



## Ansøgning om arrangementsstøtte (musik, visuel kunst, scenekunst)

Arrangementet	
Arrangementets titel:	The Brønshøj Experimental Music Day
Hvilken type arrangement søger du støtte til?:	Musik
Startdato:	07-07-2024
Slutdato:	07-07-2024
Antal opførelser/koncerter:	2

Sted	
Brønshøj Vandtårn Brønshøjvej 29, 2700 København, Denmark	
Foregår arrangementet flere steder? (Hvis ja, se bilag):	Nej

Baggrundsinformationer	
Ønsket støttebeløb i kroner:	20000 kr.
Navne på deltagende kunstnere/grupper:	<p>Selvhenter, a Copenhagen-based noise-free rock band, brings polyrhythmic patterns, intertwining horns, and immersive sonic experiences. Selvhenter Jaleh Negari (drums) Anja Jacobsen (drums) Maria Bertel (trombone) Sonja LaBianca (saxophone)</p> <p>Blue Lake is the moniker of Copenhagen based American instrument-builder and multi-instrumentalist Jason Dungan who plays a combination of ambient folk. Jason Dungan on acoustic guitar and hand-built 36-string zither, Carolyn Goodwin (clarinet and bass clarinet), Tomo Jacobson (bass) and Oliver Laumann (drums).</p> <p>Please note that the current lineup featuring Selvhenter and Blue Lake is not final and is subject to change.</p>
Evt. relevant link til projektet:	<a href="https://youtu.be/_I47q_C_pEk?si=1TgiMnz9viOGYeCF">https://youtu.be/_I47q_C_pEk?si=1TgiMnz9viOGYeCF</a>

Kort projektbeskrivelse som forelægges udvalget uredigeret
<p>The Brønshøj Experimental Music Day, curated by Noisy Beehive in collaboration with Brønshøj Sommer Jazz at Brønshøj Vandtårn, promises an unforgettable day with avant-garde sounds from Selvhenter and Blue Lake. Scheduled for July 7th, this event aims to enrich the Brønshøj Sommer Jazz with cutting-edge music, offering local residents a unique opportunity to immerse themselves in experimental music. Our vision extends beyond the music, aspiring to foster continuous dialogue between Brønshøj and Copenhagen's wider cultural ecosystem. This initiative seeks to establish Brønshøj as a pivotal district in contemporary music, jazz, and art performance on Copenhagen's socio-</p>



cultural map. An open call for volunteers invites local engagement, fostering a group vital for the event's success and future cultural endeavors. Our community-oriented approach prioritizes accessibility, and a commitment to gender balance which is emphasized in our program. This commitment is not just a component of our program; it is a core value that holds profound importance.

#### **Formidling af projektet**

To draw attention to the event, we will use digital platforms, leveraging social media platforms such as Facebook and Instagram to share event updates and interact with the audience. We will collaborate with local media, including Brønshøj Avis, radio stations, and online media outlets for event coverage and targeted pitches to key journalists. Printed materials will be created, designing visually appealing posters and flyers to be strategically distributed within Brønshøj and neighboring districts. Additionally, we will partner with local businesses, cafes, and cultural venues for additional visibility. The financing of the project is expected to come from Københavns Kommune, Kulturhuset Pilegården, and JAZZiVÆRK. We expect to cross-promote with the partners mentioned, and tap into their established networks. By combining these strategies, we aim to create a comprehensive and dynamic promotional campaign that resonates with our target audience, generates buzz, and ensures a successful turnout for the Brønshøj Experimental Music Day.

#### **Information om ansøger**

Ansøgers navn	
Virksomhed	Noisy Beehive
Momsregistreret	