disabilities** in contact with social psychiatry or those receiving support and service for persons with certain functional impairments (LSS) who have been deemed to need special support for employment and studies
- **Young people** falling within the municipality's responsibility to provide activities
- Target groups reached via outreach activities

- young adults aged 20-29 who are neither working nor studying
- women born abroad in a weak position in the labour market

# Where to find Jobbtorg

## Adults

City, Farsta, Kista, Vällingby and Skärholmen.

## Young adults aged 16-29

Kista, Globen, Vällingby  
and Skärholmen.



# This is how jobseekers come to Jobbtorg



A blurred background photograph of a crowded street scene in Stockholm, showing people walking and buildings in the distance.

City districts' benefits units

City district departments' units for social psychiatry and LSS

Via outreach activities: presence in local arenas, drop-ins, social media

Via the Social Action Group

Collaboration with FINSAM

# 6,086

candidates were enrolled  
at Jobbtorg during the  
year

## 71%

of the candidates have  
gone on during the year to  
work or study after  
completing their  
programme at Jobbtorg

*Figures from T2 2022*

# Jobbtorg's work produces results

**2,225**

young adults between the ages of 20 and 29 have been contacted through outreach activities

**82%**

of those people aged between 20 and 29 who completed their programme have gone on to employment or studies

**2,801**

Young people between the ages of 16 and 19 have been contacted through the municipal responsibility to provide activities.

**71.5%**

of young people between the ages of 16 and 19 have started studying or working after completing their programme at Jobbtorg Stockholm

**43%**

of those enrolled at Jobbtorg are women

**877**

people have had a "Stockholm Job"

**57.5%**

of those who had a "Stockholm Job" have gone on to employment or studies

# Adult Education Stockholm





## The goal of municipal adult education is to

- **support and stimulate adults in their learning.**
- provide adults with the opportunity to **develop their knowledge and competences** so that they can strengthen their position in the workplace and social life, while promoting their personal development.
- provide a **solid foundation** for students' further education.
- provide a basis for the national and regional **skills supply** to the workplace.

# Why do people study at municipal adult education?

- To study for an upper secondary qualification
- To achieve qualifications for an institute of higher education
- To learn something new
- To change direction
- To study for a profession

klockan sju.

n.

a.

till skolan

åtta.



# Forms of education within adult education



Sfi  
Training in Swedish  
for immigrants



Basic  
adult education



Upper secondary  
adult education



Municipal adult  
education as special  
education



Vocational higher  
education  
-YH

Adult Education Stockholm



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**60%**

of students in municipal  
adult education are  
women

**46%**

of students in municipal  
adult education are  
below the age of 30

**49%**

of students chose to  
study remotely in 2021



# 80%

of adult education is provided by procured suppliers.

The number of schools for which the City is the responsible authority:

# 60

The turnover of these contracts during a contract period is approx.

