

Budget Overview for The Womenomics Nordic Business Conference CPH 2020:

Sponsoring Partners:

BMW (confirmed)	200.000
Headspring Executive Development (confirmed)	180.000
McKinsey (still to be confirmed)	100.000
Finans Danmark (still to be confirmed)	150.000
Potential support from Københavns Kommune	?
Total partner revenue:	630.000

Participants and ticket sales:

DKK 2.999,-	191.936	Ticket sales to business executives	80
DKK 0,-	0	Allocated sponsor tickets:	250
DKK 0,-	0	Free tickets given to Nordic business leaders, press & politicians	200
	191.936	Total participants=	530
TOTAL turnover:	821.936		

Womenomics Conference development costs & execution:

	-170.000	Hire of Østre Gasværk Theatre 2 days, decoration and production crew:	-170.000
	-43.000	Moderator	-43.000
	-347.000	Food and drinks for 500+ participants coffe breaks and Tapas dinner	-347.000
	-97.000	Marketing - spreading the diversity message/ ticket promo	-97.000
	-80.000	Audio/Video - presentation execution, projection, mics and stage sound	-80.000
	-112.000	Exhibition stands, roll ups and TV screens	-112.000
	-98.000	International speakers (flight/hotel)	-98.000
	-80.000	Photographer, live streaming and video crew	-80.000
	-250.000	Development time, speaker coordination and execution team (at reduced fee)	-250.000
	-120.000	Press lounge, print of program, materials and Womenomics Award statues	-120.000
TOTAL cost:	-1.397.000		-1.397.000

Additional funding needed to break even 19th of May 2020: **-575.064**