SOME FIRST SKETCHES FOR THE EXHIBITION AT INTER.PBLC
November 2026, Copenhagen
by Anne de Vries

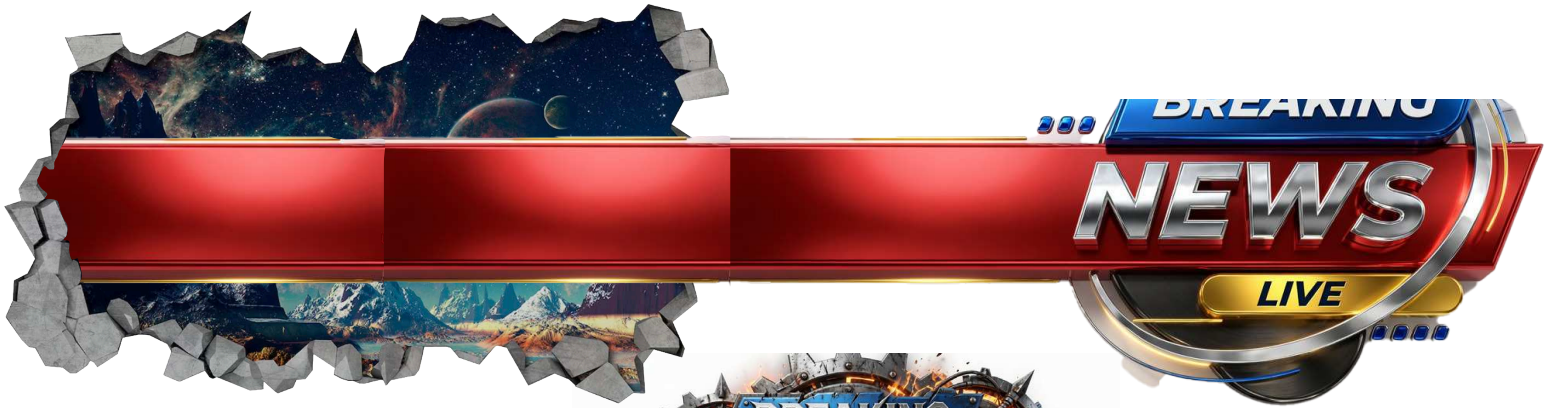
There could be:

Wall stickers
A sculpture consisting of a long, powder-coated metal pole with the news logo attached, using large bolts and distressed in a Warhammer-like style
If the budget allows, an LCD video wall presenting a chocolate-advertisement-inspired video piece.
To make sure it comes across as an advertisement, a slightly larger scale would help.

IMPORTANT NOTE:
These are sketches and do not represent the final form.

One of the core pieces is inspired by transforming the “breaking news” graphics into a three-dimensional sculpture.

Different styles and approaches are possible, with the aim of creating a visually interesting and highly detailed object. A very high-quality paint finish would be essential, and ideally, the sculpture would be made of metal.



The installation in the exhibition space itself would remain quite minimal, with the sculpture as a central element.

The installation in the exhibition space itself would remain quite minimal. Through broken-wall stickers applied to the wall, I want to create the illusion that the sculpture has literally broken through it.

Through the holes in the wall, different realities can be juxtaposed, potentially contrasting with one another.
This is where different layers can be added.

An abstracted form of chocolate advertisement on a video wall large enough to have a strong presence in the space could also be fitting. The idea would be to play out recognizable elements to the point of collapse and meditation, allowing words such as “news,” “live,” and “breaking” to open up to other ways of reading.

I am also considering other elements, but I think the final result should remain quite minimal and hybrid at the same time.
Both in terms of materials, visual refferences, and in how the installation feels.