# SEK 2 billion

# Skills supply - the recruitment challenge

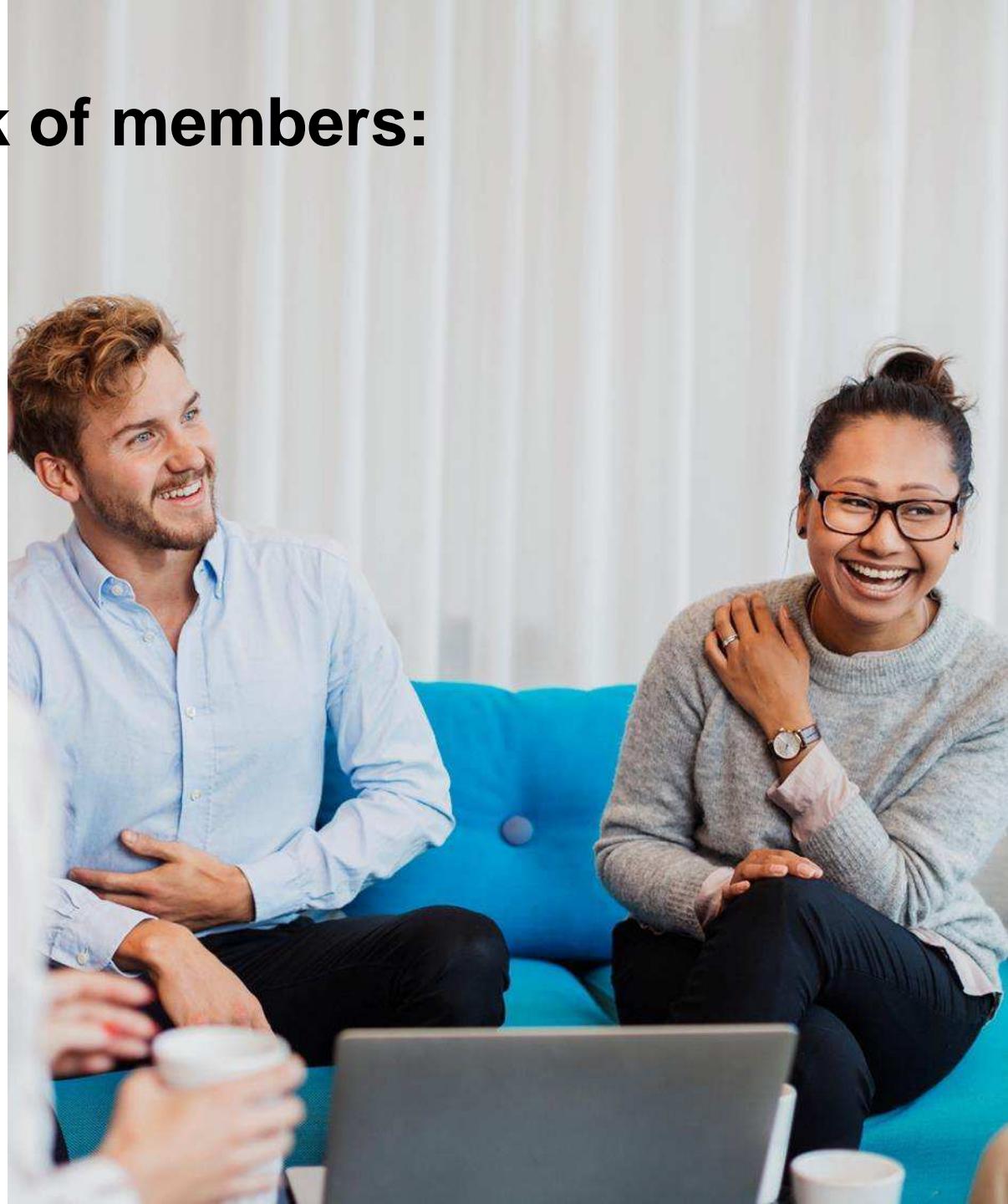
- The skills shortage is the biggest obstacle to growth facing Swedish companies.
- Eight out of ten companies are finding it difficult to access the skills they need.
- One in five attempts to recruit fail completely.
- Upper secondary vocational education is the educational background most in demand from companies when recruiting.
- Only 10 per cent of upper secondary school students in the City of Stockholm applied for a vocational study programme in 2022.



# Collaboration with employers and industries

# The City of Stockholm's network of members: The Integration Pact

- More Stockholmers shall become established in the labour market and more employers shall be able to access the skills required.
- Bring together organisations that want to contribute to integration in a network for collaboration and innovation.
- Strengthen the city's ability to meet employers' demand for skills.
- Support the city's work to shorten the route to the Swedish language, education and employment.
- The target group is employers and other organisations from private industry, civil society and the public sector that want to contribute to the objectives of the Integration Pact.







