

**Budget Overview for The Womenomics Nordic Business Conference CPH 2020:**

Sponsoring Partners:

BMW (confirmed)	200.000
Headspring Executive Development (confirmed)	180.000
McKinsey (still to be confirmed)	100.000
Finans Danmark (still to be confirmed)	150.000
Potential support from Københavns Kommune	?
<b>Total partner revenue:</b>	<b>630.000</b>

Participants and ticket sales:

DKK 2.999,-	191.936	Ticket sales to business executives	80
DKK 0,-	0	Allocated sponsor tickets:	250
DKK 0,-	0	Free tickets given to Nordic business leaders, press & politicians	200
	<b>191.936</b>	<b>Total participants=</b>	<b>530</b>
<b>TOTAL turnover:</b>	<b>821.936</b>		

Womenomics Conference development costs & execution:

	<b>-170.000</b>	Hire of Østre Gasværk Theatre 2 days, decoration and production crew:	<b>-170.000</b>
	<b>-43.000</b>	Moderator	<b>-43.000</b>
	<b>-347.000</b>	Food and drinks for 500+ participants coffe breaks and Tapas dinner	<b>-347.000</b>
	<b>-97.000</b>	Marketing - spreading the diversity message/ ticket promo	<b>-97.000</b>
	<b>-80.000</b>	Audio/Video - presentation execution, projection, mics and stage sound	<b>-80.000</b>
	<b>-112.000</b>	Exhibition stands, roll ups and TV screens	<b>-112.000</b>
	<b>-98.000</b>	International speakers (flight/hotel)	<b>-98.000</b>
	<b>-80.000</b>	Photographer, live streaming and video crew	<b>-80.000</b>
	<b>-250.000</b>	Development time, speaker coordination and execution team (at reduced fee)	<b>-250.000</b>
	<b>-120.000</b>	Press lounge, print of program, materials and Womenomics Award statues	<b>-120.000</b>
<b>TOTAL cost:</b>	<b>-1.397.000</b>		<b>-1.397.000</b>

**Additional funding needed to break even 19th of May 2020: **-575.064****