



Ansøgning om arrangementsstøtte (musik, visuel kunst, scenekunst)

Arrangementet	
Arrangementets titel:	Pseudo Psych
Hvilken type arrangement søger du støtte til?:	Scenekunst
Startdato:	03-09-2022
Slutdato:	03-09-2022
Antal opførelser/koncerter:	1

Sted	
Huset Kbh Rådhusstræde 13, 1466 København K 0101	
Foregår arrangementet flere steder? (Hvis ja, se bilag):	Nej

Baggrundsinformationer	
Ønsket støttebeløb i kroner:	10000 kr.
Navne på deltagende kunstnere/grupper:	Nadja Bounenni (dancer) Aina Erika Jonasson (fashion designer, pattern maker and scenographer) Caroline Blomqvist (choreographer, producer and dancer) We all have an education from artistic bachelor degrees and therefor have a necessity to maintain our professionalism where we get payed for our work.
Evt. relevant link til projektet:	https://www.huset-kbh.dk/event/pseudo-psych/

Kort projektbeskrivelse som forelægges udvalget uredigeret
<p>Pseudo Psych is a sensorial performance installation around "popular psychology". While our mental health condition is getting worse in our society, the self-help industry is increasing. With a socially critical examination of "rich, strong, beautiful and productive makes us happy", the project aims to break down body pressure and society's expectations. The performance starts as an installation where the audience enters a room defined by light treatment, vibrating sound waves and a scenography that filters like a vague dream. In order to express our message, this piece invites the audience to experience the scenography on an interactive and sensorial level. The room is designed by "stations" that express different moods and the two performers move in between, while they're blending the audience and the surroundings. Movement, sound, costume and scenography carry just as much weight in the piece. The performers gives the audience a chance to reflect where one's place is in the world. We believe that the piece has the potential to apply positive and inspirational impact to youth and adults which are our target group, and furthermore to Copenhagen's popular culture.</p>

Formidling af projektet
<p>This piece is part of the curation of "Debut Fest" at Huset Kbh on September 3rd. The organizers have already started promoting this festival with up and coming artists. The PR team will do video promotion, which will run over the</p>



summer, with us artists in focus. The idea is to make short videos for social media, where we tell about our project in order to reach a broad audience by giving a personal relation to us in the piece. Me, Nadja and Erika will use our social medias (facebook and instagram) to repost the content the festival publish such as event, posts with photos and videos. We will do our own posts from behind the scenes in order to create a hype with our friends and followers. We will create zines the audience can access prior to the performance. In order to further develop the piece after this performance, we will hire a videographer and photographer to document. We will use this footage to apply for more funding in order to enrich the performance with more collaborators and performances.

Information om ansøger	
Ansøgers navn	
Virksomhed	
Momsregistreret	