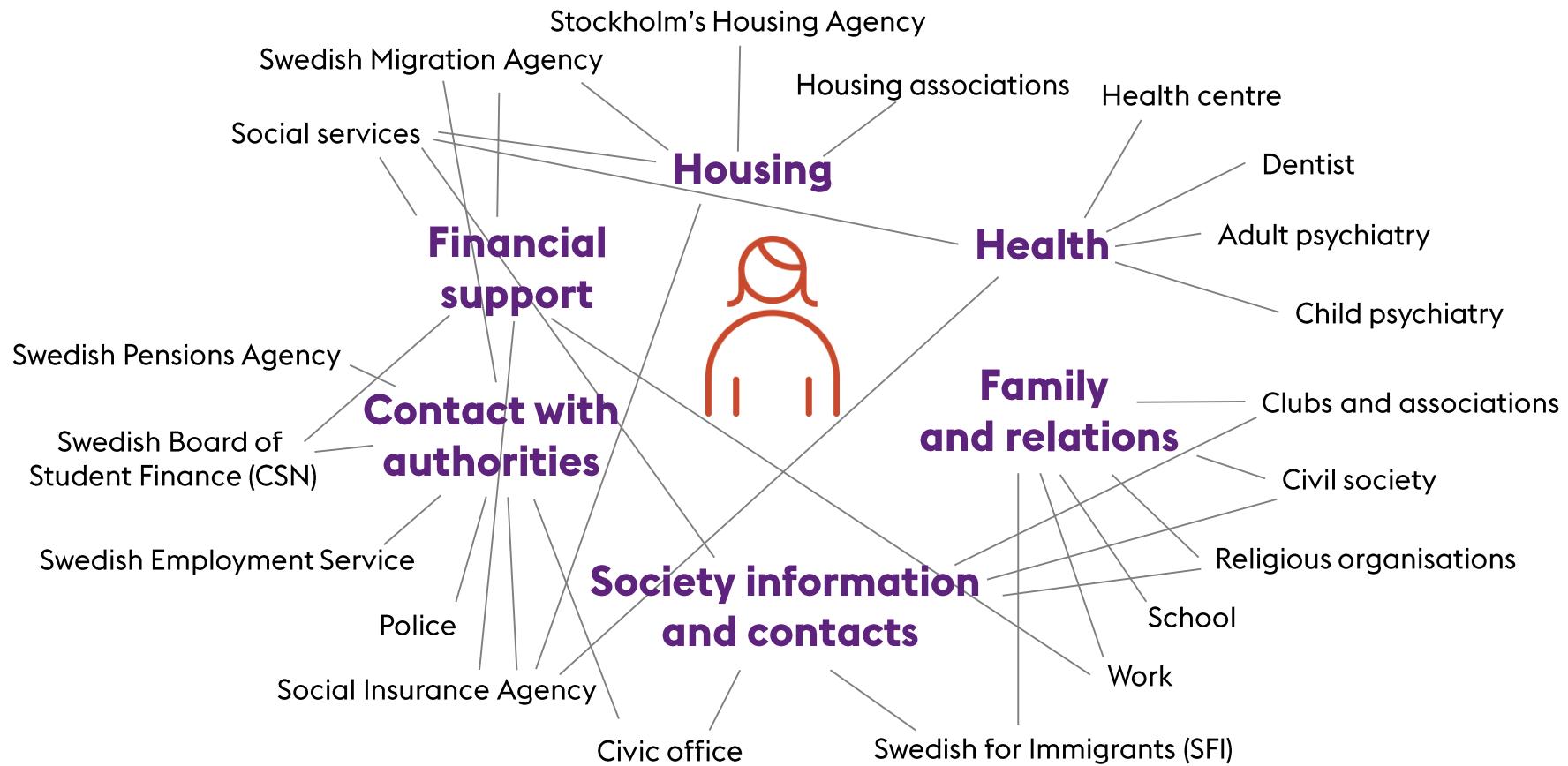
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# Study visit at Welcome House

28th of March



## Map of contacts - newcomer's first months:



Reference: Swedish Red Cross' Landa project

# Welcome House - Stockholm City

Social Services  
administration

## Intro Stockholm

- Responsible for the initial reception of the new arrivals
- Initial support with government/authority contacts
- Initial community guidance
- Housing referred to municipality

Labour market  
administration

## Establishment center

- Job matching
- Digital guidance
- Study counseling
- Clubs and associations
- Mentorship
- Business start-up guidance
- Ukraine team

## National authorities

- National Government Service Center (*Statens servicecenter*)
- Swedish Public Employment Service (*Arbetsförmedlingen*)
- Region Stockholm – Transcultural center

## Civil society

- *Svenska med baby* - Swedish with baby
- *Hej Främling* – Hi stranger

# Welcome House's mission

## Overall goal

Shorten the establishment period as a result of assembling the city's resources as well as strengthening collaboration with government agencies and civil society



## Aim

- To offer a welcoming, simplified, efficient and equal reception, "one way in" for all new arrivals. Guide clients to jobs, labor market initiatives, internships, association activities and mentorship in collaboration with the Swedish Public Employment Service
- To guide towards studies in adult education and social orientation courses
- Structure collaboration within the city and with other relevant actors based on a holistic approach, with the newcomer client in the centre

