

# Welcome



# Alberta: On the map

Three levels of government:

- Federal (Canada)
- Provincial (Alberta)
- Municipal (Calgary)



# Alberta: Our Workforce Challenge

Alberta will be short **114,000** workers by 2021

Most of these jobs will require training.

**Challenge:** Encourage more Albertans to pursue careers in occupations with high anticipated demand.

# Alberta: Factoids

- AREA: 661,848 km<sup>2</sup>
- POPULATION: 3,645,257
- DENSITY: 5.69 /km<sup>2</sup>

## Our Response: Alberta Works

- Six Regions
- 60 Alberta Works Centres



# Calgary Region: On the map

Population: 1,271,000

Labour Force: 839,300

Employed: 795,400

Unemployed: 43,900

Unemployment rate: 5.2%

# Calgary Region: Top industries



- Energy
- Transportation and Logistics
- Technology
- Manufacturing
- Financial Services
- Aerospace
- Creative Industries
- Retail



# Calgary Region: Programs & Services

## AlbertaWorks

### *Employment-focused*

- Employment & Training
- Income Support
- Health Benefits
- Child Support Services



Pamala



# Alberta Works Centres: Self Directed



- Job-search centres
- Over 40,000 visitors per month
- Staffed by Career and Employment Consultants
- Job Boards
- In the news
- Trades Corner
- Job Search and career planning print materials
- Business Centres and computers

# Alberta Works Centres: In person



- Resumé Corner
- Interview Prepping
- Job Finding Networks
- Job Desk
- Career and Employment Workshops
- Employment First
- Back to Work

# Alberta Works Centres: Individual Help



- Service Needs Determination
- Employability Assessment
- Access to training

- Case Management
- Linking to resources





# Alberta Works Centres: Onsite job fairs



# Online Services: Social Media

## Facebook



Like us on [www.facebook.com/calgaryjobsfeed](http://www.facebook.com/calgaryjobsfeed)

## Twitter



Follow us on [www.twitter.com/calgaryjobfeed](http://www.twitter.com/calgaryjobfeed)

The screenshot shows the Facebook profile for 'CalgaryJobs', which is a community page for job seekers in Calgary. The page is branded with 'AlbertaWorks' and the 'Government of Alberta' logo. The main navigation bar includes 'About', 'Photos', 'Likes' (494), 'Events', and 'Notes'. A recent post from the page itself, dated 4 hours ago, announces 'Discover Trades & Apprenticeship Careers Days' on June 5 and 6, 2012, providing a registration link. The right-hand column displays 'Recent Posts by Others on CalgaryJobs', featuring three user posts: Kari Heinrichs looking for a construction job, Ali Tahmazov asking for web resources, and Fadi Naser introducing himself as a 34-year-old Jordanian. The page also includes a 'Highlights' dropdown menu and a 'What's on your mind?' text box for posting.

# Online Services: ALIS

- One-stop careers web site.
- Has information on occupations, schools, and job searches.

Government of Alberta  
Alberta Learning Information Service

About ALIS Using this Site Contact Us eNewsletter

Alberta.ca > ALIS

High School Students Post-Secondary Students Career Explorers Education/ Training Seekers Job Seekers Educators/ Counsellors Workplace Resources eProducts & Services

Quick Links

- [Students Finance](#)
- [Scholarships & Bursaries](#)
- [Job Postings](#)
- [Publications](#)
- [Tip Sheets](#)
- [Career Information Hotline](#)
- [Occupational Profiles \(OCCinfo\)](#)
- [Educational Programs \(EDInfo\)](#)
- [Wages & Salaries \(WAGEinfo\)](#)
- [Career Services Near You](#)
- [Apprenticeship](#)
- [Alberta Work Search Online](#)
- [Learning Clicks](#)
- [CAREERinsite](#)

SHARE THIS PAGE

Website Feedback

ALIS Social Media

- [YouTube](#)
- [RSS & subscriptions](#)

ALIS >> Make the most of your future  
CAREER PLANNING • EDUCATION • JOBS

Alberta  
Freedom To Create. Spirit To Achieve.

