

CONVERT YOUR KNOWLEDGE INTO A BUSINESS



ARE YOU ABLE TO TRANSLATE YOUR KNOWLEDGE INTO INTELLEC- TUAL CAPITAL?

Copenhagen Business Centre offers an introductory course on how to exploit your knowledge to start a business. This course is geared toward the entrepreneur who wants to start his own business and uses a combination of theory and first hand experience.

Know-how is the driving force in society and knowledge entrepreneurs are those who help create value with the purpose of making advancements in the society.

You will receive valuable:

- Information on how to translate your knowledge into something that is profitable
- Advice and tools to help you manage and profit from knowledge

SPEAKERS

Giovanni Orio business advisor at Copenhagen Business Centre, guest speakers and knowledge entrepreneurs Christian Pagh and Jakob Blak from UiWe.

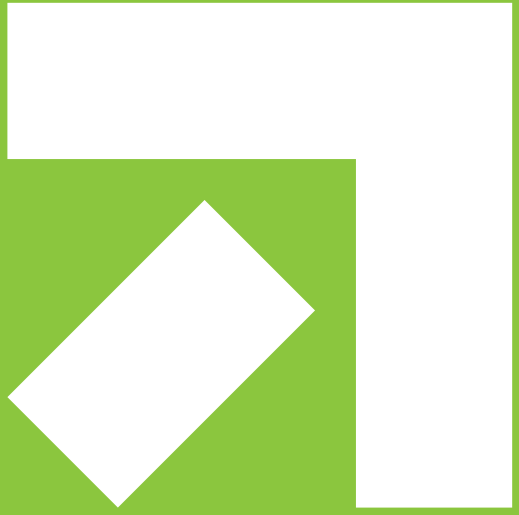
TIME, PLACE & SIGN UP

Monday 1st of February 2010 2:30pm to 5pm
Copenhagen Business Centre, Njalsgade 13, 2300 Copenhagen S
Sign up and further information: Hait Mbarki • hmb@okf.kk.dk

WWW.KK.DK/ERHVERV



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2.30 PM

INTRODUCTION

By/ Shariar Shams Ili

2.45 PM

KNOWLEDGE ENTREPRENEURSHIP

By/ Giovanni Orio

3.30 PM

THE PRACTICE OF KNOWLEDGE ENTREPRENEURSHIP

By/ Christian Pagh & Jakob Blak

4.15 PM

COFFEE AND NETWORKING

Giovanni Orio

Business advisor • Managing director • www.kk.dk/erhverv
www.aceconsulting.com

Holds an MA in International Marketing. He has worked as an independent consultant and implemented various EU projects focusing on imports/exports and match between Danish and foreign companies. Giovanni works as a business advisor at Copenhagen Business Center focusing on knowledge entrepreneurship, international trade.

Christian Pagh

Cultural planner
www.uiwe.dk

Christian holds an MA in Modern Culture and Cultural Communication and has worked with a range of projects within the field of culture and urban planning, identity, strategy and communication. Christian has been tackling issues related to urban planning, culture and creative processes as a lecturer at Malmö University, as speaker and as editor.

Jakob Blak

Architect • designer • planner
www.uiwe.dk

Jacob has an education in Architecture, Design and Urban planning and has since worked in multiple constellations within the fields of conceptual design, process design and strategic planning. Jacob has lectured taught and functioned as critic at A&D and Karch. Jacob is at present developing tools for the implementation of sustainable aspects in Urban Planning.