# Holistic support



# Ukrainian team – drop-in with language support

**Study counsuling**

**Matching for leisure  
activities**

**Matching to job**

**IT-ground  
IT drop in  
Digital**

**Employer-related  
activites  
CV  
Interview training**

**Start up consuling**

**Recruitment meetings**

**Community guidence**

**Health coordinator  
Guidence in well-being**



EUROPEISKA UNIONEN  
Europelska socialfonden

# Create conditions for learning and empowerment



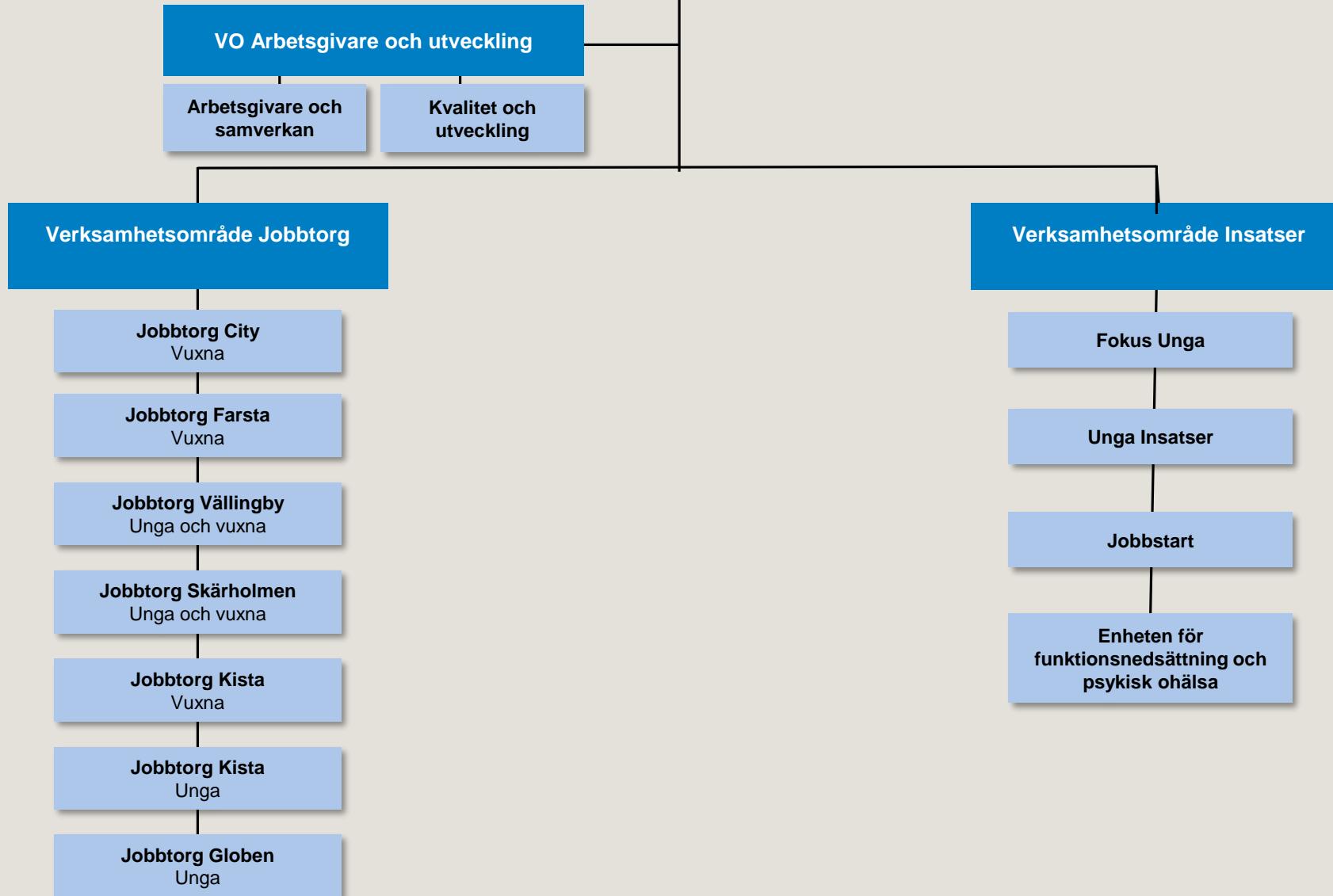
# The staff needs knowledge about adult learning and a good welcoming

