

Greater Manchester Strategy

A vision for good employment

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GM Overview – Greater Manchester Strategy

The Greater Manchester Strategy – Our People; Our Place outlines GM's overall vision of making Greater Manchester one of the best places in the world to grow up, get on and grow old. To deliver this, the Strategy highlights ten priorities covering education, skills, health, housing and economic growth:

The infographic is set against a bright yellow background. At the top left, the text "Let's make" is written in white. At the bottom left, the text "one of the best" is written in white. In the center, the text "Greater Manchester" is written in large white letters. At the bottom right, the text "places in the world" is written in white. Ten numbered icons are arranged in two rows of five. Each icon is accompanied by a small number in a circle and a descriptive text label. The icons represent: 1. A red bucket with school supplies; 2. A blue graduation cap with a stethoscope; 3. A stack of books with a ladder; 4. A bar chart with a rising line; 5. A train with signal waves; 6. A red house; 7. A bicycle with a shopping basket; 8. A hand holding a city skyline; 9. A red apple and a blue pill; 10. A bus, a cup of tea, and a smartphone.

Let's make

1 Children starting school ready to learn

2 Young people equipped for life

3 Good jobs for people to progress and develop

4 A thriving economy in Greater Manchester

5 World-class connectivity

Greater Manchester

one of the best

6 Safe, decent and affordable housing

7 A green city for all

8 Safe and strong communities

9 Healthy lives and quality care

10 An age-friendly Greater Manchester

places in the world

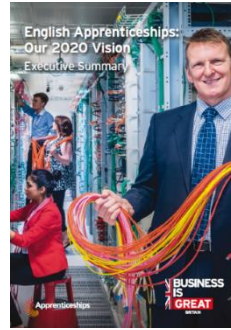
GM doesn't exist in isolation – strategic relationships critical

Productivity must improve if we are to ensure that the UK is globally competitive and that our citizens can contribute to and benefit from inclusive growth.

Skills and quality jobs play a unique enabling role in tackling the key economic and social challenges facing GM and the UK as a whole:



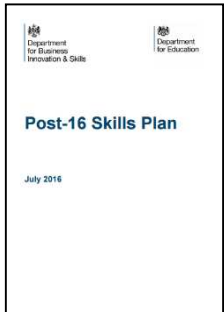
Industrial Strategy pillars 2 & 9 are closely linked, but skills underpin all aspects



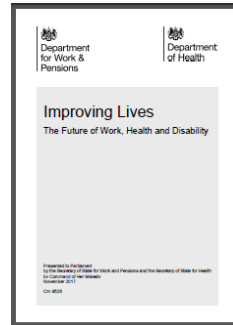
Apprenticeship Reforms



Unknown impact of **Brexit**



Sainsbury Review and Technical Education Reforms, including work placement requirements and careers inspiration / education



Inclusive growth improving health & wellbeing and social mobility through work and skills



Managing the impact of **welfare reforms**



Increased productivity needed to drive the North



System challenges see high levels of low skills

Where do we need to get to?



Individuals

- Clear line of sight into occupations and opportunities within the local labour market
- Co-ordinated careers inspiration and education from an early age
- Social mobility: better opportunities and support for career/pay progression via higher skills
- Reduction in worklessness and benefit reliance



Partners

- Strategic, co-ordinated discussion with key funding bodies about the totality of provision on offer
- Funding streams aligned in terms of outcomes and processes
- Reduced risk of destabilising piecemeal financial decisions



Greater Manchester

- Higher productivity and a skilled workforce which meets the needs of employers, particularly in priority sectors
- Inclusive growth, rich with opportunities for residents
- Reduction in worklessness and improvements to health, wellbeing and social integration
- Net contributor to UK GDP
- An effective, integrated system capable of responding to the challenges of BREXIT



Government

- Productive GM at the heart of a thriving Northern Powerhouse
- Increased economic activity and pay progression, with a reduction in reliance on in-work benefits
- Reduced risk of institutional financial failure
- Step-change in tackling imbalances between opportunities and attainment

Education, skills and employment

Careers



c£4m invested in careers education, information, advice & guidance

6,000 young people supported to make informed career decisions



160 schools matched with GM employers, providing students with meaningful encounters with businesses

Skills



c£71m committed investment in skills capital projects to improve sector specific provision