Planning Your Career [Watch Video](#)

Find a career path that reflects your passions and goals. Use these tools to get started.

- [CAREERinsite](#)
- [Career Information Hotline](#)
- [Career Planning Resources](#)
- [Self-Assessment Tools](#)
- [Persons with Disabilities](#)
- [Career Services](#)
- [Career Events](#)

> Special Announcement!

**New Interactive Career Planning Tool**  
Planning your career? [CAREERinsite](#) has just made it a whole lot easier!  
Generate a list of occupational options based on your values, skills and interests, explore and compare your options and develop an action plan to move forward.  
[Sign up, login and get started!](#)

> Weekly Features

Tip Sheet Occupation Publication Question

**Distance Learning: Making It Work for You**  
Distance learning, also known as distributed or online learning, is a way of "going to school" that lets you choose when and where you learn. In a distance learning program, you use o... [read more](#)

> News and Events

**New resource on making decisions about work and life**  
At a crossroads? Check out the new online resource called [My Choices, My Work, My Life](#). Create a life vision, explore options, and try out different decision making methods to help you stay on your chosen path. ... [read more](#)



# Online Services: Hotline

alberta works

[www.alis.gov.ab.ca/hotline](http://www.alis.gov.ab.ca/hotline)

# career information hotline

Toll Free **1.800.661.3753** In Edmonton **422.4266**

Monday to Friday 8:15 to 4:30 pm email: [hotline@alis.gov.ab.ca](mailto:hotline@alis.gov.ab.ca)

for information on: Career Planning, Job Search Skills, Educational Options & Funding Sources, Occupational Descriptions, Resumé Review, Referrals

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Alberta**Works**

# Online Services: Job Bank

Service  
Canada



Guichet Emplois | Job Bank

Français

English

Canada

[Avis importants](#)

[Important Notices](#)

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AlbertaWorks

# Alberta Works Job Corps



- 300 clients per year.
- Paid training and work experience for hard-to-employ people
- Places clients with employers.

What our clients are saying...

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of Alberta ■

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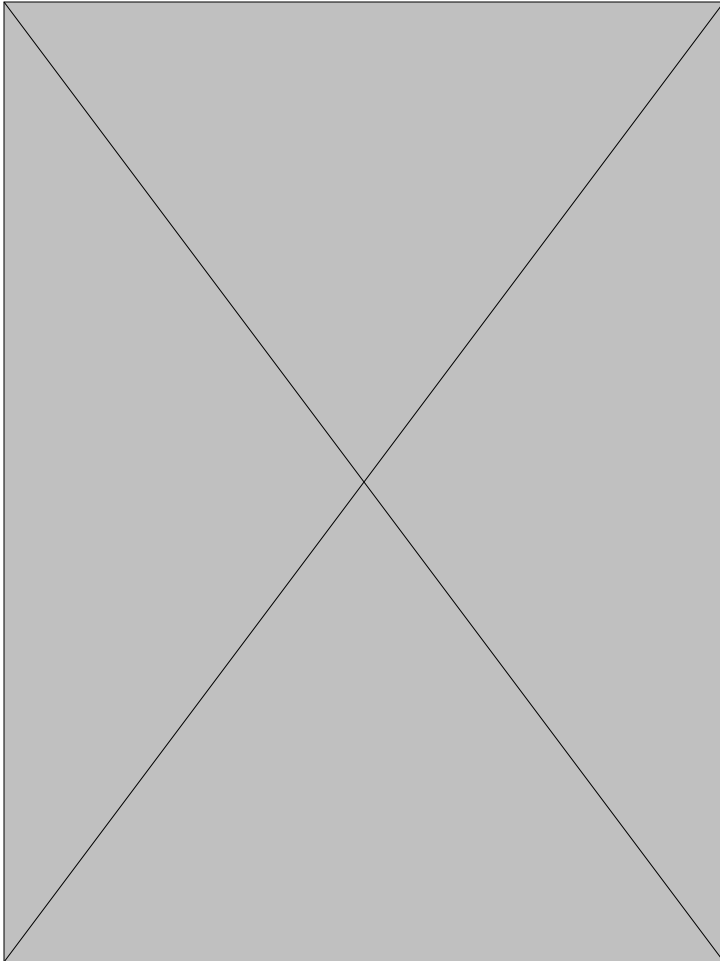
AMANDA