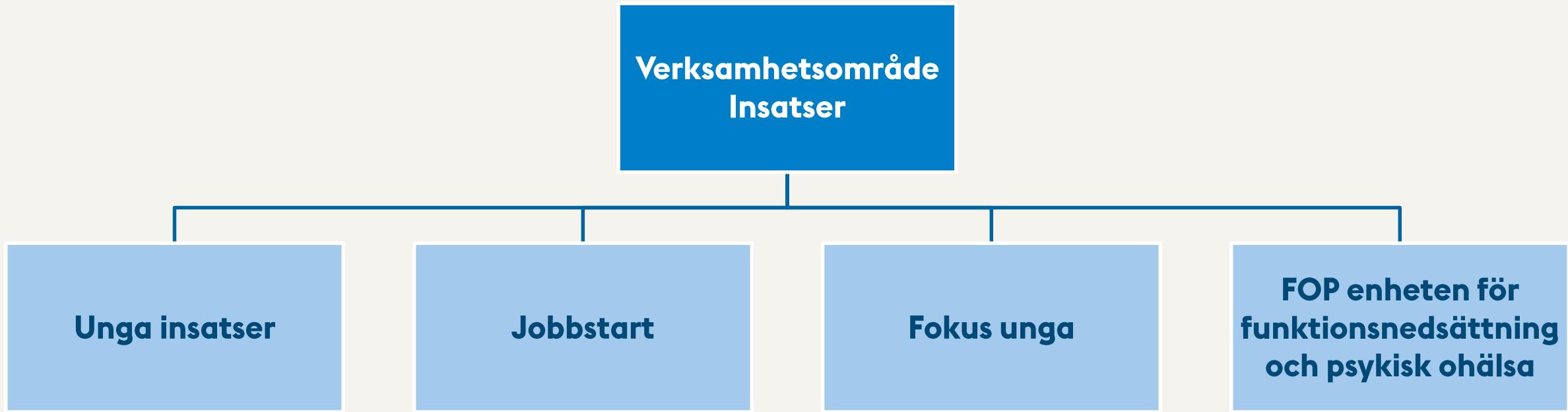


# Arbetsmarknadsinsatser på Jobbtorg Stockholm

## Stockholmarnas väg till arbete och studier







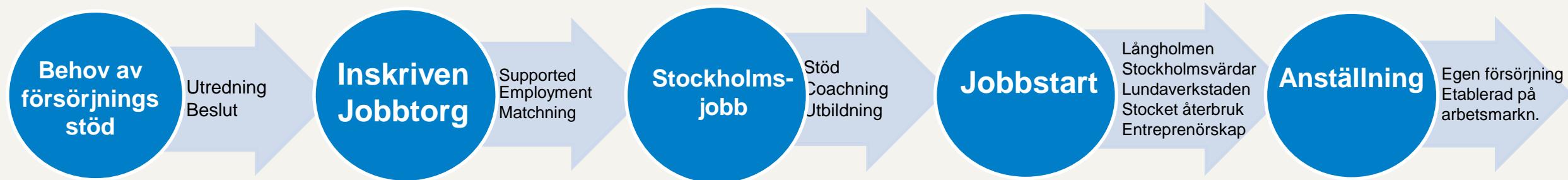
# Målgrupp

- **Vuxna** 18 – 65 år
- Majoriteten står **långt från arbetsmarknaden**



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# Så går det till när en deltagare kommer till Jobbstart



# Stockholmsvärdar

**63%**

vidare till arbete på  
externa arbetsmarknaden

# Lundaverkstaden



**55%**

vidare till arbete på  
externa arbetsmarknaden

# Stocket återbruk

55%

vidare till arbete på  
externa arbetsmarknaden

# Långholmen



**63%**

vidare till arbete på  
externa arbetsmarknaden

# Vägledning till entreprenörskap

**76%**

vidare till entreprenörskap,  
genom egenanställning  
eller startat företag

# Thank you!

Contact information:

Annika Rosbring, international collaboration: [annika.rosbring@stockholm.se](mailto:annika.rosbring@stockholm.se)

Anna Almén, project manager: [anna.almen-bergstrom@edu.stockholm.se](mailto:anna.almen-bergstrom@edu.stockholm.se)

Carina Hammar, head of Jobbstart unit: [carina.hammar@stockholm.se](mailto:carina.hammar@stockholm.se)

# Telge Tillväxt

Bildades 2011

Anställer cirka 150 arbetslösa varje år



# Vilka är vi?

Unikt samarbete mellan offentlig sektor och flera svenska storföretag

Bryggan mellan arbetslöshet och jobb



## Mekonomen



## Telge

# Vilka är våra målgrupper?

Södertäljebor som antingen är:

- Inskrivna på arbetsförmedlingen
- Unga vuxna mellan 18- 29 år eller
- Utrikesfödda kvinnor

Målgrupperna står utanför arbetsmarknaden och behöver extra stöd



# Statistik utrikesfödda kvinnor

I dagsläget är 2436 utrikesfödda kvinnor inskrivna hos AF i Södertälje



# Uppdrag & affärsidé



## För arbetsgivare

- Snabba, flexibla tjänster inom bland annat yttre skötsel, vaktmästeri och renhållningsarbete
- Hyra kompetens inom en rad olika kompetensområden
- Gratis rekrytering