152,000 learners in post-16 education in 2016/17



30,000 people start Apprenticeships every year in GM

Labour market



GM's gender pay gap for FTE's is less than half the national average at **4%**

1,106 SME's supported with workforce development plans via SEDA Project



4,760 employers supported with grants to take on apprentices via GM AGE Grant

Employment support



18,615 starts on GM Working Well Programme with **3,246** jobs starts

2,000 people accessing Working Well's Mental Health Service



12,500 residents supported with health, housing, employment & transport needs

Towards a Greater Manchester Working Well System

A whole population approach to Health, Skills and Employment



Care and Support	Work and Health Programmes	Early Help	In Work
<ul style="list-style-type: none">Complex and enduring health conditions or disabilitySupport for employability, skills, meaningful activity, volunteering and wellbeing	<ul style="list-style-type: none">Support for longer-term unemployed with health conditions or disability to find and sustain work	<ul style="list-style-type: none">Employees with health issues at risk of falling out of labour marketSupport for SME's & self-employedNewly unemployed with health issuesModernising occupational health	<ul style="list-style-type: none">GM Good Employment Charter - improving the quality of workPublic Service LeadershipSocial Value through procurementCareer progression
From 2019	Programme in place (GM Working Well)	from 2019	Developing

GM has **1,781,000**
people of working age

of which **236,000**
claim out of work benefits

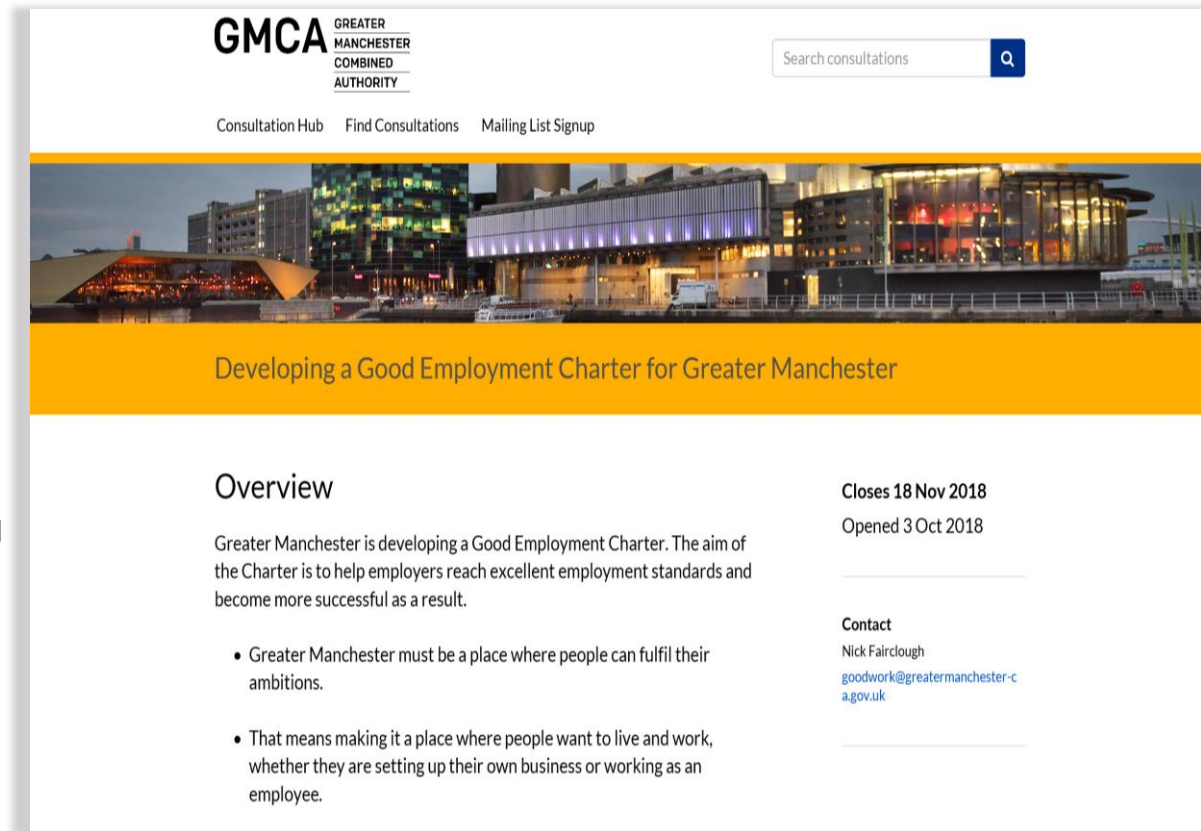
of which **150,000**
claim due to a health condition

A vision for good employment

Good employment jobs which are secure, fairly paid and fulfilling, with opportunities to progress and develop. That means:

- Flexible working for those who need it, but security and predictability for those who want it and are working regular hours.
- A job which is fairly paid, providing a secure route to a decent living standard.
- A job where the voice of employees is valued so that they can shape their roles and contribute to the success of the organisation.
- Fair opportunities to get a job, develop and progress, whatever your circumstances, background or challenges you face.

It can be a win-win for Greater Manchester's employers – whether they are in the private, public or voluntary and community sectors – because **employers who are the best at engaging and supporting their employees are the most successful.**



The screenshot shows the GMCA (Greater Manchester Combined Authority) Consultation Hub. The page features a search bar, navigation links for 'Consultation Hub', 'Find Consultations', and 'Mailing List Signup'. A banner image of a modern building at night is displayed above the title 'Developing a Good Employment Charter for Greater Manchester'. The main content area includes an 'Overview' section with a description of the charter's aim, a list of bullet points, and a 'Contact' section with the name Nick Fairclough and an email address. The page also indicates the consultation closes on 18 Nov 2018 and opened on 3 Oct 2018.