Former Alberta Works Client

Government  
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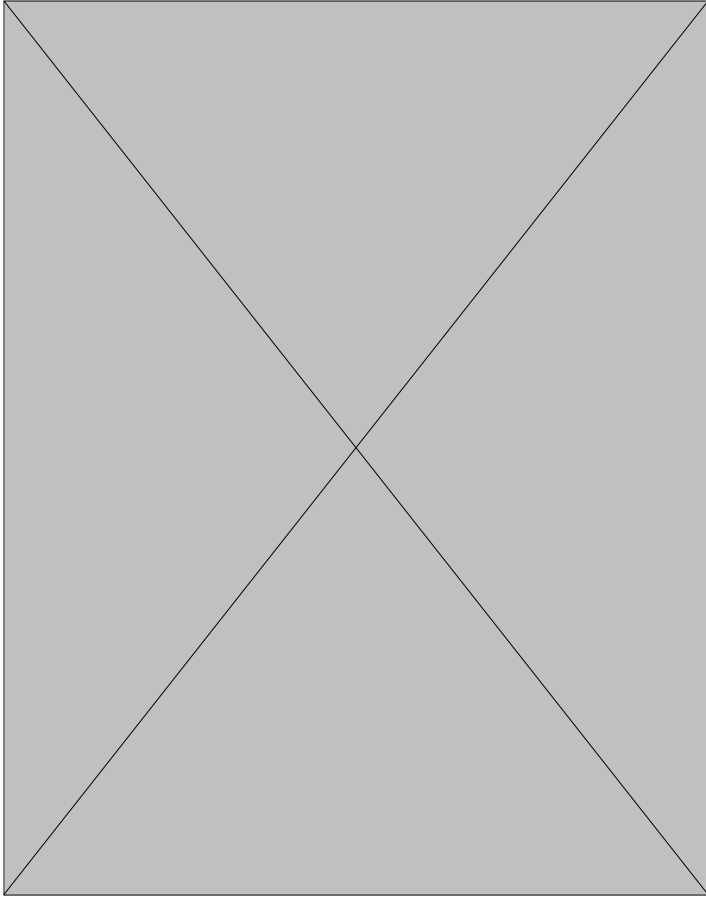
Alberta**Works**

# Alberta Works Employer Services



- Business & Industry Liaisons
- Job fairs
- Career Discovery Days
- Partnerships
- Layoffs
- Tips and advice

# Alberta Works Employer Services: Partnerships



## Employer Partnership Program

- Paid work experience and job placement
- 2010-2011 results:
  - 158 work experiences
  - 212 job placements



What employers are saying...

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JOY COONEY  
District Manager, Bentley

Government  
of Alberta ■

Alberta**Works**

# Alberta Works: Contracted Services

Alberta Works services are delivered internally and through external contractors.



# Contracted Services

## Last year, contractors:

- Provided **150,000** Albertans with career & employment services
- Trained **4,000** learners
- Connected **75%** of learners to employment.



# Contracted Services

Our contractors include:

- Centre for Newcomers
- Calgary Catholic Immigration Society
- Bow Valley College – Directions
- Calgary Youth Employment Centre
- Motive Action (youth focused)

Employment, Training and  
Career Services Directory



**Calgary Region**  
April - June 2012

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AlbertaWorks

<http://employment.alberta.ca/CES/2433.html>

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AlbertaWorks

# Contracted Services

## Success stories

- **80%** employment rate for Immigrant Bridging Programs
- **100%** employment rate for CCIS Oil & Gas Training Program
- **71%** employment rate for SAIT Aboriginal Oil & Gas program



What our partners are saying...