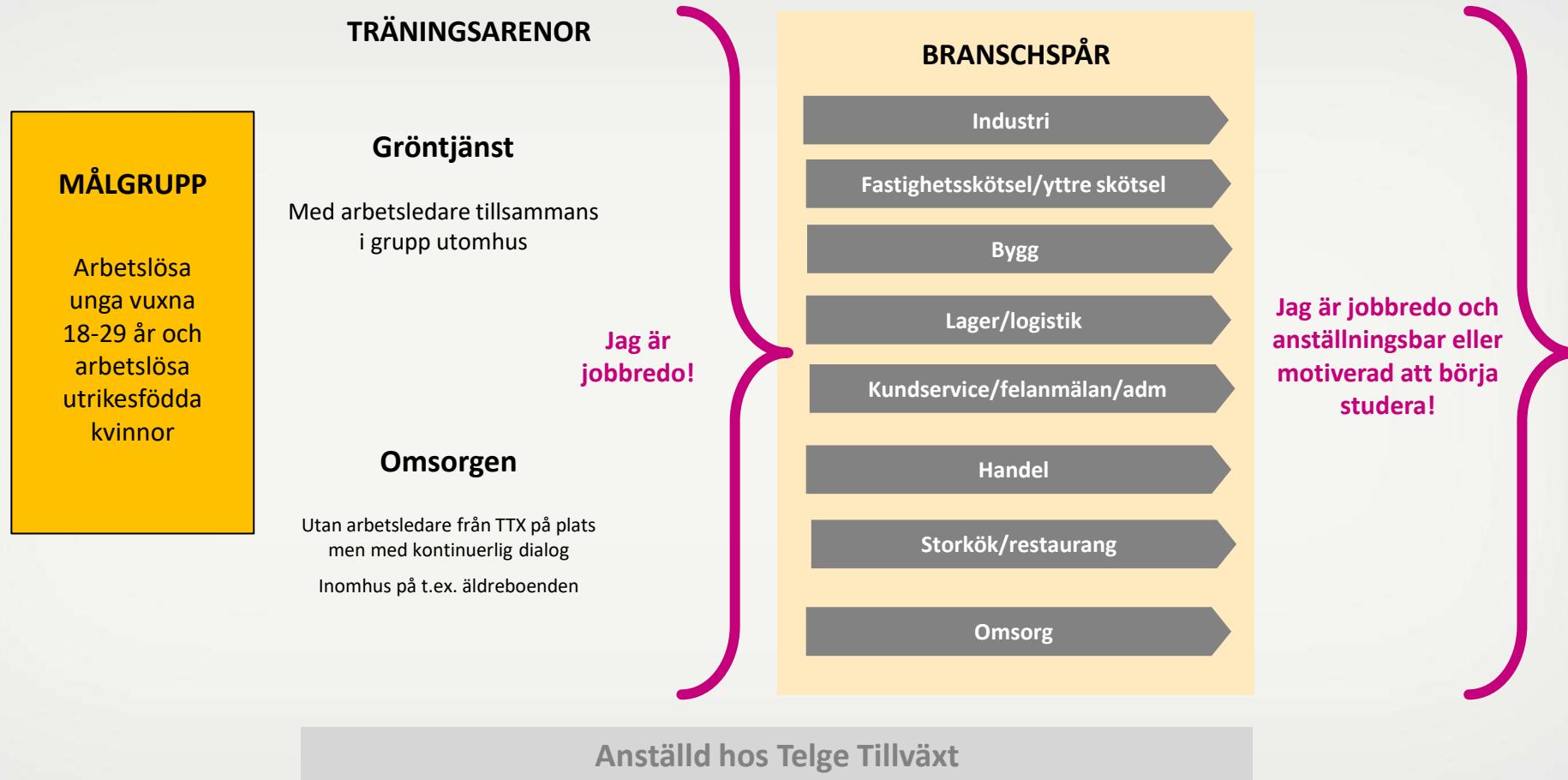
## För arbetslösa

- Jobb med en marknadsmässig lön
- Möjlighet att bli uthyrd inom olika branscher
- Stöd att gå vidare till reguljärt arbete; vägledning, CV och intervjurträning
- Referenser

