Greater Manchester Strategy A vision for good employment

Mat Ainsworth Assistant Director – Employment 5th February 2019



GM Overview – Greater Manchester Strategy

The Greater Manchester Strategy – Our People; Our Place outlines GM's overall vision of making Greater Manchester one of the best places in the world to grow up, get on and grow old. To deliver this, the Strategy highlights ten priorities covering education, skills, health, housing and economic growth:



GM doesn't exist in isolation – strategic relationships critical

Productivity must improve if we are to ensure that the UK is globally competitive and that our citizens can contribute to and benefit from inclusive growth.

Skills and quality jobs play a unique enabling role in tackling the key economic and social challenges facing GM and the UK as a whole:



Industrial Strategy pillars 2 & 9 are closely linked, but skills underpin all aspects



Apprenticeship Reforms



Unknown impact of **Brexit**



Sainsbury Review and Technical Education Reforms, including work placement requirements and careers inspiration / education



Inclusive growth improving health & wellbeing and social mobility through work and skills



Managing the impact of welfare reforms



Increased productivity needed to drive the North



System challenges see high levels of low skills

Where do we need to get to?



Individuals

- Clear line of sight into occupations and opportunities within the local labour market
- Co-ordinated careers inspiration and education from an early age
- Social mobility: better opportunities and support for career/pay progression via higher skills
- Reduction in worklessness and benefit reliance



Partners

- Strategic, co-ordinated discussion with key funding bodies about the totality of provision on offer
- Funding streams aligned in terms of outcomes and processes
- Reduced risk of destabilising piecemeal financial decisions



Greater Manchester

- Higher productivity and a skilled workforce which meets the needs of employers, particularly in priority sectors
- Inclusive growth, rich with opportunities for residents
- Reduction in worklessness and improvements to health, wellbeing and social integration
- Net contributor to UK GDP
- An effective, integrated system capable of responding to the challenges of BREXIT



Government

- Productive GM at the heart of a thriving Northern
 Powerhouse
- Increased economic activity and pay progression, with a reduction in reliance on inwork benefits
- Reduced risk of institutional financial failure
- Step-change in tackling imbalances between opportunities and attainment

Success Stories – Devolution is making a difference

Education, skills and employment

Careers



c£4m invested in careers education, information, advice & guidance



people supported/ to make informed career decisions

6,000 young

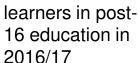


Skills



c£71m committed investment in skills capital projects to improve sector specific provision

152,000





30,000 people start **Apprenticeships** every year in GM

Labour market



GM's gender pay gap for FTE's is less than half the national average at 4%





4.760 employers supported with grants to take on apprentices via GM AGE Grant

Employment support



18,615 starts on GM Working Well Programme with 3,246 jobs starts

2,000 people accessing Working Well's Mental Health Service



12,500 residents supported with health, housing, employment & transport needs



Towards a Greater Manchester Working Well System

A whole population approach to Health, Skills and Employment

Care and Support

- Complex and enduring health conditions or disability
- Support for employability, skills, meaningful activity, volunteering and wellbeing

Work and Health Programmes

 Support for longer-term unemployed with health conditions or disability to find and sustain work

Early Help

- Employees with health issues at risk of falling out of labour market
- Support for SME's & self-employed
- Newly unemployed with health issues
- Modernising occupational health

In Work

- GM Good Employment Charter - improving the quality of work
- Public Service Leadership
- Social Value through procurement
- Career progression

From 2019

Programme in place (GM Working Well)

from 2019

Developing

GM has **1,781,000** people of working age

of which **236,000** claim out of work benefits

of which **150,000** claim due to a health condition

A vision for good employment

Good employment jobs which are secure, fairly paid and fulfilling, with opportunities to progress and develop. That means:

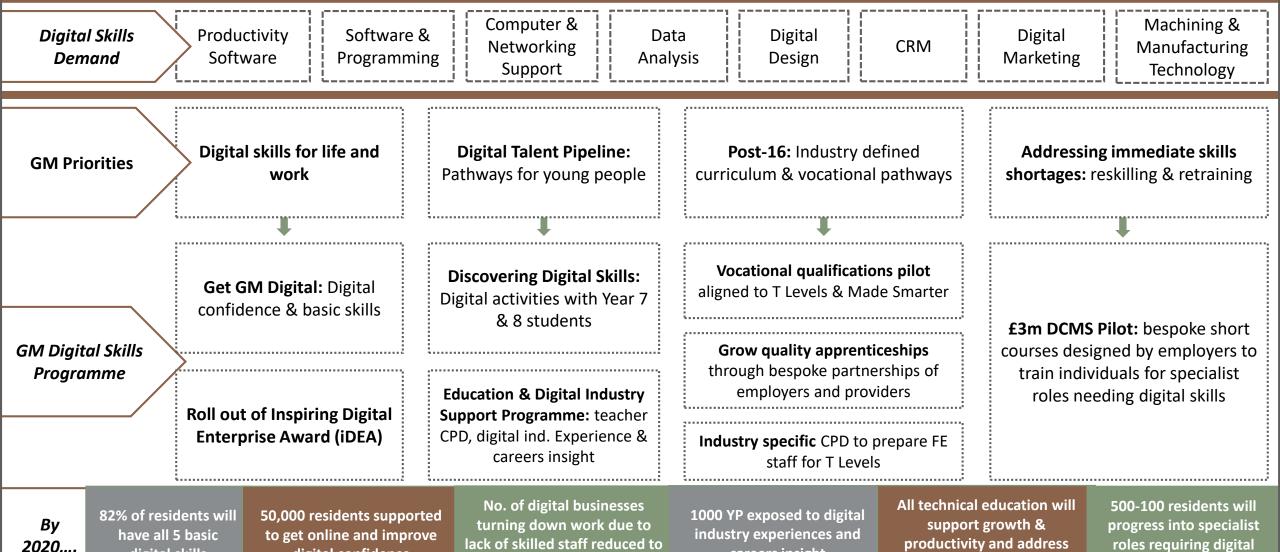
- Flexible working for those who need it, but security and predictability for those who want it and are working regular hours.
- A job which is fairly paid, providing a secure route to a decent living standard.
- A job where the voice of employees is valued so that they can shape their roles and contribute to the success of the organisation.
- Fair opportunities to get a job, develop and progress, whatever your circumstances, background or challenges you face.

It can be a win-win for Greater Manchester's employers — whether they are in the private, public or voluntary and community sectors — because **employers who are the best at engaging and supporting their employees are the most successful**.



GM Digital Talent & Skills Strategy 2018 - 2020

Our vision is to create a critical mass of digital talent positioning Greater Manchester as the key place for businesses to invest seeking a digitally skilled workforce outside of London. This means ensuring that; all residents develop the essential digital skills needed for life and work; and that we develop a talent pipeline that provides the advanced digital skills needed for specialist digital and tech roles across all sectors.



careers insight

skills gaps

skills

digital confidence

digital skills

Thanks