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JUDGE JAMES OGLE  
Calgary Drug Treatment Court

Government  
of Alberta ■

Alberta**Works**



# Key Areas: Self-directed job seekers



Many services are available:

- Alberta Works Centres
- Web based services:
  - <http://employment.alberta.ca>
  - ALIS web site <http://alis.alberta.ca>
  - Facebook and Twitter
- Career Information Hotline 1-800-661-3753
- Publications, newspapers and books
- Computers and Business Centres
- Job Banks and Job Boards

# outh

## Calgarians ages 15-24:

71% completed high-school (2010)

8.9% unemployment rate vs. 5.2% average.

13% of the population

**Challenge:** More than 60% of new jobs will require post-secondary training.

# Key Areas: Youth services

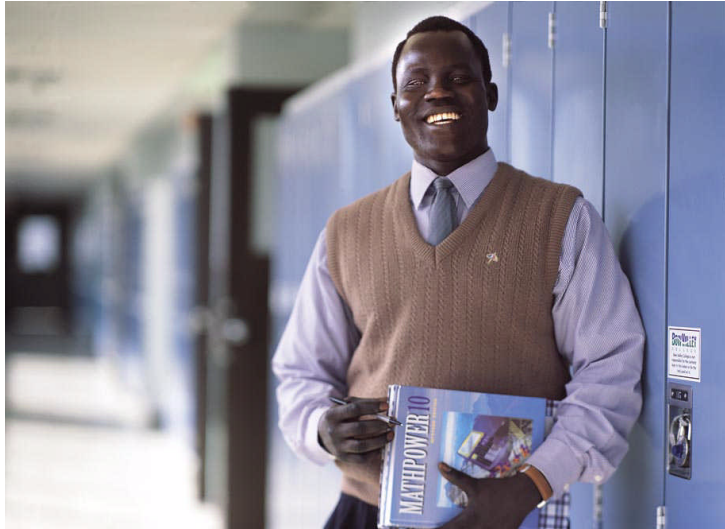
Calgary Youth Employment Centre  
career-planning and job-search centre

Job-search Boot Camps  
focused on helping youth

Calgary Construction Association's  
*Youth Employment Program*



# Key Areas: Immigrants



- Welcomed **16,103** immigrants in **2010**.
- Immigrants account for **19%** of our workforce and **21%** of unemployed Albertans.
- Very-recent immigrants have a higher unemployment rate (**10.2%**) than established immigrants (**6%**).
- **Challenges:**
  - Helping newcomers settle
  - Getting foreign credentials recognized

# Key Areas: Immigrant services

- Career services
- English-language training (ESL)
- Foreign Qualification Recognition (FQR)
- International Qualifications Assessment
- Training and Bridging programs



# Key Areas: Immigrant services

## Short Term Training to develop new skills

- Childcare
- Meat & bakery counter helper
- Medical device reprocess tech
- Sheet-metal/Millwright pre-apprenticeship
- Oil & gas careers

## Training to support recognition of skills

- Canadian culture and work experience for many occupational programs
- Training for engineers, electricians, pharmacists and accountants





# Aboriginal peoples

- Calgary's Aboriginal population has grown **75%** over the past 10 years.
- Our Aboriginal population is young, average age is **27** vs. **36** average.
- Aboriginal Calgarians have a higher unemployment rate of **7.7%**
- Aboriginal Calgarians earn **22%** less than average.





# Aboriginal peoples



- Programs are developed in collaboration with the Federal government and Aboriginal communities
- Employment services & training programs are provided in Calgary and on First Nation reserves

Calgary Region.  
Building on our strengths.

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Alberta**Works**

# Tour of One Executive Place



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