# Träningsarena Grön Tjänst

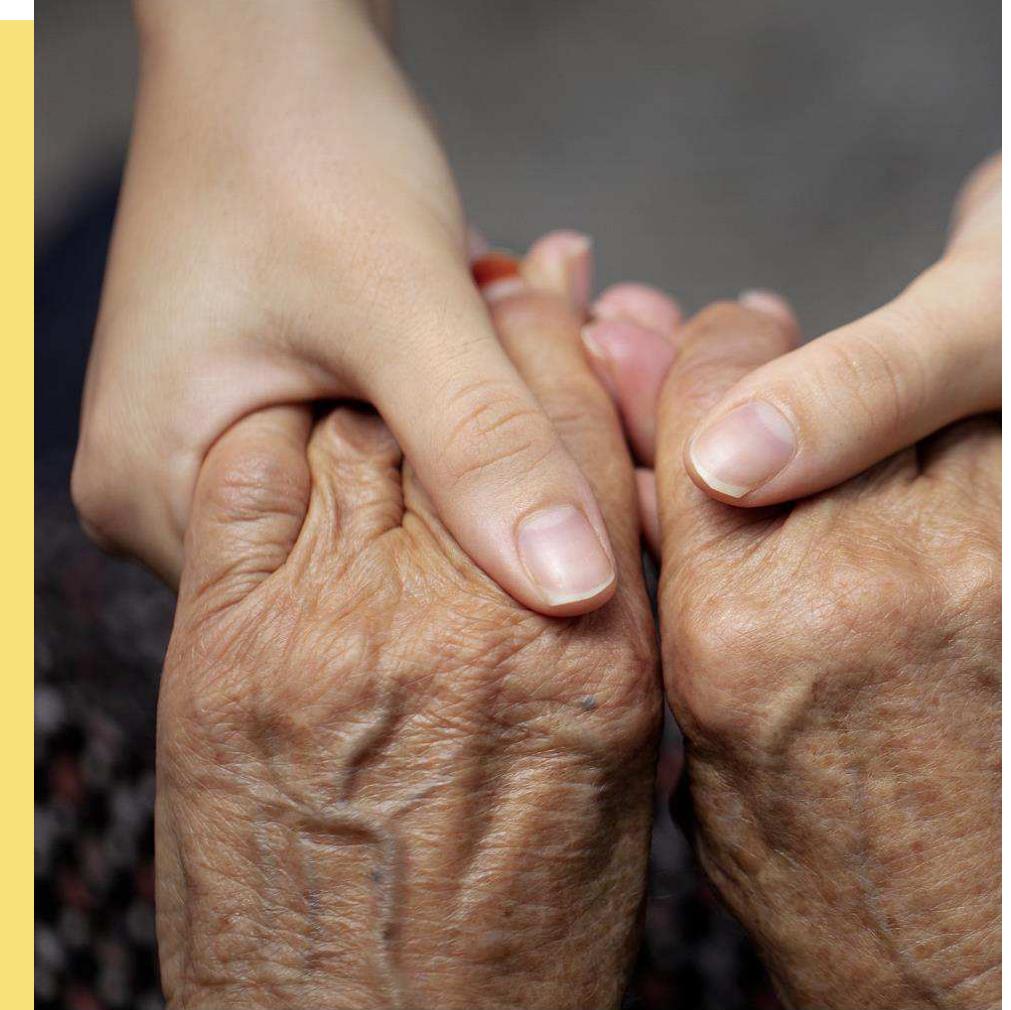


# Vår affärsmodell



# Träningsarena Omsorgen

Tillsammans med omsorgskontoret



# Urval till omsorgen

Intervju; motivation och profil

Klar med minst SFI D, helst Svenska Grund

Kan jobba både dag, kväll och helger

Möjlighet att pendla

Intresse av att studera till undersköterska

Ev utdrag ur belastningsregistret



# Anställning i 2 steg

## Steg 1

Ca 3 månader, deltid

Prova på Omsorgen, lära sig rutiner, bli jobbredo

## Steg 2

Ca 3- 9 månader, heltid och även helger

Jobba ”på riktigt

Bli anställningsbar



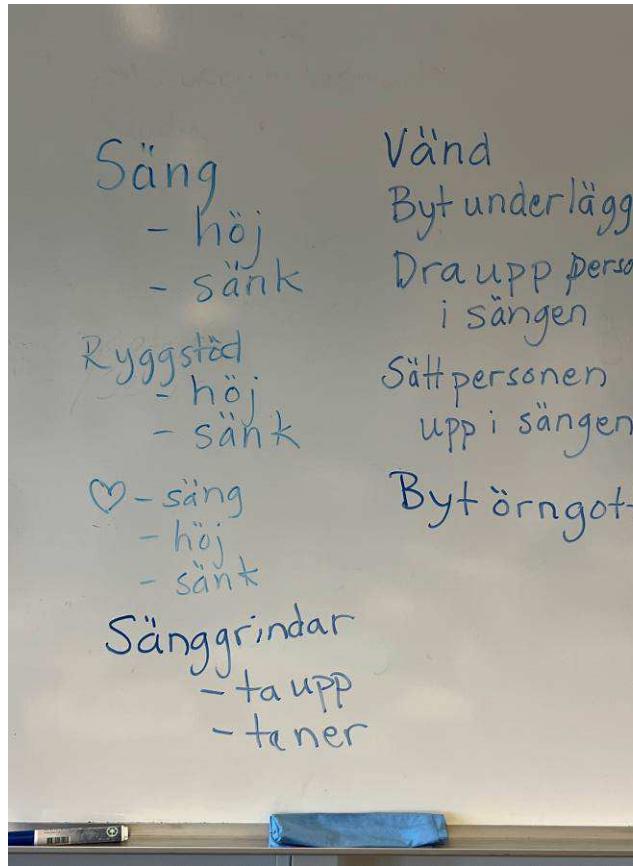
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# Språkstöd med teori och praktiska övningar