GMCA GREATER MANCHESTER COMBINED AUTHORITY

Search consultations

Consultation Hub Find Consultations Mailing List Signup

Developing a Good Employment Charter for Greater Manchester

Overview

Greater Manchester is developing a Good Employment Charter. The aim of the Charter is to help employers reach excellent employment standards and become more successful as a result.

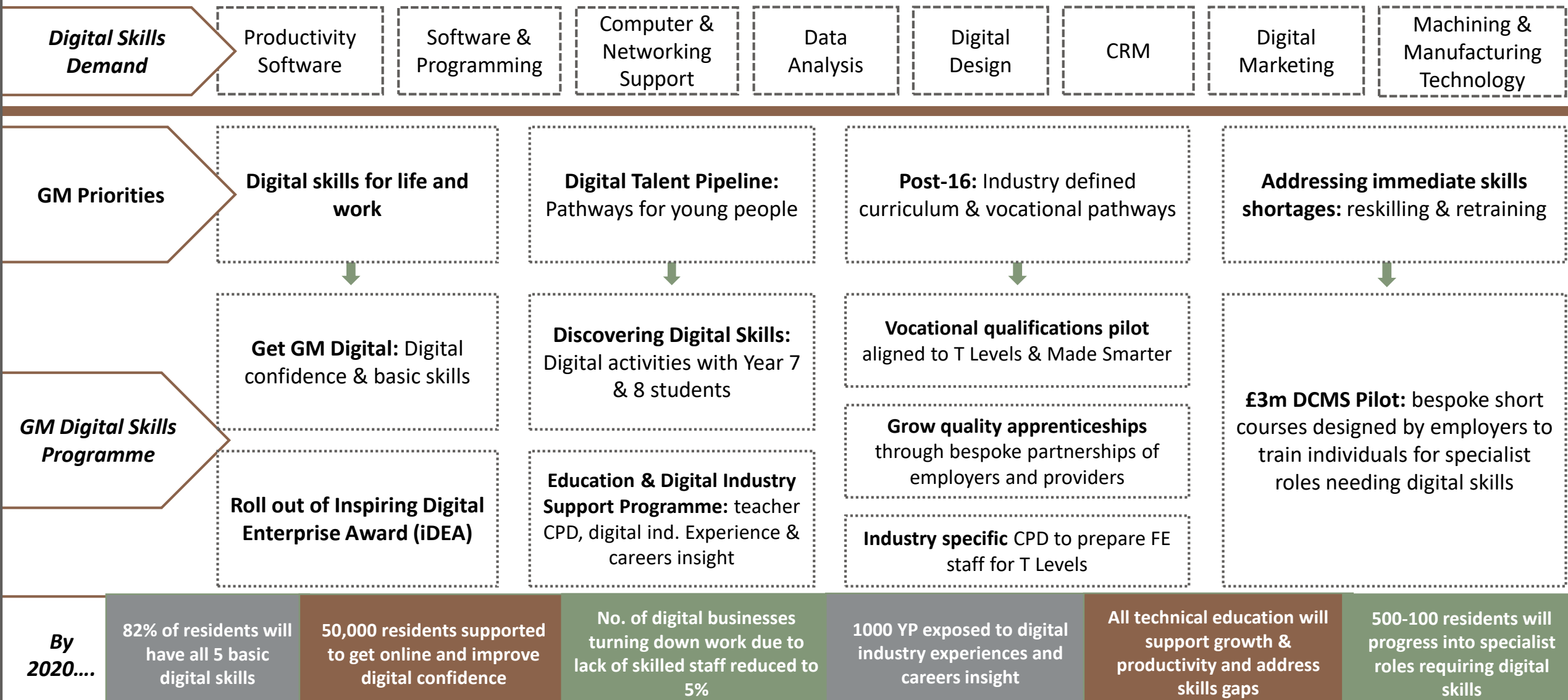
- Greater Manchester must be a place where people can fulfil their ambitions.
- That means making it a place where people want to live and work, whether they are setting up their own business or working as an employee.

Closes 18 Nov 2018
Opened 3 Oct 2018

Contact
Nick Fairclough
goodwork@greatermanchester-ca.gov.uk

GM Digital Talent & Skills Strategy 2018 – 2020

Our vision is to create a **critical mass of digital talent** positioning Greater Manchester as the key place for businesses to invest seeking a digitally skilled workforce outside of London. This means ensuring that; all residents develop the essential digital skills needed for life and work; and that we develop a talent pipeline that provides the advanced digital skills needed for specialist digital and tech roles across all sectors.



Thanks