



MEDIA KIT

CPH POST
CAST

Laughs included.

CPH POST
CAST

First professional podcast in English, made for expats in Denmark!

CPH POST CAST is covering serious, lighthearted and sometimes irreverent news about Denmark and its people.

Laughs included.

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**Ideal starter of the day & commute
friend of every expat in the city!**

Hosts Ray Weaver and Tia Hoka
bring unique insight topped with
a sense of fun to the news,
drawing on their years of
experience as journalists,
broadcasters and expats.

Laughs included.

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Fortunately for us, 60-year-old American sing-songwriter Ray Weaver has carved out a dual career in music and journalism.

Ray has legions of fans in the Nordics and selected pockets in the US thanks to his constant touring of their watering hours, disarming honesty and ability to express what everyone else is thinking.

Laughs included,

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A little like the name Timea Hoka.

No, she doesn't play rugby for New Zealand, and yes, she also has a strong background in audio work. Truth be known, 'Tia' is the brains behind the operation and she's setting her sights high for future episodes.

Laughs included,

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**CPH POST CAST is weekly
podcast, 1st time published on
February 2, 2017.**

**Total number of monthly
downloads:**

 **16.000**

Laughs included.

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CPH POST CAST is available on
all major podcast directories:



Coming soon to:



Laughs included.

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CPH POST CAST is available
on any operative system:



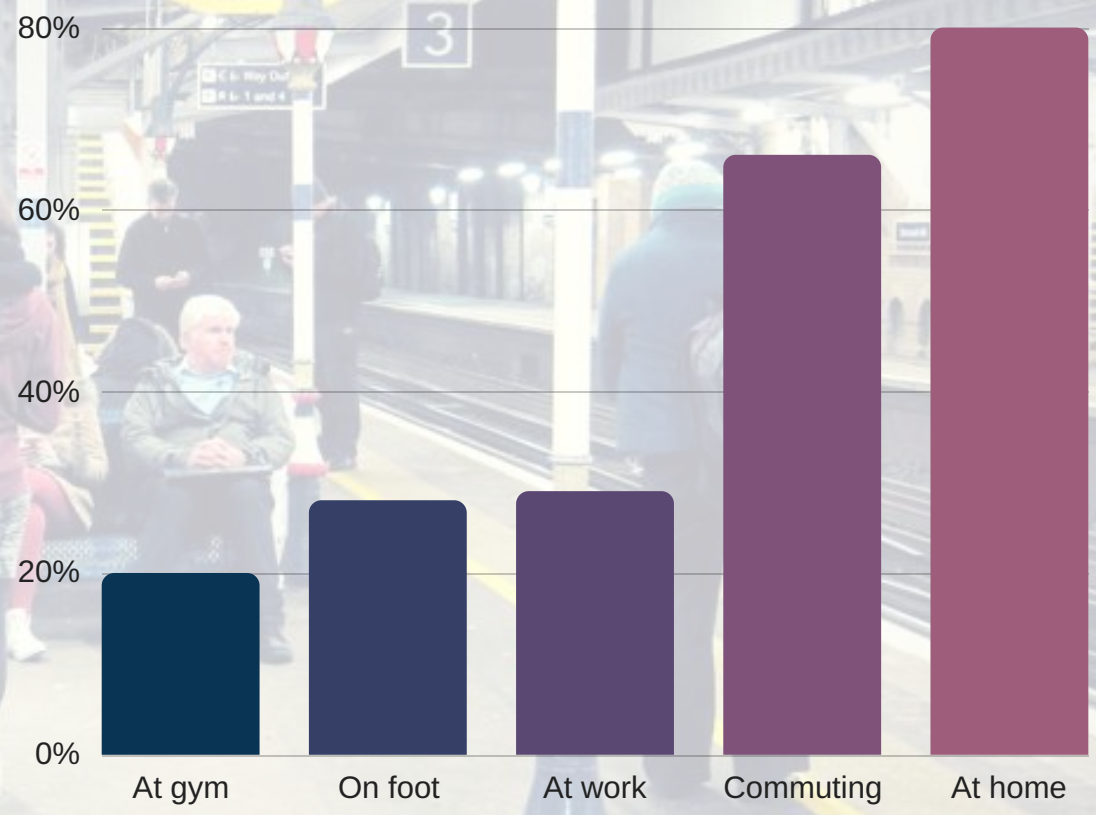
Expats can listen us on their
mobile phones, tablets, laptop
and desktops computers.

Laughs included.

CPH POST CAST

Edison Research, global, 2016

Podcast listening locations:



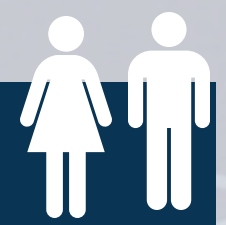
Laughs included.

CPH POST CAST

Edison Research, global, 2016

Our listeners:

WOMEN & MEN,
18-44, 52%



LIKELY TO
FOLLOW BRANDS, 58%

HIGH INCOME,
36%

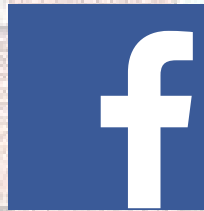


Laughs included.

INTERNATIONAL HOUSE MEDIA KIT

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Connected media:



36.378
facebook
likes

CPH POST

15.000
printed
copies/issue



7.769
twitter
followers

CPH POST
ONLINE

328.733
pageviews
monthly



3.300
app
users

CPH POST
DAILY

5.000
newsletter
subscribers

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**Interested in partnership with
CPH POST CAST?**

**Contact us for
more details & meeting:**

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**THANK
YOU
FOR
YOUR
TIME**