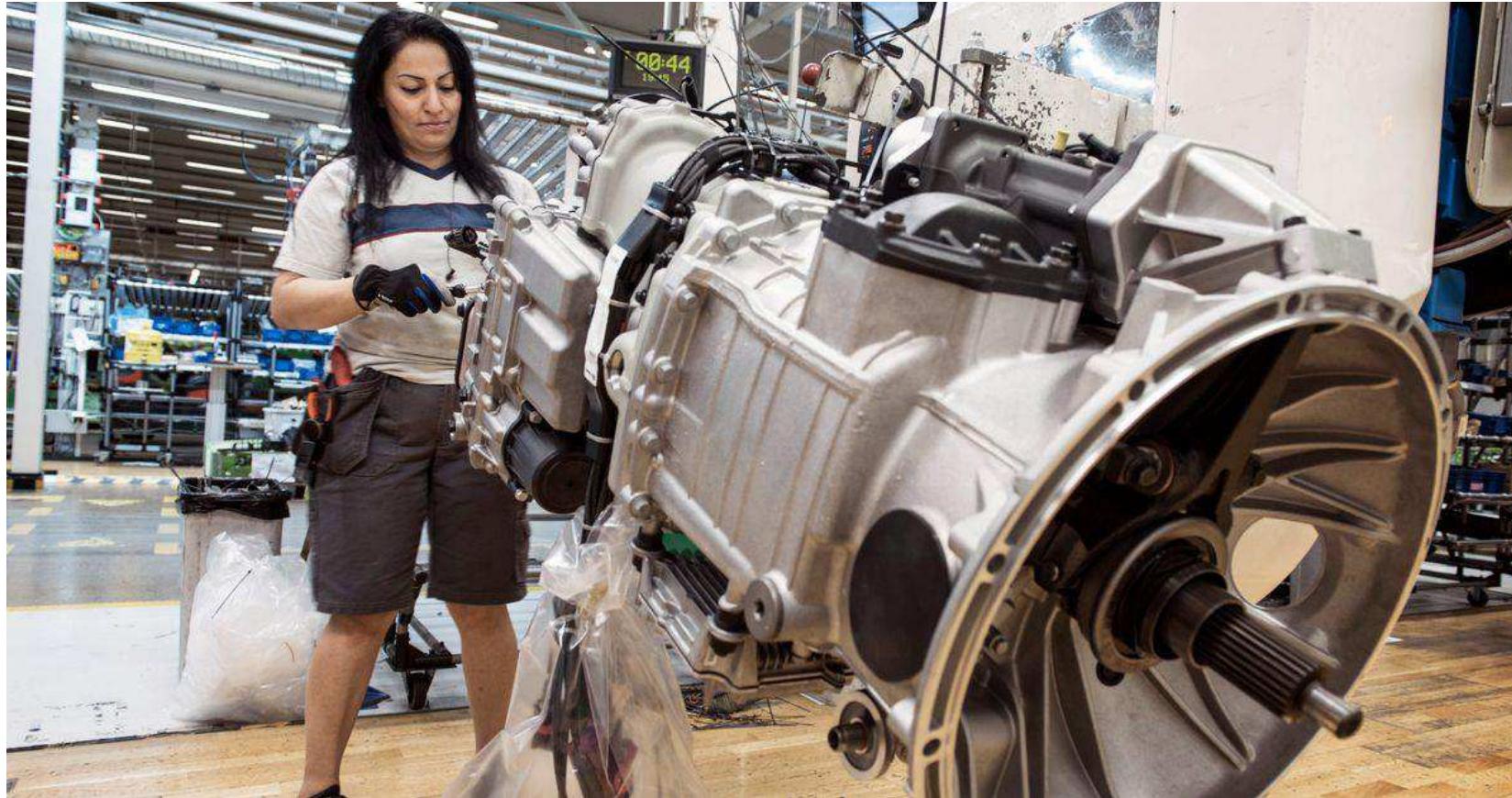
# Slutmålet är anställning hos Omsorgskontoret Äldreomsorgslyftet- en fantastisk möjlighet



## Det här är Ishtahil



## Samarbete med Scania



# Hur går det?

## Resultat:

År 2023 blev 164 arbetslösa anställda på Telge Tillväxt

- 70 % av de unga vuxna gick vidare till arbete eller studier
- 53 % av de utrikesfödda kvinnorna gick vidare till arbete eller studier, till Scania eller Omsorgen

## Framgångsfaktorer:

- Erbjuder en tidsbegränsad anställning
- Matchar rätt person till rätt uppdrag
- Har ett partnerskap med arbetsgivare inom olika branscher inom både offentlig och privat sektor
- Genom att köpa tjänster och hyra in personal från Telge Tillväxt bidrar kunderna till samhällsnytta
- Telge Tillväxt bär sina egna kostnader



Telge