

# THE MANIFESTO OF NORDIC UNITY

THE NORDIC URBAN DANCE NETWORK

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IN NORDIC UNITY OUR WILL IS TO  
STRENGTHEN OUR ART AND  
WORK;

COMMUNITY, BUSINESS AND  
ORGANIZATION;

communication and  
articulation AS STATED  
THROUGH THE CONSTITUTION OF  
THE NETWORK:

# ORGANIZATION:

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WE WILL GET ORGANIZED FOR THE PURPOSE OF STRENGTHENING THE NORDIC DANCE SCENE.

WE WILL MAKE THE NORDIC UNITY A PLATFORM FOR SUPPORTING AND COUNSELING THE MEMBERS OF THE COMMUNITY IN THEIR WORK AS ORGANIZERS AND ENTREPRENEURS.

WE WILL BE INTELLIGENT ON LIMITING COSTS THROUGH COLLABORATION. WE WILL USE OUTSIDE SOURCES TO IMPROVE.

# BUSINESS AND PROFESSIONALISM:

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WE WILL BE BETTER IN BUSINESS;  
SELLING, MARKETING, RELATIONS,  
INFORMATION, NETWORK, ETC.

WE WILL INSIST ON THE VALUE OF OUR  
WORK.

# ART:

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WE WILL INSIST THAT URBAN DANCE IS AN ART FORM AND WORK FOR IT TO BE ACKNOWLEDGED AS SUCH.

WE WILL WORK TOWARDS IMPROVING THE KNOWLEDGE ON HOW TO RAISE THE LEVEL OF URBAN DANCE ON STAGE.

WE WILL WORK TO PRESERVE THE ARTISTIC ELEMENT IN OUR BATTLES.

# CULTURE:

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WE WILL WORK TO SPREAD AWARENESS OF OUR CULTURE AND PROTECT THE ESSENCE.

WE WILL PRESENT A COLLECTIVE CULTURAL FRONT TO PRESERVE AND PROMOTE SESSION CULTURE.

WE WILL MAKE CULTURE MORE VISIBLE WITH FOCUS ON SOCIAL INTERACTION WITH THE NORDIC SOCIETIES.

WE WILL WORK ON USING THE COMMERCIALIZATION OF HIP HOP AS A GATEWAY TO ENRICHING CULTURE AND IT'S ECONOMY.

# TEACHING:

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WE WILL WORK TO ENHANCE  
COMMUNICATION BETWEEN TEACHERS IN  
THE NORTH.

WE WILL FACILITATE THE DIALOGUE ON  
UNITING WISDOM AND KNOWLEDGE IN  
QUALITY CONTROL.

WE WILL ADVOCATE THE EMPLOYMENT  
OF NORDIC DANCERS WITHIN THE  
REGION.

# ARTICULATION AND COMMUNICATION:

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WE WILL ACKNOWLEDGE OURSELVES AS  
PROFESSIONAL DANCE ARTISTS.

WE WILL INSPIRE TO START TO  
DOCUMENT OUR HISTORY.

WE WILL CLARIFY OUR COMMUNICATION  
WITH BOTH AUDIENCE AND COMMUNITY.

WE WILL EMPHASISE VERBAL  
COMMUNICATION IN OUR COMMUNITY.

# COMMUNITY AND NETWORK:

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WE WILL HAVE CONFERENCES CONTINUOUSLY IN ORDER TO CONTINUE OUR WORK FOR THE NORDIC DANCE COMMUNITY.

WE WILL FACILITATE AND PARTICIPATE IN WORKSHOPS TO LEARN, DISCUSS AND DEVELOP OUR WORK.

WE WILL INVOLVE AND INCLUDE EACH OTHER IN OUR PROJECTS.